JÃ¶rg Matthes

List of Publications by Year
in descending order

194 papers	**10,133** citations	66343 **42** h-index	45317 **90** g-index
210 all docs	**210** docs citations	**210** times ranked	**7130** citing authors

#	Article	IF	Citations
1	No Compassion for Muslims? How Journalistic News Coverage of Terrorist Crimes Influences Emotional Reactions and Policy Support Depending on the Victim's Religion. Crime and Delinquency, 2023, 69, 1020-1043.	1.7	7
2	Out of control? How parents' perceived lack of control over children's smartphone use affects children's self-esteem over time. New Media and Society, 2023, 25, 199-219.	5.0	3
3	Does the platform matter? Social media and COVID-19 conspiracy theory beliefs in 17 countries. New Media and Society, 2023, 25, 3412-3437.	5.0	41
4	Correctives of the Mainstream Media? A Panel Study on Mainstream Media Use, Alternative Digital Media Use, and the Erosion of Political Interest as Well as Political Knowledge. Digital Journalism, 2023, 11, 813-832.	4.2	7
5	A Vicious Cycle? Threat of Terror, Perceived Media Bias, and Support for Surveillance Policies. Mass Communication and Society, 2023, 26, 463-485.	2.1	1
6	Comparing the effects of greenwashing claims in environmental airline advertising: perceived greenwashing, brand evaluation, and flight shame. International Journal of Advertising, 2023, 42, 461-487.	6.7	11
7	Sleeping with the smartphone: a panel study investigating parental mediation, adolescents' tiredness, and physical well-being. Behaviour and Information Technology, 2023, 42, 1833-1844.	4.0	0
8	Antecedents of intentional and incidental exposure modes on social media and consequences for political participation: a panel study. Acta Politica, 2022, 57, 235-253.	1.4	14
9	Do journalists differentiate between Muslims and Islamist terrorists? A content analysis of terrorism news coverage. Journalism, 2022, 23, 1171-1193.	2.7	7
10	Navigating High-Choice European Political Information Environments: a Comparative Analysis of News User Profiles and Political Knowledge. International Journal of Press/Politics, 2022, 27, 827-859.	5.1	40
11	Why Retractions of Numerical Misinformation Fail: The Anchoring Effect of Inaccurate Numbers in the News. Journalism and Mass Communication Quarterly, 2022, 99, 368-389.	2.7	10
12	"The Good, the Bad, and the Ugly" A Panel Study on the Reciprocal Effects of Negative, Dirty, and Positive Campaigning on Political Distrust. Mass Communication and Society, 2022, 25, 649-672.	2.1	7
13	Four Paths To Misperceptions: A Panel Study On Resistance Against Journalistic Evidence. Media Psychology, 2022, 25, 318-341.	3.6	5
14	Reflective smartphone disengagement: Conceptualization, measurement, and validation. Computers in Human Behavior, 2022, 128, 107078.	8.5	5
15	You are not alone: Smartphone use, friendship satisfaction, and anxiety during the COVID-19 crisis. Mobile Media and Communication, 2022, 10, 294-315.	4.8	18
16	The COVID-19 infodemic at your fingertips. Reciprocal relationships between COVID-19 information FOMO, bedtime smartphone news engagement, and daytime tiredness over time. Computers in Human Behavior, 2022, 130, 107175.	8.5	17
17	Love in the Time of Corona: Predicting Willingness to Engage in Sexting During the First COVID-19-Related Lockdown. Archives of Sexual Behavior, 2022, 51, 157-168.	1.9	9
18	Social Media and the Political Engagement of Young Adults: Between Mobilization and Distraction. , 2022, 1, 6-22.		10

#	Article	IF	Citations
19	Why Am I Getting This Ad? How the Degree of Targeting Disclosures and Political Fit Affect Persuasion Knowledge, Party Evaluation, and Online Privacy Behaviors. Journal of Advertising, 2022, 51, 206-222.	6.6	4
20	Understanding the democratic role of perceived online political micro-targeting: longitudinal effects on trust in democracy and political interest. Journal of Information Technology and Politics, 2022, 19, 435-448.	2.9	4
