

Victor Anandkumar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/223656/publications.pdf>

Version: 2024-02-01

9
papers

77
citations

1937685

4
h-index

1588992

8
g-index

9
all docs

9
docs citations

9
times ranked

52
citing authors

#	ARTICLE	IF	CITATIONS
1	Travel motivation-based typology of tourists who visit a shopping festival. <i>Journal of Vacation Marketing</i> , 2016, 22, 142-153.	4.3	21
2	Influence of Digital Competence on Perceived Stress, Burnout and Well-Being Among Students Studying Online During the COVID-19 Lockdown: A 4-Country Perspective. <i>Psychology Research and Behavior Management</i> , 2021, Volume 14, 1483-1498.	2.8	17
3	Dubai Shopping Festival: tourists' nationality and travel motives. <i>International Journal of Event and Festival Management</i> , 2014, 5, 116-131.	1.4	11
4	Role of shopping festivals in destination branding: a tale of two shopping festivals in the United Arab Emirates. <i>Anatolia</i> , 2013, 24, 264-267.	2.4	7
5	Deconstructing the shopping experience of tourists to the Dubai Shopping Festival. <i>Cogent Business and Management</i> , 2016, 3, 1199109.	2.9	5
6	Dimensions of Product Brand Personality. <i>Vision</i> , 2018, 22, 377-386.	2.4	5
7	Luxury Shopping Websites: The Impact of "Hygiene" Design Factors on Trust and Distrust. <i>FIB Business Review</i> , 2021, 10, 290-299.	3.1	5
8	Development of a Typology of Tourists Based on Pre-trip Use of Social Media. <i>International Journal of Hospitality and Tourism Administration</i> , 0, , 1-29.	2.5	5
9	A Study of Sales Promotions during Dubai Shopping Festival. <i>International Journal of Excellence in Tourism Hospitality and Catering</i> , 2013, 5, 1-12.	0.4	1