

Victor Anandkumar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/223656/publications.pdf>

Version: 2024-02-01

9
papers

77
citations

1937685
4
h-index

1588992
8
g-index

9
all docs

9
docs citations

9
times ranked

52
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Luxury Shopping Websites: The Impact of "Hygiene"™ Design Factors on Trust and Distrust. <i>FIB Business Review</i> , 2021, 10, 290-299. | 3.1 | 5 |
| 2 | Influence of Digital Competence on Perceived Stress, Burnout and Well-Being Among Students Studying Online During the COVID-19 Lockdown: A 4-Country Perspective. <i>Psychology Research and Behavior Management</i> , 2021, Volume 14, 1483-1498. | 2.8 | 17 |
| 3 | Dimensions of Product Brand Personality. <i>Vision</i> , 2018, 22, 377-386. | 2.4 | 5 |
| 4 | Deconstructing the shopping experience of tourists to the Dubai Shopping Festival. <i>Cogent Business and Management</i> , 2016, 3, 1199109. | 2.9 | 5 |
| 5 | Travel motivation-based typology of tourists who visit a shopping festival. <i>Journal of Vacation Marketing</i> , 2016, 22, 142-153. | 4.3 | 21 |
| 6 | Dubai Shopping Festival: tourists'™ nationality and travel motives. <i>International Journal of Event and Festival Management</i> , 2014, 5, 116-131. | 1.4 | 11 |
| 7 | Role of shopping festivals in destination branding: a tale of two shopping festivals in the United Arab Emirates. <i>Anatolia</i> , 2013, 24, 264-267. | 2.4 | 7 |
| 8 | A Study of Sales Promotions during Dubai Shopping Festival. <i>International Journal of Excellence in Tourism Hospitality and Catering</i> , 2013, 5, 1-12. | 0.4 | 1 |
| 9 | Development of a Typology of Tourists Based on Pre-trip Use of Social Media. <i>International Journal of Hospitality and Tourism Administration</i> , 0, , 1-29. | 2.5 | 5 |