21	Politics â€" Simply Explained? How Influencers Affect Youthâ€™s Perceived Simplification of Politics, Political Cynicism, and Political Interest. International Journal of Press/Politics, 2022, 27, 738-762.	5.1	14
22	Democratic Consequences of Incidental Exposure to Political Information: A Meta-Analysis. Journal of Communication, 2022, 72, 345-373.	3.7	18
23	Seeing political information online incidentally. Effects of first- and second-level incidental exposure on democratic outcomes. Computers in Human Behavior, 2022, 133, 107285.	8.5	6
24	Privacy concerns can stress you out: Investigating the reciprocal relationship between mobile social media privacy concerns and perceived stress. Communications: the European Journal of Communication Research, 2022, 47, 327-349.	0.5	3
25	Transformative value positioning for service brands: key principles and challenges. Journal of Service Management, 2022, 33, 552-564.	7.2	6
26	Disclosing product placement in audiovisual media services: a practical and scientific perspective on the implementation of disclosures across the European Union. International Journal of Advertising, 2021, 40, 5-25.	6.7	12
27	Like-minded and cross-cutting talk, network characteristics, and political participation online and offline: A panel study. Communications: the European Journal of Communication Research, 2021, 46, 113-126.	0.5	6
28	The Islamic State in the News: Journalistic Differentiation of Islamist Terrorism From Islam, Terror News Proximity, and Islamophobic Attitudes. Communication Research, 2021, 48, 203-232.	5.9	20
29	Funny Cats and Politics: Do Humorous Context Posts Impede or Foster the Elaboration of News Posts on Social Media?. Communication Research, 2021, 48, 100-124.	5.9	12
30	It is just a spoof: spoof placements and their impact on conceptual persuasion knowledge, brand memory, and brand evaluation. International Journal of Advertising, 2021, 40, 106-123.	6.7	8
31	Fighting over smartphones? Parents' excessive smartphone use, lack of control over children's use, and conflict. Computers in Human Behavior, 2021, 116, 106618.	8.5	27
32	â€˜Age Mattersâ€™: A panel study investigating the influence of communicative and passive smartphone use on well-being. Behaviour and Information Technology, 2021, 40, 176-190.	4.0	27
33	Analysis of Oscillating Combustion for NOxẫ’Reduction in Pulverized Fuel Boilers. Inventions, 2021, 6, 9.	2.5	6
34	Kognitive Wirkungen politischer Kommunikation. , 2021, , 1-19.		0
35	Ernährungsbotschaften in den Medien: Persuasive Strategien und deren Wirkungen auf Kinder. , 2021, , 381-397.		0
36	The Effects of Populist Identity Framing on Populist Attitudes Across Europe: Evidence From a 15-Country Comparative Experiment. International Journal of Public Opinion Research, 2021, 33, 491-510.	1.3	15

#	Article	IF	Citations
37	Evaluation of Deep Learning-Based Segmentation Methods for Industrial Burner Flames. Energies, 2021, 14, 1716.	3.1	2
38	Advanced Methods for Kiln-Shell Monitoring to Optimize the Waelz Process for Zinc Recycling. Processes, 2021, 9, 1062.	2.8	5
39	Effects of disclosing ads on Instagram: the moderating impact of similarity to the influencer. International Journal of Advertising, 2021, 40, 686-707.	6.7	33
40	â€œContext, Please?â€•The Effects of Appearance- and Health-Frames and Media Context on Body-Related Outcomes. Frontiers in Public Health, 2021, 9, 637354.	2.7	1
41	Does a Crisis Change News Habits? A Comparative Study of the Effects of COVID-19 on News Media Use in 17 European Countries. Digital Journalism, 2021, 9, 1208-1238.	4.2	74
42	Sexting during social isolation: Predicting sexting-related privacy management during the COVID-19 pandemic. Cyberpsychology, 2021, 15, .	1.5	1
