

Jose Andres Areiza-Padilla

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2127150/publications.pdf>

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7
papers

37
citations

1937685
4
h-index

1872680
6
g-index

7
all docs

7
docs citations

7
times ranked

17
citing authors

#	ARTICLE	IF	CITATIONS
1	Ethnocentrism at the Coffee Shop Industry: A Study of Starbucks in Developing Countries. Journal of Open Innovation: Technology, Market, and Complexity, 2020, 6, 164.	5.2	8
2	Conspicuous Consumption in Emerging Markets: The Case of Starbucks in Colombia as a Global and Sustainable Brand. Frontiers in Psychology, 2021, 12, 662950.	2.1	8
3	Social Networks and E-Loyalty: A New Means of Sports Training during COVID-19 Quarantines. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 2808-2823.	5.7	7
4	Decreasing consumer animosity: The relationship between fast food businesses and social conflicts in Latin America and the Caribbean. Cogent Business and Management, 2021, 8, .	2.9	5
5	Breaking the barriers of animosity: innovation in business models as a positioning strategy. Heliyon, 2021, 7, e07545.	3.2	3
6	The importance of e-service quality in the livestreaming music concert business. Cogent Social Sciences, 2022, 8, .	1.1	3
7	Quality as a drive-up digital teaching: Analysis of virtual classes in Colombian business schools. Heliyon, 2022, 8, e09774.	3.2	3