

# Gary J Gaeth

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2162231/publications.pdf>

Version: 2024-02-01

5  
papers

26  
citations

2682572

2  
h-index

2053705

5  
g-index

5  
all docs

5  
docs citations

5  
times ranked

46  
citing authors

#	ARTICLE	IF	CITATIONS
1	Development of a Discrete Choice Experiment (DCE) Questionnaire to Understand Veterans' Preferences for Tobacco Treatment in Primary Care. Patient, 2018, 11, 649-663.	2.7	15
2	Veterans' preferences for tobacco treatment in primary care: A discrete choice experiment. Patient Education and Counseling, 2020, 103, 652-660.	2.2	6
3	(The lack of) fluency and perceptions of decision making. Journal of Marketing Communications, 2021, 27, 670-684.	4.0	2
4	Perceptual anchoring and adjustment. Journal of Behavioral Decision Making, 2021, 34, 581-592.	1.7	2
5	Analysis of monday night football viewership. Statistical Analysis and Data Mining, 2016, 9, 326-337.	2.8	1