43	Shaping Healthy Eating Habits in Children With Persuasive Strategies: Toward a Typology. Frontiers in Public Health, 2021, 9, 676127.	2.7	7
44	Longitudinal Relationships Among Fear of COVID-19, Smartphone Online Self-Disclosure, Happiness, and Psychological Well-being: Survey Study. Journal of Medical Internet Research, 2021, 23, e28700.	4.3	14
45	A vicious circle between childrenâ€™s non-communicative smartphone use and loneliness: Parents cannot do much about it. Telematics and Informatics, 2021, 64, 101677.	5.8	10
46	Dealigned but mobilized? Insights from a citizen science study on youth political engagement. Journal of Youth Studies, 2021, 24, 232-249.	2.3	7
47	Healthwashing in high-sugar food advertising: the effect of prior information on healthwashing perceptions in Austria. Health Promotion International, 2021, 36, 1029-1038.	1.8	10
48	Sexually Objectifying Pop Music Videos, Young Womenâ€™s Self-Objectification, and Selective Exposure: A Moderated Mediation Model. Communication Research, 2020, 47, 428-450.	5.9	22
49	The social media political participation model: A goal systems theory perspective. Convergence, 2020, 26, 135-156.	2.7	64
50	Gender role portrayals in television advertisements: Do channel characteristics matter?. Communications: the European Journal of Communication Research, 2020, 45, 28-52.	0.5	3
51	Pathways to political (dis-)engagement: motivations behind social media use and the role of incidental and intentional exposure modes in adolescentsâ€™ political engagement. Communications: the European Journal of Communication Research, 2020, 45, 671-693.	0.5	21
52	User generated content presenting brands on social media increases young adultsâ€™ purchase intention. International Journal of Advertising, 2020, 39, 166-186.	6.7	85
53	Again and again: exploring the influence of disclosure repetition on childrenâ€™s cognitive processing of product placement. International Journal of Advertising, 2020, 39, 611-630.	6.7	16
54	Stuck in a Nativist Spiral: Content, Selection, and Effects of Right-Wing Populistsâ€™ Communication on Facebook. Political Communication, 2020, 37, 303-328.	3.9	38

#	Article	IF	Citations
55	"Too much to handle" Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. Computers in Human Behavior, 2020, 105, 106217.	8.5	104
56	How Political Scandals Affect the Electorate. Tracing the Eroding and Spillover Effects of Scandals with a Panel Study. Political Psychology, 2020, 41, 549-568.	3.6	29
57	Observational learning of the televised consequences of drinking alcohol: Exploring the role of perceived similarity. NAD Nordic Studies on Alcohol and Drugs, 2020, 37, 557-575.	1.3	5
58	Experts, peers, or celebrities? The role of different social endorsers on children's fruit choice. Appetite, 2020, 155, 104821.	3.7	9
59	Nudity of Male and Female Characters in Television Advertising Across 13 Countries. Journalism and Mass Communication Quarterly, 2020, 97, 1101-1122.	2.7	6
60	Who Differentiates between Muslims and Islamist Terrorists in Terrorism News Coverage? An Actor-based Approach. Journalism Studies, 2020, 21, 2135-2153.	2.1	17
61	Learning from Incidental Exposure to Political Information in Online Environments. Journal of Communication, 2020, 70, 769-793.	3.7	29
62	Communication Science and Meta-Analysis: Introduction to the Special Issue. Human Communication Research, 2020, 46, 115-119.	3.4	3
63	Processing news on social media. The political incidental news exposure model (PINE). Journalism, 2020, 21, 1031-1048.	2.7	48
64	Drifting Further Apart? How Exposure to Media Portrayals of Muslims Affects Attitude Polarization. Political Psychology, 2020, 41, 1055-1072.	3.6	14
65	Healthy, sweet, brightly colored, and full of vitamins: cognitive and affective persuasive cues of food placements and children's healthy eating behavior. International Journal of Advertising, 2020, 39, 1012-1030.	6.7	12
