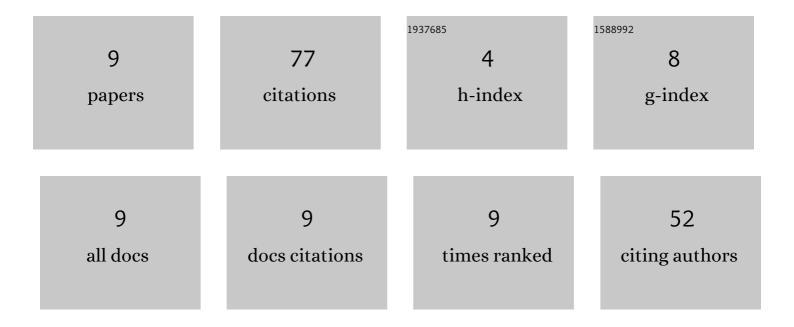
## Victor Anandkumar

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/223656/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Luxury Shopping Websites: The Impact of â€~Hygiene' Design Factors on Trust and Distrust. FIIB Business Review, 2021, 10, 290-299.	3.1	5
2	Influence of Digital Competence on Perceived Stress, Burnout and Well-Being Among Students Studying Online During the COVID-19 Lockdown: A 4-Country Perspective. Psychology Research and Behavior Management, 2021, Volume 14, 1483-1498.	2.8	17
3	Dimensions of Product Brand Personality. Vision, 2018, 22, 377-386.	2.4	5
4	Deconstructing the shopping experience of tourists to the Dubai Shopping Festival. Cogent Business and Management, 2016, 3, 1199109.	2.9	5
5	Travel motivation-based typology of tourists who visit a shopping festival. Journal of Vacation Marketing, 2016, 22, 142-153.	4.3	21
6	Dubai Shopping Festival: tourists' nationality and travel motives. International Journal of Event and Festival Management, 2014, 5, 116-131.	1.4	11
7	Role of shopping festivals in destination branding: a tale of two shopping festivals in the United Arab Emirates. Anatolia, 2013, 24, 264-267.	2.4	7
8	A Study of Sales Promotions during Dubai Shopping Festival. International Journal of Excellence in Tourism Hospitality and Catering, 2013, 5, 1-12.	0.4	1
9	Development of a Typology of Tourists Based on Pre-trip Use of Social Media. International Journal of Hospitality and Tourism Administration, 0, , 1-29.	2.5	5