

Lăcrămioara Radomir

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2145548/publications.pdf>

Version: 2024-02-01

8
papers

869
citations

1477746

6
h-index

1588620

8
g-index

8
all docs

8
docs citations

8
times ranked

372
citing authors

#	ARTICLE	IF	CITATIONS
1	Latent class analysis in PLS-SEM: A review and recommendations for future applications. Journal of Business Research, 2022, 138, 398-407.	5.8	74
2	Progress in partial least squares structural equation modeling use in marketing research in the last decade. Psychology and Marketing, 2022, 39, 1035-1064.	4.6	232
3	Executing and interpreting applications of PLS-SEM: Updates for family business researchers. Journal of Family Business Strategy, 2021, 12, 100392.	3.7	144
4	Structural model robustness checks in PLS-SEM. Tourism Economics, 2020, 26, 531-554.	2.6	370
5	Discriminant validity of the customer-based corporate reputation scale: some causes for concern. Journal of Product and Brand Management, 2019, 29, 457-469.	2.6	29
6	Corporate Reputation: The Importance of Service Quality and Relationship Investment. Profiles in Operations Research, 2018, , 77-123.	0.3	4
7	Comparing the Original and the Revised SSTQUAL Scale among High-educated Consumers in Romania. Procedia Economics and Finance, 2014, 15, 926-934.	0.6	5
8	High-Educated Consumer Perceptions of Service Quality: An Assessment of the SSTQUAL Scale in the Romanian Banking Industry. Procedia Economics and Finance, 2012, 3, 858-864.	0.6	11