

Bruno Cassiman

List of Publications by Year in descending order

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42
papers

7,071
citations

304743

22
h-index

477307

29
g-index

45
all docs

45
docs citations

45
times ranked

4011
citing authors

#	ARTICLE	IF	CITATIONS
1	In Search of Complementarity in Innovation Strategy: Internal R&D and External Knowledge Acquisition. <i>Management Science</i> , 2006, 52, 68-82.	4.1	2,003
2	R&D Cooperation and Spillovers: Some Empirical Evidence from Belgium. <i>American Economic Review</i> , 2002, 92, 1169-1184.	8.5	1,142
3	Make and buy in innovation strategies: evidence from Belgian manufacturing firms. <i>Research Policy</i> , 1999, 28, 63-80.	6.4	732
4	R&D cooperation between firms and universities. Some empirical evidence from Belgian manufacturing. <i>International Journal of Industrial Organization</i> , 2005, 23, 355-379.	1.2	444
5	Innovation and internationalization through exports. <i>Journal of International Business Studies</i> , 2011, 42, 56-75.	7.3	440
6	The impact of M&A on the R&D process. <i>Research Policy</i> , 2005, 34, 195-220.	6.4	332
7	Innovation, exports and productivity. <i>International Journal of Industrial Organization</i> , 2010, 28, 372-376.	1.2	264
8	Open innovation: Are inbound and outbound knowledge flows really complementary?. <i>Strategic Management Journal</i> , 2016, 37, 1034-1046.	7.3	242
9	Co-ownership of intellectual property: Exploring the value-appropriation and value-creation implications of co-patenting with different partners. <i>Research Policy</i> , 2014, 43, 841-852.	6.4	210
10	Optimal Project Rejection and New Firm Start-ups. <i>Management Science</i> , 2006, 52, 262-275.	4.1	153
11	Foreign subsidiaries as a channel of international technology diffusion: Some direct firm level evidence from Belgium. <i>European Economic Review</i> , 2004, 48, 455-476.	2.3	147
12	Text matching to measure patent similarity. <i>Strategic Management Journal</i> , 2018, 39, 62-84.	7.3	142
13	The degree of spillovers and the number of rivals for maximum effective R &D. <i>International Journal of Industrial Organization</i> , 1992, 10, 35-54.	1.2	141
14	Organising R&D Projects to Profit From Innovation: Insights From Co-opetition. <i>Long Range Planning</i> , 2009, 42, 216-233.	4.9	129
15	Endogenizing know-how flows through the nature of R&D investments. <i>International Journal of Industrial Organization</i> , 2002, 20, 775-799.	1.2	110
16	Exploring the scope of open innovation: a bibliometric review of a decade of research. <i>Scientometrics</i> , 2015, 104, 951-983.	3.0	109
17	Organizing links with science: Cooperate or contract?. <i>Research Policy</i> , 2010, 39, 882-892.	6.4	92
18	Product market objectives and the formation of research joint ventures. <i>Managerial and Decision Economics</i> , 1999, 20, 115-130.	2.5	39

#	ARTICLE	IF	CITATIONS
19	Introduction to the Special Issue on Strategic Dynamics. <i>Management Science</i> , 2007, 53, 529-536.	4.1	33
20	Research joint ventures and optimal R&D policy with asymmetric information. <i>International Journal of Industrial Organization</i> , 2000, 18, 283-314.	1.2	31
21	Mind the gap: Capturing value from basic research through combining mobile inventors and partnerships. <i>Research Policy</i> , 2018, 47, 1811-1824.	6.4	31
22	Measuring industry-science links through inventor-author relations: A profiling methodology. <i>Scientometrics</i> , 2007, 70, 379-391.	3.0	17
23	Diversity of Science Linkages: A Survey of Innovation Performance Effects and Some Evidence from Flemish Firms. <i>Economics</i> , 2010, 4, .	0.6	11
24	Fostering practice-oriented and use-inspired science in biomedical research. <i>Research Policy</i> , 2020, 49, 103900.	6.4	8
25	Product market objectives and the formation of research joint ventures. <i>Managerial and Decision Economics</i> , 1999, 20, 115-130.	2.5	7
26	Co-Ownership of Intellectual Property: Exploring the Value-Appropriation and Value-Creation Implications of Co-Patenting with Different Partners. <i>SSRN Electronic Journal</i> , 2013, , .	0.4	6
27	The Impact of Internet on Market Structure. , 2007, , 299-322.		6
28	Diversity of Science Linkages and Innovation Performance: Some Empirical Evidence from Flemish Firms. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
29	Exploring the scope of open innovation: a bibliometric review of a decade of research. <i>Proceedings - Academy of Management</i> , 2014, 2014, 13771.	0.1	2
30	Mind the Gap: Capturing Value from Basic Research Boundary Crossing Inventors and Partnerships. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
31	Research Joint Ventures. , 2008, , 1-6.		1
32	Science Linkages and Innovation Performance: An Analysis on CIS-3 Firms in Belgium. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
33	Entry Diversion: Entry Barriers to Divert Submarket Entry. <i>Proceedings - Academy of Management</i> , 2018, 2018, 17793.	0.1	1
34	M&A and Innovation: The Role of Relatedness between Target and Acquirer. , 2011, , 56-67.		1
35	"Entry Diversion and Submarket Industry Evolution: Dominance of Incumbents, Disruption, or Isolation?". <i>Proceedings - Academy of Management</i> , 2013, 2013, 12545.	0.1	0
36	The Emergence of Radical Inventions: Indicators and Applications. <i>Proceedings - Academy of Management</i> , 2015, 2015, 15385.	0.1	0

#	ARTICLE	IF	CITATIONS
37	Geographic Localization of Knowledge Spillovers from R&D: A Reassessment Using Text Mining. Proceedings - Academy of Management, 2016, 2016, 13703.	0.1	0
38	When Can Firms Capture Value from Collaborating with Research Consortia?. Proceedings - Academy of Management, 2016, 2016, 13904.	0.1	0
39	Research Joint Ventures. , 2018, , 11581-11585.		0
40	How is Corporate R&D Changing? Recent Research on Trends Affecting the Nature of Corporate R&D. Proceedings - Academy of Management, 2020, 2020, 21767.	0.1	0
41	Commitment and Competitive Advantage in a Digital World. Strategy Science, 2022, 7, 130-137.	2.9	0
42	Strategy Through a Ghemawat Lens: Honoring and Building on the Contributions of Pankaj Ghemawat. Strategy Science, 2022, 7, 71-74.	2.9	0