Christopher Cannon

List of Publications by Year in descending order

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#	Article	IF	CITATIONS
1	A Selfâ€Regulatory Model of Resource Scarcity. Journal of Consumer Psychology, 2019, 29, 104-127.	4.5	141
2	The Dark Side of Luxury: Social Costs of Luxury Consumption. Personality and Social Psychology Bulletin, 2019, 45, 767-779.	3.0	51
3	Motives underlying human agency: How self-efficacy versus self-enhancement affect consumer behavior. Current Opinion in Psychology, 2022, 46, 101335.	4.9	13
4	The Communal Consumer: Longitudinal Evidence for the Distinction between Nurturing and Affiliative Motives. Journal of the Association for Consumer Research, 2020, 5, 345-355.	1.7	6
5	Understanding the relationship between resource scarcity and object attachment. Current Opinion in Psychology, 2021, 39, 26-30.	4.9	6
6	De-stigmatizing the "Win-win:―Making Sustainable Consumption Sustainable. Current Opinion in Psychology, 2022, 46, 101336.	4.9	3