

# Jörg Matthes

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2111785/publications.pdf>

Version: 2024-02-01

194  
papers

10,133  
citations

66343

42  
h-index

45317

90  
g-index

210  
all docs

210  
docs citations

210  
times ranked

7130  
citing authors

#	ARTICLE	IF	CITATIONS
1	Computational procedures for probing interactions in OLS and logistic regression: SPSS and SAS implementations. <i>Behavior Research Methods</i> , 2009, 41, 924-936.	4.0	1,913
2	The Content Analysis of Media Frames: Toward Improving Reliability and Validity. <i>Journal of Communication</i> , 2008, 58, 258-279.	3.7	609
3	Political communication in a high-choice media environment: a challenge for democracy?. <i>Annals of the International Communication Association</i> , 2017, 41, 3-27.	4.6	495
4	The effectiveness of celebrity endorsements: a meta-analysis. <i>Journal of the Academy of Marketing Science</i> , 2017, 45, 55-75.	11.2	318
5	Media representation of Muslims and Islam from 2000 to 2015: A meta-analysis. <i>International Communication Gazette</i> , 2017, 79, 219-244.	1.5	264
6	Misleading Consumers with Green Advertising? An Affect-Reason Involvement Account of Greenwashing Effects in Environmental Advertising. <i>Journal of Advertising</i> , 2018, 47, 127-145.	6.6	199
7	Consumers' green involvement and the persuasive effects of emotional versus functional ads. <i>Journal of Business Research</i> , 2014, 67, 1885-1893.	10.2	198
8	More than meets the eye. <i>International Journal of Advertising</i> , 2007, 26, 477-503.	6.7	184
9	The Skeptical Green Consumer Revisited: Testing the Relationship Between Green Consumerism and Skepticism Toward Advertising. <i>Journal of Advertising</i> , 2014, 43, 115-127.	6.6	161
10	Framing Politics. <i>American Behavioral Scientist</i> , 2012, 56, 247-259.	3.8	156
11	A Spiral of Silence for Some: Attitude Certainty and the Expression of Political Minority Opinions. <i>Communication Research</i> , 2010, 37, 774-800.	5.9	148
12	What drives interaction in political actors'™ Facebook posts? Profile and content predictors of user engagement and political actors'™ reactions. <i>Information, Communication and Society</i> , 2019, 22, 1497-1513.	4.0	116
13	Sexualizing Media Use and Self-Objectification. <i>Psychology of Women Quarterly</i> , 2018, 42, 9-28.	2.0	115
14	The "Spiral of Silence" Revisited: A Meta-Analysis on the Relationship Between Perceptions of Opinion Support and Political Opinion Expression. <i>Communication Research</i> , 2018, 45, 3-33.	5.9	114
15	Nature Documentaries, Connectedness to Nature, and Pro-environmental Behavior. <i>Environmental Communication</i> , 2016, 10, 453-472.	2.5	106
16	"Too much to handle": Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. <i>Computers in Human Behavior</i> , 2020, 105, 106217.	8.5	104
17	The Effects of Anti-Immigrant Right-Wing Populist Ads on Implicit and Explicit Attitudes: A Moderated Mediation Model. <i>Communication Research</i> , 2017, 44, 556-581.	5.9	102
18	"Looking Up and Feeling Down": The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. <i>Telematics and Informatics</i> , 2019, 42, 101240.	5.8	99