66	A "Forbidden Fruit Effect" An Eye-Tracking Study on Children's Visual Attention to Food Marketing. International Journal of Environmental Research and Public Health, 2020, 17, 1859.	2.6	11
67	Food as an eye-catcher. An eye-tracking study on Children's attention to healthy and unhealthy food presentations as well as non-edible objects in audiovisual media. Pediatric Obesity, 2020, 15, e12591.	2.8	13
68	The effects of gain- and loss-framed nutritional messages on children's healthy eating behaviour. Public Health Nutrition, 2020, 23, 1726-1734.	2.2	13
69	The Forbidden Reward. The Emergence of Parent-Child Conflicts About Food Over Time and the Influence of Parents' Communication Strategies and Feeding Practices. Frontiers in Public Health, 2020, 8, 604702.	2.7	2
70	Avoiding the Other Side?. Journal of Media Psychology, 2020, 32, 158-164.	1.0	12
71	Native and embedded advertising formats: Tensions between a lucrative marketing strategy and consumer fairness. Communications: the European Journal of Communication Research, 2020, 45, 273-281.	0.5	4
72	Fiction is Sweet. The Impact of Media Consumption on the Development of Children's Nutritional Knowledge and the Moderating Role of Parental Food-Related Mediation. A Longitudinal Study. Nutrients, 2020, 12, 1478.	4.1	3

#	Article	IF	Citations
73	ErnÃ¤hrungsbotschaften in den Medien: Persuasive Strategien und deren Wirkungen auf Kinder. , 2020, , 1-17.		0
74	Operationalisierung und Messung. , 2020, , 63-78.		2
75	â€œLooking Up and Feeling Downâ€• The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. Telematics and Informatics, 2019, 42, 101240.	5.8	99
76	A Meta-Analysis of the Effects of Cross-Cutting Exposure on Political Participation. Political Communication, 2019, 36, 523-542.	3.9	48
77	Longitudinal Effects of Excessive Smartphone Use on Stress and Loneliness: The Moderating Role of Self-Disclosure. Cyberpsychology, Behavior, and Social Networking, 2019, 22, 706-713.	3.9	67
78	Werbebilder in der Kommunikationsforschung. , 2019, , 205-226.		0
79	Populist Twitter Posts in News Stories. Journalism Practice, 2019, 13, 742-758.	2.2	10
80	Do children's food choices go with the crowd? Effects of majority and minority peer cues shown within an audiovisual cartoon on children's healthy food choice. Social Science and Medicine, 2019, 225, 42-50.	3.8	19
81	Does incidental exposure on social media equalize or reinforce participatory gaps? Evidence from a panel study. New Media and Society, 2019, 21, 2463-2482.	5.0	55
82	Terror, Terror Everywhere? How Terrorism News Shape Support for Antiâ€Muslim Policies as a Function of Perceived Threat Severity and Controllability. Political Psychology, 2019, 40, 935-951.	3.6	31
83	Uncharted Territory in Research on Environmental Advertising: Toward an Organizing Framework. Journal of Advertising, 2019, 48, 91-101.	6.6	27
84	Setting the Agenda for Research on Media and Migration: State-of-the-Art and Directions for Future Research. Mass Communication and Society, 2019, 22, 691-707.	2.1	12
85	Voting â€œAgainst Islamizationâ€• How Antiâ€Islamic Rightâ€Wing, Populist Political Campaign Ads Influence Explicit and Implicit Attitudes Toward Muslims as Well as Voting Preferences. Political Psychology, 2019, 40, 739-757.	3.6	10
86	Sugary, fatty, and prominent: food and beverage appearances in children's movies from 1991 to 2015. Pediatric Obesity, 2019, 14, e12488.	2.8	26
87	Consequences of Politiciansâ€™ Perceptions of the News Media. Journalism Studies, 2019, 20, 345-363.	2.1	18
88	What drives interaction in political actorsâ€™ Facebook posts? Profile and content predictors of user engagement and political actorsâ€™ reactions. Information, Communication and Society, 2019, 22, 1497-1513.	4.0	116
89	How brands appear in children's movies. A systematic content analysis of the past 25 Years. International Journal of Advertising, 2019, 38, 237-257.	6.7	30
