

Sonia Dickinson-Delaporte

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2158373/publications.pdf>

Version: 2024-02-01

15
papers

741
citations

1040056

9
h-index

1125743

13
g-index

15
all docs

15
docs citations

15
times ranked

586
citing authors

#	ARTICLE	IF	CITATIONS
1	Measuring consumer-based brand authenticity. <i>Journal of Business Research</i> , 2014, 67, 1090-1098.	10.2	420
2	Buy, boycott or blog. <i>European Journal of Marketing</i> , 2012, 46, 387-405.	2.9	71
3	Understanding the emotional and coping responses of adolescent individuals exposed to threat appeals. <i>International Journal of Advertising</i> , 2008, 27, 251-278.	6.7	56
4	The brand authenticity continuum: strategic approaches for building value. <i>Journal of Marketing Management</i> , 2016, 32, 1201-1229.	2.3	50
5	Building corporate reputation with stakeholders. <i>European Journal of Marketing</i> , 2010, 44, 1856-1874.	2.9	48
6	An investigation of the antecedents to cooperative marketing strategy implementation. <i>Journal of Strategic Marketing</i> , 2004, 12, 71-95.	5.5	24
7	A Web Analysis of Sustainability Reporting: An Oil and Gas Perspective. <i>Journal of Website Promotion</i> , 2008, 3, 161-182.	0.1	18
8	Threat appeal communications: The interplay between health resistance and cognitive appraisal processes. <i>Journal of Marketing Communications</i> , 2011, 17, 107-125.	4.0	18
9	Agency-Generated Research of Consumer-Generated Content. <i>Journal of Advertising Research</i> , 2014, 54, 469-478.	2.1	13
10	Engaging Higher Education Learners With Transmedia Play. <i>Journal of Marketing Education</i> , 2020, 42, 123-133.	2.4	9
11	Power and responsibility: Advertising self-regulation and consumer protection in a digital world. <i>Journal of Consumer Affairs</i> , 2020, 54, 675-700.	2.3	6
12	Maximising performance gains from cooperative marketing: understanding the role of environmental contexts. <i>Journal of Marketing Management</i> , 2008, 24, 541-566.	2.3	5
13	Model Looks, Motives, and Affective Outcomes. <i>Journalism and Mass Communication Quarterly</i> , 2014, 91, 357-374.	2.7	3
14	Reconceptualizing Learning Designs in Higher Education. <i>Advances in Higher Education and Professional Development Book Series</i> , 2015, , 220-237.	0.2	0
15	Reconceptualizing Learning Designs in Higher Education. , 2018, , 319-337.		0