

Lisa S Mcneill

List of Publications by Year in descending order

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Version: 2024-02-01

27
papers

937
citations

516215

16
h-index

525886

27
g-index

27
all docs

27
docs citations

27
times ranked

825
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Effectual control and small firms' international performance: the mediating role of partnership and gaining new knowledge. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2022, 28, 829-852. | 2.3 | 3 |
| 2 | Frugality, style longevity and garment repair – environmental attitudes and consumption behaviour amongst young Canadian fashion consumers. <i>International Journal of Fashion Design, Technology and Education</i> , 2022, 15, 371-384. | 0.9 | 7 |
| 3 | Fashion Rental: Smart Business or Ethical Folly?. <i>Sustainability</i> , 2021, 13, 8888. | 1.6 | 11 |
| 4 | The “business” of dentistry: Consumers’ (patients’) criteria in the selection and evaluation of dental services. <i>PLoS ONE</i> , 2021, 16, e0253517. | 1.1 | 7 |
| 5 | Sales promotion: the role of equity sensitivity. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2021, ahead-of-print, . | 1.8 | 1 |
| 6 | Effectuation and internationalisation: a review and agenda for future research. <i>Small Business Economics</i> , 2020, 55, 777-811. | 4.4 | 34 |
| 7 | Retail employee guardianship behaviour: A phenomenological investigation. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 102017. | 5.3 | 10 |
| 8 | Click to Buy: The Impact of Retail Credit on Over-Consumption in the Online Environment. <i>Sustainability</i> , 2020, 12, 7322. | 1.6 | 20 |
| 9 | Waste not want not: Behavioural intentions toward garment life extension practices, the role of damage, brand and cost on textile disposal. <i>Journal of Cleaner Production</i> , 2020, 260, 121026. | 4.6 | 27 |
| 10 | Fashion sensitive young consumers and fashion garment repair: Emotional connections to garments as a sustainability strategy. <i>International Journal of Consumer Studies</i> , 2020, 44, 361-368. | 7.2 | 27 |
| 11 | Impact of physical condition on disposal and end-of-life extension of clothing. <i>International Journal of Consumer Studies</i> , 2020, 44, 586-596. | 7.2 | 30 |
| 12 | Slow Fashion – Balancing the Conscious Retail Model within the Fashion Marketplace. <i>Australasian Marketing Journal</i> , 2019, 27, 215-223. | 3.5 | 18 |
| 13 | Identity, self-concept and young women’s engagement with collaborative, sustainable fashion consumption models. <i>International Journal of Consumer Studies</i> , 2019, 43, 368-378. | 7.2 | 100 |
| 14 | Fashion and women’s self-concept: a typology for self-fashioning using clothing. <i>Journal of Fashion Marketing and Management</i> , 2018, 22, 82-98. | 1.5 | 32 |
| 15 | Consumer Attitude and Behavioral Intention toward Collaborative Consumption of Shared Services. <i>Sustainability</i> , 2018, 10, 4468. | 1.6 | 23 |
| 16 | The Impact of the Australasian “Health Star Rating”™, Front-of-Pack Nutritional Label, on Consumer Choice: A Longitudinal Study. <i>Nutrients</i> , 2018, 10, 906. | 1.7 | 16 |
| 17 | Does the Australasian “Health Star Rating” Front of Pack Nutritional Label System Work?. <i>Nutrients</i> , 2016, 8, 327. | 1.7 | 63 |
| 18 | The impact of front-of-pack nutrition labels on consumer product evaluation and choice: an experimental study. <i>Public Health Nutrition</i> , 2015, 18, 2126-2134. | 1.1 | 47 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | Sustainable fashion consumption and the fast fashion conundrum: fashionable consumers and attitudes to sustainability in clothing choice. <i>International Journal of Consumer Studies</i> , 2015, 39, 212-222. | 7.2 | 293 |
| 20 | Manufacturer and Retailer Brands: Is Strategic Coexistence the Norm?. <i>Australasian Marketing Journal</i> , 2015, 23, 49-60. | 3.5 | 13 |
| 21 | The place of debt in establishing identity and self-worth in transitional life phases: young home leavers and credit. <i>International Journal of Consumer Studies</i> , 2014, 38, 69-74. | 7.2 | 12 |
| 22 | Mother's choice: An exploration of extended self in infant clothing consumption. <i>Journal of Consumer Behaviour</i> , 2014, 13, 403-410. | 2.6 | 19 |
| 23 | Applying transaction utility theory to sales promotion – the impact of culture on consumer satisfaction. <i>International Review of Retail, Distribution and Consumer Research</i> , 2014, 24, 166-185. | 1.3 | 18 |
| 24 | Sales promotion in Asia: successful strategies for Singapore and Malaysia. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2013, 25, 48-69. | 1.8 | 17 |
| 25 | Sales promotion in the supermarket industry: a four country case comparison. <i>International Review of Retail, Distribution and Consumer Research</i> , 2012, 22, 243-260. | 1.3 | 3 |
| 26 | Illegal Downloading, Ethical Concern, and Illegal Behavior. <i>Journal of Business Ethics</i> , 2012, 108, 215-227. | 3.7 | 60 |
| 27 | Spending their way to adulthood: consumption outside the nest. <i>Young Consumers</i> , 2008, 9, 155-169. | 2.3 | 26 |