90	Increasingly sexy? Sexuality and sexual objectification in popular music videos, 1995â€“2016.. Psychology of Popular Media Culture, 2019, 8, 346-357.	2.4	12

#	Article	IF	Citations
91	Framing-Effekte im Gesundheitsbereich. , 2019, , 307-319.		4
92	Viel Luft nach oben. Eine kritische Reflexion zum Stellenwert der Methoden in der Kommunikationswissenschaft. , 2019, , 93-103.		0
93	Der Involvementbegriff in der Werbeforschung: Zum Ã¼berfÃ¤lligen Ende eines schwer greifbaren Konzeptes. , 2019, , 21-33.		0
94	Framing-Effekte im Gesundheitsbereich. Springer Reference Sozialwissenschaften, 2019, , 1-13.	0.2	1
95	Cognitive Responses to Populist Communication. , 2019, , 183-206.		15
96	Misleading Consumers with Green Advertising? An Affectâ€"Reasonâ€"Involvement Account of Greenwashing Effects in Environmental Advertising. Journal of Advertising, 2018, 47, 127-145.	6.6	199
97	A treat for the eyes. An eye-tracking study on children's attention to unhealthy and healthy food cues in media content. Appetite, 2018, 125, 63-71.	3.7	45
98	Sexualizing Media Use and Self-Objectification. Psychology of Women Quarterly, 2018, 42, 9-28.	2.0	115
99	Children's attitudinal and behavioral reactions to product placements: investigating the role of placement frequency, placement integration, and parental mediation. International Journal of Advertising, 2018, 37, 236-255.	6.7	40
100	The Effects of Environmental Brand Attributes and Nature Imagery in Green Advertising. Environmental Communication, 2018, 12, 414-429.	2.5	56
101	Shaping children's healthy eating habits with food placements? Food placements of high and low nutritional value in cartoons, Children's BMI, food-related parental mediation strategies, and food choice. Appetite, 2018, 120, 644-653.	3.7	30
102	A New Look at Celebrity Endorsements in Politics: Investigating the Impact of Scandalous Celebrity Endorsers and Politiciansâ€™ Best Responses. Media Psychology, 2018, 21, 403-436.	3.6	14
103	Do Channels Matter?. Journalism Studies, 2018, 19, 2359-2378.	2.1	11
104	The â€œSpiral of Silenceâ€•Revisited: A Meta-Analysis on the Relationship Between Perceptions of Opinion Support and Political Opinion Expression. Communication Research, 2018, 45, 3-33.	5.9	114
105	Communicating Earthquake Preparedness: The Influence of Induced Mood, Perceived Risk, and Gain or Loss Frames on Homeownersâ€™ Attitudes Toward General Precautionary Measures for Earthquakes. Risk Analysis, 2018, 38, 710-723.	2.7	21
106	Adopting the Objectifying Gaze: Exposure to Sexually Objectifying Music Videos and Subsequent Gazing Behavior. Media Psychology, 2018, 21, 27-49.	3.6	17
107	Drinking at Work: The Portrayal of Alcohol in Workplace-Related TV Dramas. Mass Communication and Society, 2018, 21, 94-114.	2.1	11
108	Placing snacks in children's movies: cognitive, evaluative, and conative effects of product placements with character product interaction. International Journal of Advertising, 2018, 37, 852-870.	6.7	37

#	Article	IF	Citations
109	Operationalisierung und Messung. , 2018, , 1-16.		1
110	Are Unidentified Terrorist Suspects Always Muslims? How Terrorism News Shape News Consumers' Automatic Activation of Muslims as Perpetrators. Religions, 2018, 9, 286.	0.6	10
111	Start Spreading the News: A Comparative Experiment on the Effects of Populist Communication on Political Engagement in Sixteen European Countries. International Journal of Press/Politics, 2018, 23, 517-538.	5.1	43
112	Social Media in Political Campaigning Around the World: Theoretical and Methodological Challenges. Journalism and Mass Communication Quarterly, 2018, 95, 333-342.	2.7	50
113	Werbebilder in der Kommunikationsforschung. Springer Reference Sozialwissenschaften, 2018, , 1-22.	0.2	0
114	The Effects of Anti-Immigrant Right-Wing Populist Ads on Implicit and Explicit Attitudes: A Moderated Mediation Model. Communication Research, 2017, 44, 556-581.	5.9	102
