

Lisa S Mcneill

List of Publications by Year in descending order

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Version: 2024-02-01

27
papers

937
citations

516215

16
h-index

525886

27
g-index

27
all docs

27
docs citations

27
times ranked

825
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainable fashion consumption and the fast fashion conundrum: fashionable consumers and attitudes to sustainability in clothing choice. <i>International Journal of Consumer Studies</i> , 2015, 39, 212-222.	7.2	293
2	Identity, self-concept and young women's engagement with collaborative, sustainable fashion consumption models. <i>International Journal of Consumer Studies</i> , 2019, 43, 368-378.	7.2	100
3	Does the Australasian "Health Star Rating" Front of Pack Nutritional Label System Work?. <i>Nutrients</i> , 2016, 8, 327.	1.7	63
4	Illegal Downloading, Ethical Concern, and Illegal Behavior. <i>Journal of Business Ethics</i> , 2012, 108, 215-227.	3.7	60
5	The impact of front-of-pack nutrition labels on consumer product evaluation and choice: an experimental study. <i>Public Health Nutrition</i> , 2015, 18, 2126-2134.	1.1	47
6	Effectuation and internationalisation: a review and agenda for future research. <i>Small Business Economics</i> , 2020, 55, 777-811.	4.4	34
7	Fashion and women's self-concept: a typology for self-fashioning using clothing. <i>Journal of Fashion Marketing and Management</i> , 2018, 22, 82-98.	1.5	32
8	Impact of physical condition on disposal and end-of-life extension of clothing. <i>International Journal of Consumer Studies</i> , 2020, 44, 586-596.	7.2	30
9	Waste not want not: Behavioural intentions toward garment life extension practices, the role of damage, brand and cost on textile disposal. <i>Journal of Cleaner Production</i> , 2020, 260, 121026.	4.6	27
10	Fashion sensitive young consumers and fashion garment repair: Emotional connections to garments as a sustainability strategy. <i>International Journal of Consumer Studies</i> , 2020, 44, 361-368.	7.2	27
11	Spending their way to adulthood: consumption outside the nest. <i>Young Consumers</i> , 2008, 9, 155-169.	2.3	26
12	Consumer Attitude and Behavioral Intention toward Collaborative Consumption of Shared Services. <i>Sustainability</i> , 2018, 10, 4468.	1.6	23
13	Click to Buy: The Impact of Retail Credit on Over-Consumption in the Online Environment. <i>Sustainability</i> , 2020, 12, 7322.	1.6	20
14	Mother's choice: An exploration of extended self in infant clothing consumption. <i>Journal of Consumer Behaviour</i> , 2014, 13, 403-410.	2.6	19
15	Applying transaction utility theory to sales promotion "the impact of culture on consumer satisfaction. <i>International Review of Retail, Distribution and Consumer Research</i> , 2014, 24, 166-185.	1.3	18
16	Slow Fashion "Balancing the Conscious Retail Model within the Fashion Marketplace. <i>Australasian Marketing Journal</i> , 2019, 27, 215-223.	3.5	18
17	Sales promotion in Asia: successful strategies for Singapore and Malaysia. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2013, 25, 48-69.	1.8	17
18	The Impact of the Australasian "Health Star Rating"™, Front-of-Pack Nutritional Label, on Consumer Choice: A Longitudinal Study. <i>Nutrients</i> , 2018, 10, 906.	1.7	16

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19	Manufacturer and Retailer Brands: Is Strategic Coexistence the Norm?. Australasian Marketing Journal, 2015, 23, 49-60.	3.5	13
20	The place of debt in establishing identity and self-worth in transitional life phases: young home leavers and credit. International Journal of Consumer Studies, 2014, 38, 69-74.	7.2	12
21	Fashion Rental: Smart Business or Ethical Folly?. Sustainability, 2021, 13, 8888.	1.6	11
22	Retail employee guardianship behaviour: A phenomenological investigation. Journal of Retailing and Consumer Services, 2020, 54, 102017.	5.3	10
23	The "business" of dentistry: Consumers' (patients') criteria in the selection and evaluation of dental services. PLoS ONE, 2021, 16, e0253517.	1.1	7
24	Frugality, style longevity and garment repair – environmental attitudes and consumption behaviour amongst young Canadian fashion consumers. International Journal of Fashion Design, Technology and Education, 2022, 15, 371-384.	0.9	7
25	Sales promotion in the supermarket industry: a four country case comparison. International Review of Retail, Distribution and Consumer Research, 2012, 22, 243-260.	1.3	3
26	Effectual control and small firms' international performance: the mediating role of partnership and gaining new knowledge. International Journal of Entrepreneurial Behaviour and Research, 2022, 28, 829-852.	2.3	3
27	Sales promotion: the role of equity sensitivity. Asia Pacific Journal of Marketing and Logistics, 2021, ahead-of-print, .	1.8	1