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19	The Need for Orientation Towards News Media: Revising and Validating a Classic Concept. <i>International Journal of Public Opinion Research</i> , 2005, 18, 422-444.	1.3	95
20	Does "Passing the Courvoisier" always pay off? Positive and negative evaluative conditioning effects of brand placements in music videos. <i>Psychology and Marketing</i> , 2008, 25, 923-943.	8.2	92
21	User generated content presenting brands on social media increases young adults'™ purchase intention. <i>International Journal of Advertising</i> , 2020, 39, 166-186.	6.7	85
22	Gender-Role Portrayals in Television Advertising Across the Globe. <i>Sex Roles</i> , 2016, 75, 314-327.	2.4	82
23	The face(t)s of biotech in the nineties: how the German press framed modern biotechnology. <i>Public Understanding of Science</i> , 2002, 11, 143-154.	2.8	76
24	Stimulating the Quasi-statistical Organ. <i>Communication Research</i> , 2013, 40, 439-462.	5.9	76
25	Does a Crisis Change News Habits? A Comparative Study of the Effects of COVID-19 on News Media Use in 17 European Countries. <i>Digital Journalism</i> , 2021, 9, 1208-1238.	4.2	74
26	Product placement disclosures: Exploring the moderating effect of placement frequency on brand responses via persuasion knowledge. <i>International Journal of Advertising</i> , 2016, 35, 185-199.	6.7	70
27	Effects of Economic and Symbolic Threat Appeals in Right-Wing Populist Advertising on Anti-Immigrant Attitudes: The Impact of Textual and Visual Appeals. <i>Political Communication</i> , 2017, 34, 607-626.	3.9	67
28	Longitudinal Effects of Excessive Smartphone Use on Stress and Loneliness: The Moderating Role of Self-Disclosure. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2019, 22, 706-713.	3.9	67
29	The Affective Underpinnings of Hostile Media Perceptions. <i>Communication Research</i> , 2013, 40, 360-387.	5.9	66
30	Need for Orientation as a Predictor of Agenda-Setting Effects: Causal Evidence from a Two-Wave Panel Study. <i>International Journal of Public Opinion Research</i> , 2008, 20, 440-453.	1.3	64
31	Mediatization Effects on Political News, Political Actors, Political Decisions, and Political Audiences. , 2013, , 177-201.		64
32	Children's consumption behavior in response to food product placements in movies. <i>Journal of Consumer Behaviour</i> , 2015, 14, 127-136.	4.2	64
33	The social media political participation model: A goal systems theory perspective. <i>Convergence</i> , 2020, 26, 135-156.	2.7	64
34	How Anti-immigrant Right-wing Populist Advertisements Affect Young Voters: Symbolic Threats, Economic Threats and the Moderating Role of Education. <i>Journal of Ethnic and Migration Studies</i> , 2015, 41, 1577-1599.	2.8	62
35	Value Resonance and Value Framing Effects on Voting Intentions in Direct-Democratic Campaigns. <i>American Behavioral Scientist</i> , 2012, 56, 334-352.	3.8	61
36	Democracy in the Age of Globalization and Mediatization. , 2013, , .		58

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37	Observing the "Spiral" in the Spiral of Silence. <i>International Journal of Public Opinion Research</i> , 2015, 27, 155-176.	1.3	57
38	The Effects of Environmental Brand Attributes and Nature Imagery in Green Advertising. <i>Environmental Communication</i> , 2018, 12, 414-429.	2.5	56
39	“Muslims are not Terrorists” Islamic State Coverage, Journalistic Differentiation Between Terrorism and Islam, Fear Reactions, and Attitudes Toward Muslims. <i>Mass Communication and Society</i> , 2017, 20, 825-848.	2.1	55
40	Does incidental exposure on social media equalize or reinforce participatory gaps? Evidence from a panel study. <i>New Media and Society</i> , 2019, 21, 2463-2482.	5.0	55
41	Negative Stereotypical Portrayals of Muslims in Right-Wing Populist Campaigns: Perceived Discrimination, Social Identity Threats, and Hostility Among Young Muslim Adults. <i>Journal of Communication</i> , 2017, 67, 610-634.	3.7	54
42	Social Media in Political Campaigning Around the World: Theoretical and Methodological Challenges. <i>Journalism and Mass Communication Quarterly</i> , 2018, 95, 333-342.	2.7	50
43	Exemplifying a Dispositional Approach to Cross-Cultural Spiral of Silence Research: Fear of Social Isolation and the Inclination to Self-Censor. <i>International Journal of Public Opinion Research</i> , 2012, 24, 287-305.	1.3	49
44	A Meta-Analysis of the Effects of Cross-Cutting Exposure on Political Participation. <i>Political Communication</i> , 2019, 36, 523-542.	3.9	48
45	Processing news on social media. The political incidental news exposure model (PINE). <i>Journalism</i> , 2020, 21, 1031-1048.	2.7	48
46	Exposure to Counterattitudinal News Coverage and the Timing of Voting Decisions. <i>Communication Research</i> , 2012, 39, 147-169.	5.9	47
47	Socially motivated projection: Need to belong increases perceived opinion consensus on important issues. <i>European Journal of Social Psychology</i> , 2011, 41, 707-719.	2.4	46
48	Affective Priming in Political Campaigns: How Campaign-Induced Emotions Prime Political Opinions. <i>International Journal of Public Opinion Research</i> , 2011, 23, 485-507.	1.3	45
49	A treat for the eyes. An eye-tracking study on children's attention to unhealthy and healthy food cues in media content. <i>Appetite</i> , 2018, 125, 63-71.	3.7	45
50	Toward Improving the Validity and Reliability of Media Information Processing Measures in Surveys. <i>Communication Methods and Measures</i> , 2008, 2, 193-225.	4.7	44
51	Questionable Research Practices in Experimental Communication Research: A Systematic Analysis From 1980 to 2013. <i>Communication Methods and Measures</i> , 2015, 9, 193-207.	4.7	44
52	Start Spreading the News: A Comparative Experiment on the Effects of Populist Communication on Political Engagement in Sixteen European Countries. <i>International Journal of Press/Politics</i> , 2018, 23, 517-538.	5.1	43
53	Diachronic Framing Effects in Competitive Opinion Environments. <i>Political Communication</i> , 2012, 29, 319-339.	3.9	42
54	Citizen Science in the Social Sciences: A Call for More Evidence. <i>Gaia</i> , 2017, 26, 22-26.	0.7	41

