Mohamed Salaheldeen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2224569/publications.pdf

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1478505 1720034 6 79 6 7 citations h-index g-index papers 7 7 7 15 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	The perception of success in the halal market: developing a halal entrepreneurship success scale. Journal of Islamic Marketing, 2023, 14, 799-825.	3.5	14
2	Al-enabled technologies to assist Muslim tourists in Halal-friendly tourism. Journal of Islamic Marketing, 2023, 14, 1291-1309.	3.5	9
3	Halal tourism: exploring innovative marketing opportunities for entrepreneurs. Journal of Islamic Marketing, 2022, 13, 887-897.	3.5	27
4	Artificial Intelligence Applications in Halal Tourism to Assist Muslim Tourist Journey. Lecture Notes in Networks and Systems, 2022, , 861-872.	0.7	7
5	Exploring Innovative Marketing Opportunities for Halal Entrepreneurs in Hospitality and Tourism Industry. SHS Web of Conferences, 2021, 124, 10001.	0.2	8
6	Prospects for achieving the Sustainable Development Goals 2030 Through A Proposed Halal Entrepreneurship Success Index (HESI). SHS Web of Conferences, 2021, 124, 08001.	0.2	7