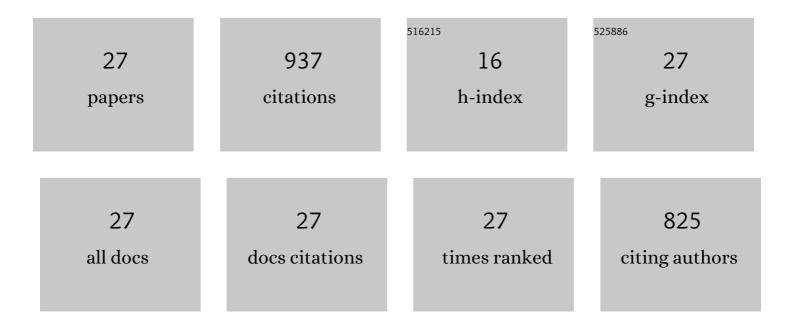
## Lisa S Mcneill

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2222140/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Sustainable fashion consumption and the fast fashion conundrum: fashionable consumers and attitudes to sustainability in clothing choice. International Journal of Consumer Studies, 2015, 39, 212-222.	7.2	293
2	Identity, self oncept and young women's engagement with collaborative, sustainable fashion consumption models. International Journal of Consumer Studies, 2019, 43, 368-378.	7.2	100
3	Does the Australasian "Health Star Rating―Front of Pack Nutritional Label System Work?. Nutrients, 2016, 8, 327.	1.7	63
4	Illegal Downloading, Ethical Concern, and Illegal Behavior. Journal of Business Ethics, 2012, 108, 215-227.	3.7	60
5	The impact of front-of-pack nutrition labels on consumer product evaluation and choice: an experimental study. Public Health Nutrition, 2015, 18, 2126-2134.	1.1	47
6	Effectuation and internationalisation: a review and agenda for future research. Small Business Economics, 2020, 55, 777-811.	4.4	34
7	Fashion and women's self-concept: a typology for self-fashioning using clothing. Journal of Fashion Marketing and Management, 2018, 22, 82-98.	1.5	32
8	Impact of physical condition on disposal and endâ€ofâ€life extension of clothing. International Journal of Consumer Studies, 2020, 44, 586-596.	7.2	30
9	Waste not want not: Behavioural intentions toward garment life extension practices, the role of damage, brand and cost on textile disposal. Journal of Cleaner Production, 2020, 260, 121026.	4.6	27
10	Fashion sensitive young consumers and fashion garment repair: Emotional connections to garments as a sustainability strategy. International Journal of Consumer Studies, 2020, 44, 361-368.	7.2	27
11	Spending their way to adulthood: consumption outside the nest. Young Consumers, 2008, 9, 155-169.	2.3	26
12	Consumer Attitude and Behavioral Intention toward Collaborative Consumption of Shared Services. Sustainability, 2018, 10, 4468.	1.6	23
13	Click to Buy: The Impact of Retail Credit on Over-Consumption in the Online Environment. Sustainability, 2020, 12, 7322.	1.6	20
14	Mother's choice: An exploration of extended self in infant clothing consumption. Journal of Consumer Behaviour, 2014, 13, 403-410.	2.6	19
15	Applying transaction utility theory to sales promotion – the impact of culture on consumer satisfaction. International Review of Retail, Distribution and Consumer Research, 2014, 24, 166-185.	1.3	18
16	Slow Fashion – Balancing the Conscious Retail Model within the Fashion Marketplace. Australasian Marketing Journal, 2019, 27, 215-223.	3.5	18
17	Sales promotion in Asia: successful strategies for Singapore and Malaysia. Asia Pacific Journal of Marketing and Logistics, 2013, 25, 48-69.	1.8	17
18	The Impact of the Australasian â€~Health Star Rating', Front-of-Pack Nutritional Label, on Consumer Choice: A Longitudinal Study. Nutrients, 2018, 10, 906.	1.7	16

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#	Article	IF	CITATIONS
19	Manufacturer and Retailer Brands: Is Strategic Coexistence the Norm?. Australasian Marketing Journal, 2015, 23, 49-60.	3.5	13
20	The place of debt in establishing identity and selfâ€worth in transitional life phases: young home leavers and credit. International Journal of Consumer Studies, 2014, 38, 69-74.	7.2	12
21	Fashion Rental: Smart Business or Ethical Folly?. Sustainability, 2021, 13, 8888.	1.6	11
22	Retail employee guardianship behaviour: A phenomenological investigation. Journal of Retailing and Consumer Services, 2020, 54, 102017.	5.3	10
23	The "business―of dentistry: Consumers' (patients') criteria in the selection and evaluation of dental services. PLoS ONE, 2021, 16, e0253517.	1.1	7
24	Frugality, style longevity and garment repair – environmental attitudes and consumption behaviour amongst young Canadian fashion consumers. International Journal of Fashion Design, Technology and Education, 2022, 15, 371-384.	0.9	7
25	Sales promotion in the supermarket industry: a four country case comparison. International Review of Retail, Distribution and Consumer Research, 2012, 22, 243-260.	1.3	3
26	Effectual control and small firms' international performance: theÂmediating role of partnership and gaining new knowledge. International Journal of Entrepreneurial Behaviour and Research, 2022, 28, 829-852.	2.3	3
27	Sales promotion: the role of equity sensitivity. Asia Pacific Journal of Marketing and Logistics, 2021, ahead-of-print, .	1.8	1