115	Toward a Cognitive-Affective Process Model of Hostile Media Perceptions: A Multi-Country Structural Equation Modeling Approach. Communication Research, 2017, 44, 1075-1098.	5.9	23
116	Antecedents of strategic game framing in political news coverage. Journalism, 2017, 18, 937-955.	2.7	21
117	Media representation of Muslims and Islam from 2000 to 2015: A meta-analysis. International Communication Gazette, 2017, 79, 219-244.	1.5	264
118	Political communication in a high-choice media environment: a challenge for democracy?. Annals of the International Communication Association, 2017, 41, 3-27.	4.6	495
119	"Muslims are not Terrorists" Islamic State Coverage, Journalistic Differentiation Between Terrorism and Islam, Fear Reactions, and Attitudes Toward Muslims. Mass Communication and Society, 2017, 20, 825-848.	2.1	55
120	Effects of Economic and Symbolic Threat Appeals in Right-Wing Populist Advertising on Anti-Immigrant Attitudes: The Impact of Textual and Visual Appeals. Political Communication, 2017, 34, 607-626.	3.9	67
121	Who 'likes' populists? Characteristics of adolescents following right-wing populist actors on Facebook. Information, Communication and Society, 2017, 20, 1408-1424.	4.0	25
122	Negative Stereotypical Portrayals of Muslims in Right-Wing Populist Campaigns: Perceived Discrimination, Social Identity Threats, and Hostility Among Young Muslim Adults. Journal of Communication, 2017, 67, 610-634.	3.7	54
123	The effectiveness of celebrity endorsements: a meta-analysis. Journal of the Academy of Marketing Science, 2017, 45, 55-75.	11.2	318
124	How long does celebrity meaning transfer last? Delayed effects and the moderating roles of brand experience, celebrity liking, and age. International Journal of Advertising, 2017, 36, 588-612.	6.7	23
125	2.3 Greenwashing: Disinformation through Green Advertising. , 2017, , 105-120.		12
126	Citizen Science in the Social Sciences: A Call for More Evidence. Gaia, 2017, 26, 22-26.	0.7	41

#	Article	IF	Citations
127	Gender-Role Portrayals in Television Advertising Across the Globe. Sex Roles, 2016, 75, 314-327.	2.4	82
128	Do you take credit cards? The attitudinal and behavioral effects of advergames targeted at children. Journal of Consumer Behaviour, 2016, 15, 580-588.	4.2	8
129	Reflections on the Need for a Journal Devoted to Communication Research Methodologies: Ten Years Later. Communication Methods and Measures, 2016, 10, 1-3.	4.7	5
130	Nature Documentaries, Connectedness to Nature, and Pro-environmental Behavior. Environmental Communication, 2016, 10, 453-472.	2.5	106
131	Product placement disclosures: Exploring the moderating effect of placement frequency on brand responses via persuasion knowledge. International Journal of Advertising, 2016, 35, 185-199.	6.7	70
132	Kinder und Werbung. , 2016, , 689-712.		4
133	The Selective Avoidance of Threat Appeals in Right-Wing Populist Political Ads: An Implicit Cognition Approach Using Eye-Tracking Methodology.. , 2016, , 135-145.		1
134	Mobilizing for Some. Journal of Media Psychology, 2016, 28, 123-135.	1.0	23
135	Grüne Werbung. , 2016, , 741-760.		2
136	Verfahren zur Messung der Werbewirkung und Werbeeffizienz. , 2016, , 363-383.		0
137	How Anti-immigrant Right-wing Populist Advertisements Affect Young Voters: Symbolic Threats, Economic Threats and the Moderating Role of Education. Journal of Ethnic and Migration Studies, 2015, 41, 1577-1599.	2.8	62
138	U.S. Newspapers Provide Nuanced Picture of Islam. Newspaper Research Journal, 2015, 36, 42-57.	0.9	11
139	Observing the "Spiral" in the Spiral of Silence. International Journal of Public Opinion Research, 2015, 27, 155-176.	1.3	57
140	U.S. Newspapers Provide Nuanced Picture of Islam. Newspaper Research Journal, 2015, 36, 42-57.	0.9	20