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55	Does the platform matter? Social media and COVID-19 conspiracy theory beliefs in 17 countries. <i>New Media and Society</i> , 2023, 25, 3412-3437.	5.0	41
56	Children's attitudinal and behavioral reactions to product placements: investigating the role of placement frequency, placement integration, and parental mediation. <i>International Journal of Advertising</i> , 2018, 37, 236-255.	6.7	40
57	Navigating High-Choice European Political Information Environments: a Comparative Analysis of News User Profiles and Political Knowledge. <i>International Journal of Press/Politics</i> , 2022, 27, 827-859.	5.1	40
58	Stuck in a Nativist Spiral: Content, Selection, and Effects of Right-Wing Populists' Communication on Facebook. <i>Political Communication</i> , 2020, 37, 303-328.	3.9	38
59	Do Hostile Opinion Environments Harm Political Participation? The Moderating Role of Generalized Social Trust. <i>International Journal of Public Opinion Research</i> , 2013, 25, 23-42.	1.3	37
60	Placing snacks in children's movies: cognitive, evaluative, and conative effects of product placements with character product interaction. <i>International Journal of Advertising</i> , 2018, 37, 852-870.	6.7	37
61	The Role of Similarity Cues in the Development of Trust in Sources of Information About GM Food. <i>Risk Analysis</i> , 2009, 29, 1116-1128.	2.7	34
62	Effects of disclosing ads on Instagram: the moderating impact of similarity to the influencer. <i>International Journal of Advertising</i> , 2021, 40, 686-707.	6.7	33
63	Beyond accessibility? Toward an on-line and memory-based model of framing effects. <i>Communications: the European Journal of Communication Research</i> , 2007, 32, .	0.5	32
64	Terror, Terror Everywhere? How Terrorism News Shape Support for Anti-Muslim Policies as a Function of Perceived Threat Severity and Controllability. <i>Political Psychology</i> , 2019, 40, 935-951.	3.6	31
65	I See What You Don't See. <i>Journal of Advertising</i> , 2011, 40, 85-100.	6.6	30
66	Shaping children's healthy eating habits with food placements? Food placements of high and low nutritional value in cartoons, Children's BMI, food-related parental mediation strategies, and food choice. <i>Appetite</i> , 2018, 120, 644-653.	3.7	30
67	How brands appear in children's movies. A systematic content analysis of the past 25 Years. <i>International Journal of Advertising</i> , 2019, 38, 237-257.	6.7	30
68	Effects of Right-Wing Populist Political Advertising on Implicit and Explicit Stereotypes. <i>Journal of Media Psychology</i> , 2015, 27, 178-189.	1.0	30
69	Partisan alignments and political polarization online. , 2013, , .		29
70	How Political Scandals Affect the Electorate. Tracing the Eroding and Spillover Effects of Scandals with a Panel Study. <i>Political Psychology</i> , 2020, 41, 549-568.	3.6	29
71	Learning from Incidental Exposure to Political Information in Online Environments. <i>Journal of Communication</i> , 2020, 70, 769-793.	3.7	29
72	Operationalisierung von Vertrauen in Journalismus. <i>Medien Und Kommunikationswissenschaft</i> , 2003, 51, 5-23.	0.4	28

