

Lacramioara Radomir

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

8

papers

222

citations

6

h-index

8

g-index

8

ext. papers

436

ext. citations

4.1

avg, IF

3.67

L-index

#	Paper	IF	Citations
8	Latent class analysis in PLS-SEM: A review and recommendations for future applications. <i>Journal of Business Research</i> , 2022 , 138, 398-407	8.7	12
7	Executing and interpreting applications of PLS-SEM: Updates for family business researchers. <i>Journal of Family Business Strategy</i> , 2020 , 12, 100392	4	30
6	Structural model robustness checks in PLS-SEM. <i>Tourism Economics</i> , 2020 , 26, 531-554	3.1	131
5	Discriminant validity of the customer-based corporate reputation scale: some causes for concern. <i>Journal of Product and Brand Management</i> , 2019 , 29, 457-469	4.3	13
4	Corporate Reputation: The Importance of Service Quality and Relationship Investment. <i>Profiles in Operations Research</i> , 2018 , 77-123	1	3
3	Comparing the Original and the Revised SSTQUAL Scale among High-educated Consumers in Romania. <i>Procedia Economics and Finance</i> , 2014 , 15, 926-934		5
2	High-Educated Consumer Perceptions of Service Quality: An Assessment of the SSTQUAL Scale in the Romanian Banking Industry. <i>Procedia Economics and Finance</i> , 2012 , 3, 858-864		11
1	Progress in partial least squares structural equation modeling use in marketing research in the last decade. <i>Psychology and Marketing</i> ,	3.9	17