

Ann Veeck

List of Publications by Year in descending order

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Version: 2024-02-01

28
papers

852
citations

516710

16
h-index

610901

24
g-index

29
all docs

29
docs citations

29
times ranked

770
citing authors

#	ARTICLE	IF	CITATIONS
1	Peer influence on teenagers's preference for brand name food products: The mediation effect of peer identity. <i>International Journal of Consumer Studies</i> , 2022, 46, 1099-1112.	11.6	1
2	Challenges of agriculture and food systems issues in China and the United States. <i>Geography and Sustainability</i> , 2020, 1, 109-117.	4.3	25
3	The role of personal factors in attitudes toward the adoption of new consumption behaviors in developing food systems. <i>Appetite</i> , 2020, 149, 104614.	3.7	6
4	Religious identity, community and religious minorities's search efforts for religiously sanctioned food: The case of halal food in non-Muslim majority markets. <i>International Journal of Consumer Studies</i> , 2018, 42, 586-598.	11.6	29
5	Social eating patterns, identity and the subjective well-being of Chinese teenagers. <i>European Journal of Marketing</i> , 2018, 52, 2356-2377.	2.9	8
6	Network ties and interaction rituals: an examination of social drinking. <i>Journal of Marketing Management</i> , 2018, 34, 775-795.	2.3	4
7	The Transformation of Pig Feasts in Rural Northeast China. <i>Gastronomica</i> , 2017, 17, 58-67.	0.2	2
8	The Economic Contributions of Agricultural Tourism in Michigan. <i>Geographical Review</i> , 2016, 106, 421-440.	1.8	15
9	Religion, Markets, and Digital Media. <i>Journal of Macromarketing</i> , 2016, 36, 400-411.	2.6	29
10	The Use of Collaborative Midterm Student Evaluations to Provide Actionable Results. <i>Journal of Marketing Education</i> , 2016, 38, 157-169.	2.4	9
11	The Markathon: Adapting the Hackathon Model for an Introductory Marketing Class Project. <i>Marketing Education Review</i> , 2015, 25, 33-38.	1.3	30
12	Perceptions of Food Safety by Urban Consumers in Nanjing, China. <i>Professional Geographer</i> , 2015, 67, 490-501.	1.8	24
13	Family meals and identity in urban China. <i>Journal of Consumer Marketing</i> , 2015, 32, 505-519.	2.3	13
14	Tools for Monitoring Social Media: A Marketing Research Project. <i>Marketing Education Review</i> , 2014, 24, 37-72.	1.3	18
15	Influences on food choices of urban Chinese teenagers. <i>Young Consumers</i> , 2014, 15, 296-311.	3.5	24
16	Marketing and Public Policy: Transformative Research in Developing Markets. <i>Journal of Public Policy and Marketing</i> , 2012, 31, 178-184.	3.4	51
17	Consumer Risks and New Food Systems in Urban China. <i>Journal of Macromarketing</i> , 2010, 30, 222-237.	2.6	50
18	Encounters with Extreme Foods: Neophilic/Neophobic Tendencies and Novel Foods. <i>Journal of Food Products Marketing</i> , 2010, 16, 246-260.	3.3	46

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19	Children's Relative Influence in Family Decision Making in Urban China. <i>Journal of Macromarketing</i> , 2009, 29, 145-159.	2.6	34
20	America's Changing Farmscape: A Study of Agricultural Tourism in Michigan*. <i>Professional Geographer</i> , 2006, 58, 235-248.	1.8	100
21	Sustaining production and strengthening the agritourism product: Linkages among Michigan agritourism destinations. <i>Agriculture and Human Values</i> , 2005, 22, 225-234.	3.0	107
22	Changing tastes: the adoption of new food choices in post-reform China. <i>Journal of Business Research</i> , 2005, 58, 644-652.	10.2	68
23	Equal Dreams: The One Child Policy and the Consumption of Education in Urban China. <i>Consumption Markets and Culture</i> , 2003, 6, 81-94.	2.1	88
24	Peaceful Co-Existence. <i>Journal of Herbal Pharmacotherapy: Innovations in Clinical and Applied Evidence-based Herbal Medicinals</i> , 2001, 1, 49-64.	0.1	0
25	The Household Life Cycle Model as a Segmentation Tool in Urban China. <i>Journal of Segmentation in Marketing</i> , 2001, 4, 25-46.	0.2	0
26	Consumer Segmentation and Changing Food Purchase Patterns in Nanjing, PRC. <i>World Development</i> , 2000, 28, 457-471.	4.9	67
27	Assessing the Contribution of Attitudinal Variables in International Models of Food Consumption. <i>Journal of International Food and Agribusiness Marketing</i> , 1997, 8, 79-98.	2.1	1
28	Considering a Marketing Degree? Student Perceptions of General Versus Specialized Majors. <i>Journal of Marketing Education</i> , 0, , 027347532110288.	2.4	3