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73	Uncharted Territory in Research on Environmental Advertising: Toward an Organizing Framework. <i>Journal of Advertising</i> , 2019, 48, 91-101.	6.6	27
74	Fighting over smartphones? Parents' excessive smartphone use, lack of control over children's use, and conflict. <i>Computers in Human Behavior</i> , 2021, 116, 106618.	8.5	27
75	â€œAge Mattersâ€™: A panel study investigating the influence of communicative and passive smartphone use on well-being. <i>Behaviour and Information Technology</i> , 2021, 40, 176-190.	4.0	27
76	Sugary, fatty, and prominent: food and beverage appearances in children's movies from 1991 to 2015. <i>Pediatric Obesity</i> , 2019, 14, e12488.	2.8	26
77	Who â€œlikesâ€™ populists? Characteristics of adolescents following right-wing populist actors on Facebook. <i>Information, Communication and Society</i> , 2017, 20, 1408-1424.	4.0	25
78	The Swiss â€œTina Fey Effectâ€™: The Content of Late-Night Political Humor and the Negative Effects of Political Parody on the Evaluation of Politicians. <i>Communication Quarterly</i> , 2013, 61, 596-614.	1.3	23
79	Toward a Cognitive-Affective Process Model of Hostile Media Perceptions: A Multi-Country Structural Equation Modeling Approach. <i>Communication Research</i> , 2017, 44, 1075-1098.	5.9	23
80	How long does celebrity meaning transfer last? Delayed effects and the moderating roles of brand experience, celebrity liking, and age. <i>International Journal of Advertising</i> , 2017, 36, 588-612.	6.7	23
81	Mobilizing for Some. <i>Journal of Media Psychology</i> , 2016, 28, 123-135.	1.0	23
82	Sexually Objectifying Pop Music Videos, Young Womenâ€™s Self-Objectification, and Selective Exposure: A Moderated Mediation Model. <i>Communication Research</i> , 2020, 47, 428-450.	5.9	22
83	Antecedents of strategic game framing in political news coverage. <i>Journalism</i> , 2017, 18, 937-955.	2.7	21
84	Communicating Earthquake Preparedness: The Influence of Induced Mood, Perceived Risk, and Gain or Loss Frames on Homeownersâ€™ Attitudes Toward General Precautionary Measures for Earthquakes. <i>Risk Analysis</i> , 2018, 38, 710-723.	2.7	21
85	Pathways to political (dis-)engagement: motivations behind social media use and the role of incidental and intentional exposure modes in adolescentsâ€™ political engagement. <i>Communications: the European Journal of Communication Research</i> , 2020, 45, 671-693.	0.5	21
86	U.S. Newspapers Provide Nuanced Picture of Islam. <i>Newspaper Research Journal</i> , 2015, 36, 42-57.	0.9	20
87	The Islamic State in the News: Journalistic Differentiation of Islamist Terrorism From Islam, Terror News Proximity, and Islamophobic Attitudes. <i>Communication Research</i> , 2021, 48, 203-232.	5.9	20
88	Do children's food choices go with the crowd? Effects of majority and minority peer cues shown within an audiovisual cartoon on children's healthy food choice. <i>Social Science and Medicine</i> , 2019, 225, 42-50.	3.8	19
89	Consequences of Politiciansâ€™ Perceptions of the News Media. <i>Journalism Studies</i> , 2019, 20, 345-363.	2.1	18
90	You are not alone: Smartphone use, friendship satisfaction, and anxiety during the COVID-19 crisis. <i>Mobile Media and Communication</i> , 2022, 10, 294-315.	4.8	18