141	A New Look at Campaign Advertising and Political Engagement. Communication Research, 2015, 42, 134-155.	5.9	14
142	Informal Political Conversation Across Time and Space: Setting the Research Agenda. International Journal of Public Opinion Research, 2015, 27, 448-460.	1.3	7
143	Children's consumption behavior in response to food product placements in movies. Journal of Consumer Behaviour, 2015, 14, 127-136.	4.2	64
144	Public Perceptions of the Media Coverage of Irregular Immigration. American Behavioral Scientist, 2015, 59, 839-857.	3.8	16

#	Article	IF	Citations
145	Questionable Research Practices in Experimental Communication Research: A Systematic Analysis From 1980 to 2013. Communication Methods and Measures, 2015, 9, 193-207.	4.7	44
146	Effects of Right-Wing Populist Political Advertising on Implicit and Explicit Stereotypes. Journal of Media Psychology, 2015, 27, 178-189.	1.0	30
147	Self-censorship, the Spiral of Silence, and Contemporary Political Communication. , 2014, , .		3
148	Verfahren zur Messung der Werbewirkung und Werbeeffizienz. , 2014, , 1-17.		0
149	The Skeptical Green Consumer Revisited: Testing the Relationship Between Green Consumerism and Skepticism Toward Advertising. Journal of Advertising, 2014, 43, 115-127.	6.6	161
150	Consumers' green involvement and the persuasive effects of emotional versus functional ads. Journal of Business Research, 2014, 67, 1885-1893.	10.2	198
151	The Role of Measurement Invariance in Comparative Communication Research. , 2014, , 31-46.		2
152	NegativitÃ¤t in der Politikberichterstattung. Deutschland, Ã–sterreich und die Schweiz im Vergleich. Medien Und Kommunikationswissenschaft, 2014, 62, 588-605.	0.4	12
153	Democracy in the Age of Globalization and Mediatization. , 2013, , .		58
154	Do Hostile Opinion Environments Harm Political Participation? The Moderating Role of Generalized Social Trust. International Journal of Public Opinion Research, 2013, 25, 23-42.	1.3	37
155	Partisan alignments and political polarization online. , 2013, , .		29
156	Stimulating the Quasi-statistical Organ. Communication Research, 2013, 40, 439-462.	5.9	76
157	Elaboration or Distraction? Knowledge Acquisition From Thematically Related and Unrelated Humor in Political Speeches. International Journal of Public Opinion Research, 2013, 25, 291-302.	1.3	15
158	The Swiss â€œTina Fey Effectâ€: The Content of Late-Night Political Humor and the Negative Effects of Political Parody on the Evaluation of Politicians. Communication Quarterly, 2013, 61, 596-614.	1.3	23
159	The Affective Underpinnings of Hostile Media Perceptions. Communication Research, 2013, 40, 360-387.	5.9	66
160	Mediatization Effects on Political News, Political Actors, Political Decisions, and Political Audiences. , 2013, , 177-201.		64
161	Positively Valenced, Calming Political Ads. Journal of Media Psychology, 2013, 25, 72-82.	1.0	5
162	Value Resonance and Value Framing Effects on Voting Intentions in Direct-Democratic Campaigns. American Behavioral Scientist, 2012, 56, 334-352.	3.8	61

#	Article	IF	Citations
163	Exposure to Counterattitudinal News Coverage and the Timing of Voting Decisions. Communication Research, 2012, 39, 147-169.	5.9	47
164	Tiptoe or Tackle? The Role of Product Placement Prominence and Program Involvement for the Mere Exposure Effect. Journal of Current Issues and Research in Advertising, 2012, 33, 129-145.	4.3	15
165	Exemplifying a Dispositional Approach to Cross-Cultural Spiral of Silence Research: Fear of Social Isolation and the Inclination to Self-Censor. International Journal of Public Opinion Research, 2012, 24, 287-305.	1.3	49
166	Diachronic Framing Effects in Competitive Opinion Environments. Political Communication, 2012, 29, 319-339.	3.9	42
167	Framing Politics. American Behavioral Scientist, 2012, 56, 247-259.	3.8	156
