

Mohamed Salaheldeen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2224569/publications.pdf>

Version: 2024-02-01

6
papers

79
citations

1478505

6
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

15
citing authors

#	ARTICLE	IF	CITATIONS
1	Halal tourism: exploring innovative marketing opportunities for entrepreneurs. Journal of Islamic Marketing, 2022, 13, 887-897.	3.5	27
2	The perception of success in the halal market: developing a halal entrepreneurship success scale. Journal of Islamic Marketing, 2023, 14, 799-825.	3.5	14
3	AI-enabled technologies to assist Muslim tourists in Halal-friendly tourism. Journal of Islamic Marketing, 2023, 14, 1291-1309.	3.5	9
4	Exploring Innovative Marketing Opportunities for Halal Entrepreneurs in Hospitality and Tourism Industry. SHS Web of Conferences, 2021, 124, 10001.	0.2	8
5	Artificial Intelligence Applications in Halal Tourism to Assist Muslim Tourist Journey. Lecture Notes in Networks and Systems, 2022, , 861-872.	0.7	7
6	Prospects for achieving the Sustainable Development Goals 2030 Through A Proposed Halal Entrepreneurship Success Index (HESI). SHS Web of Conferences, 2021, 124, 08001.	0.2	7