

Jitong Li

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2193584/publications.pdf>

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6
papers

42
citations

2257263

3
h-index

1872312

6
g-index

6
all docs

6
docs citations

6
times ranked

22
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainability topic trends in the textile and apparel industry: a text mining-based magazine article analysis. <i>Journal of Fashion Marketing and Management</i> , 2022, 26, 67-87.	1.5	11
2	Generation Z female consumers's preferences for swimwear products with sustainability-relevant attributes. <i>Journal of Global Fashion Marketing</i> , 2022, 13, 44-60.	2.4	4
3	Representation of sustainability in US men's fashion magazines: A content analysis based exploratory study. <i>Critical Studies in Men's Fashion</i> , 2022, 9, 5-25.	0.1	1
4	The impact of communication on consumer knowledge of environmentally sustainable apparel. <i>Journal of Fashion Marketing and Management</i> , 2021, ahead-of-print, .	1.5	3
5	Evaluation of certified B Corps in the apparel, footwear and accessory industry. <i>Research Journal of Textile and Apparel</i> , 2020, ahead-of-print, .	0.6	1
6	Trends of Sustainable Development Among Luxury Industry. <i>Environmental Footprints and Eco-design of Products and Processes</i> , 2019, , 107-126.	0.7	22