168	Socially motivated projection: Need to belong increases perceived opinion consensus on important issues. European Journal of Social Psychology, 2011, 41, 707-719.	2.4	46
169	I See What You Don't See. Journal of Advertising, 2011, 40, 85-100.	6.6	30
170	Affective Priming in Political Campaigns: How Campaign-Induced Emotions Prime Political Opinions. International Journal of Public Opinion Research, 2011, 23, 485-507.	1.3	45
171	When Campaign Messages Meet Ideology: The Role of Arguments for Voting Behaviour. , 2011, , 188-204.		2
172	The Impact of Positive and Negative Affects in Direct-Democratic Campaigns. , 2011, , 205-224.		2
173	A Spiral of Silence for Some: Attitude Certainty and the Expression of Political Minority Opinions. Communication Research, 2010, 37, 774-800.	5.9	148
174	Trivializing the News? Affective Context Effects of Commercials on the Perception of Television News. Mass Communication and Society, 2010, 13, 139-156.	2.1	12
175	The Role of Similarity Cues in the Development of Trustin Sources of Information About GM Food. Risk Analysis, 2009, 29, 1116-1128.	2.7	34
176	Computational procedures for probing interactions in OLS and logistic regression: SPSS and SAS implementations. Behavior Research Methods, 2009, 41, 924-936.	4.0	1,913
177	Framing Responsibility for Political Issues: The Preference for Dispositional Attributions and the Effects of News Frames. Communication Research Reports, 2009, 26, 82-86.	1.8	12
178	Applying Latent Growth Models to the Analysis of Media Effects. Journal of Media Psychology, 2009, 21, 85-89.	1.0	5
179	Does "Passing the Courvoisier" always pay off? Positive and negative evaluative conditioning effects of brand placements in music videos. Psychology and Marketing, 2008, 25, 923-943.	8.2	92
180	The Content Analysis of Media Frames: Toward Improving Reliability and Validity. Journal of Communication, 2008, 58, 258-279.	3.7	609

#	Article	IF	Citations
181	Need for Orientation as a Predictor of Agenda-Setting Effects: Causal Evidence from a Two-Wave Panel Study. International Journal of Public Opinion Research, 2008, 20, 440-453.	1.3	64
182	Toward Improving the Validity and Reliability of Media Information Processing Measures in Surveys. Communication Methods and Measures, 2008, 2, 193-225.	4.7	44
183	Measuring the Unmeasurable? Toward Operationalizing On-line and Memory-Based Political Judgments in Surveys. International Journal of Public Opinion Research, 2007, 19, 247-257.	1.3	14
184	More than meets the eye. International Journal of Advertising, 2007, 26, 477-503.	6.7	184
185	Beyond accessibility? Toward an on-line and memory-based model of framing effects. Communications: the European Journal of Communication Research, 2007, 32, .	0.5	32
186	Werbewirkung ohne Erinnerungseffekte?. Zeitschrift Für Medienpsychologie, 2007, 19, 2-13.	0.2	16
187	The Need for Orientation Towards News Media: Revising and Validating a Classic Concept. International Journal of Public Opinion Research, 2005, 18, 422-444.	1.3	95
188	Operationalisierung von Vertrauen in Journalismus. Medien Und Kommunikationswissenschaft, 2003, 51, 5-23.	0.4	28
189	The face(t)s of biotech in the nineties: how the German press framed modern biotechnology. Public Understanding of Science, 2002, 11, 143-154.	2.8	76
190	28. Cognitive effects of political mass media. , 0, , .		8
191	In the Eye of the Beholder: A Case for the Visual Hostile Media Phenomenon. Communication Research, 0, , 009365022110185.	5.9	1
192	The Spiral of Silence. , 0, , .		14
193	Explaining Attitude-Consistent Exposure on Social Network Sites: The Role of Ideology, Political Involvement, and Network Characteristics. Social Science Computer Review, 0, , 089443932110562.	4.2	1
194	Messaging, Posting, and Browsing: A Mobile Experience Sampling Study Investigating Youth's Social Media Use, Affective Well-Being, and Loneliness. Social Science Computer Review, 0, , 089443932110583.	4.2	4