

# Sonia Dickinson-Delaporte

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2158373/publications.pdf>

Version: 2024-02-01

15  
papers

741  
citations

1040056

9  
h-index

1125743

13  
g-index

15  
all docs

15  
docs citations

15  
times ranked

586  
citing authors

#	ARTICLE	IF	CITATIONS
1	Engaging Higher Education Learners With Transmedia Play. Journal of Marketing Education, 2020, 42, 123-133.	2.4	9
2	Power and responsibility: Advertising self-regulation and consumer protection in a digital world. Journal of Consumer Affairs, 2020, 54, 675-700.	2.3	6
3	Reconceptualizing Learning Designs in Higher Education. , 2018, , 319-337.		0
4	The brand authenticity continuum: strategic approaches for building value. Journal of Marketing Management, 2016, 32, 1201-1229.	2.3	50
5	Reconceptualizing Learning Designs in Higher Education. Advances in Higher Education and Professional Development Book Series, 2015, , 220-237.	0.2	0
6	Agency-Generated Research of Consumer-Generated Content. Journal of Advertising Research, 2014, 54, 469-478.	2.1	13
7	Model Looks, Motives, and Affective Outcomes. Journalism and Mass Communication Quarterly, 2014, 91, 357-374.	2.7	3
8	Measuring consumer-based brand authenticity. Journal of Business Research, 2014, 67, 1090-1098.	10.2	420
9	Buy, boycott or blog. European Journal of Marketing, 2012, 46, 387-405.	2.9	71
10	Threat appeal communications: The interplay between health resistance and cognitive appraisal processes. Journal of Marketing Communications, 2011, 17, 107-125.	4.0	18
11	Building corporate reputation with stakeholders. European Journal of Marketing, 2010, 44, 1856-1874.	2.9	48
12	Maximising performance gains from cooperative marketing: understanding the role of environmental contexts. Journal of Marketing Management, 2008, 24, 541-566.	2.3	5
13	A Web Analysis of Sustainability Reporting: An Oil and Gas Perspective. Journal of Website Promotion, 2008, 3, 161-182.	0.1	18
14	Understanding the emotional and coping responses of adolescent individuals exposed to threat appeals. International Journal of Advertising, 2008, 27, 251-278.	6.7	56
15	An investigation of the antecedents to cooperative marketing strategy implementation. Journal of Strategic Marketing, 2004, 12, 71-95.	5.5	24