

Ogbonnaya Ukeh Oteh

List of Publications by Year in descending order

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2942236

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4
citing authors

#	ARTICLE	IF	CITATIONS
1	How user behaviour is moderated by affective commitment on point of sale terminal. Rajagiri Management Journal, 2022, 16, 2-20.	1.8	4
2	Consumer health knowledge: cultural norms and marketing of healthcare products. , 2021, 2, 8-22.		3
3	Moving Biofortified Cassava Products Closer to Market in Nigeria. Frontiers in Sustainable Food Systems, 2020, 4, .	1.8	9