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91	Democratic Consequences of Incidental Exposure to Political Information: A Meta-Analysis. <i>Journal of Communication</i> , 2022, 72, 345-373.	3.7	18
92	Adopting the Objectifying Gaze: Exposure to Sexually Objectifying Music Videos and Subsequent Gazing Behavior. <i>Media Psychology</i> , 2018, 21, 27-49.	3.6	17
93	Who Differentiates between Muslims and Islamist Terrorists in Terrorism News Coverage? An Actor-based Approach. <i>Journalism Studies</i> , 2020, 21, 2135-2153.	2.1	17
94	The COVID-19 infodemic at your fingertips. Reciprocal relationships between COVID-19 information FOMO, bedtime smartphone news engagement, and daytime tiredness over time. <i>Computers in Human Behavior</i> , 2022, 130, 107175.	8.5	17
95	Werbewirkung ohne Erinnerungseffekte?. <i>Zeitschrift für Medienpsychologie</i> , 2007, 19, 2-13.	0.2	16
96	Public Perceptions of the Media Coverage of Irregular Immigration. <i>American Behavioral Scientist</i> , 2015, 59, 839-857.	3.8	16
97	Again and again: exploring the influence of disclosure repetition on children's cognitive processing of product placement. <i>International Journal of Advertising</i> , 2020, 39, 611-630.	6.7	16
98	Tiptoe or Tackle? The Role of Product Placement Prominence and Program Involvement for the Mere Exposure Effect. <i>Journal of Current Issues and Research in Advertising</i> , 2012, 33, 129-145.	4.3	15
99	Elaboration or Distraction? Knowledge Acquisition From Thematically Related and Unrelated Humor in Political Speeches. <i>International Journal of Public Opinion Research</i> , 2013, 25, 291-302.	1.3	15
100	The Effects of Populist Identity Framing on Populist Attitudes Across Europe: Evidence From a 15-Country Comparative Experiment. <i>International Journal of Public Opinion Research</i> , 2021, 33, 491-510.	1.3	15
101	Cognitive Responses to Populist Communication. , 2019, , 183-206.		15
102	Measuring the Unmeasurable? Toward Operationalizing On-line and Memory-Based Political Judgments in Surveys. <i>International Journal of Public Opinion Research</i> , 2007, 19, 247-257.	1.3	14
103	A New Look at Campaign Advertising and Political Engagement. <i>Communication Research</i> , 2015, 42, 134-155.	5.9	14
104	A New Look at Celebrity Endorsements in Politics: Investigating the Impact of Scandalous Celebrity Endorsers and Politicians's Best Responses. <i>Media Psychology</i> , 2018, 21, 403-436.	3.6	14
105	Antecedents of intentional and incidental exposure modes on social media and consequences for political participation: a panel study. <i>Acta Politica</i> , 2022, 57, 235-253.	1.4	14
106	Drifting Further Apart? How Exposure to Media Portrayals of Muslims Affects Attitude Polarization. <i>Political Psychology</i> , 2020, 41, 1055-1072.	3.6	14
107	Longitudinal Relationships Among Fear of COVID-19, Smartphone Online Self-Disclosure, Happiness, and Psychological Well-being: Survey Study. <i>Journal of Medical Internet Research</i> , 2021, 23, e28700.	4.3	14
108	The Spiral of Silence. , 0, , .		14

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109	Politics â€“ Simply Explained? How Influencers Affect Youthâ€™s Perceived Simplification of Politics, Political Cynicism, and Political Interest. <i>International Journal of Press/Politics</i> , 2022, 27, 738-762.	5.1	14
110	Food as an eyeâ€“catcher. An eyeâ€“tracking study on Children's attention to healthy and unhealthy food presentations as well as nonâ€“edible objects in audiovisual media. <i>Pediatric Obesity</i> , 2020, 15, e12591.	2.8	13
111	The effects of gain- and loss-framed nutritional messages on childrenâ€™s healthy eating behaviour. <i>Public Health Nutrition</i> , 2020, 23, 1726-1734.	2.2	13
112	Framing Responsibility for Political Issues: The Preference for Dispositional Attributions and the Effects of News Frames. <i>Communication Research Reports</i> , 2009, 26, 82-86.	1.8	12
113	Trivializing the News? Affective Context Effects of Commercials on the Perception of Television News. <i>Mass Communication and Society</i> , 2010, 13, 139-156.	2.1	12
114	2.3 Greenwashing: Disinformation through Green Advertising. , 2017, , 105-120.		12
115	Setting the Agenda for Research on Media and Migration: State-of-the-Art and Directions for Future Research. <i>Mass Communication and Society</i> , 2019, 22, 691-707.	2.1	12
116	Healthy, sweet, brightly colored, and full of vitamins: cognitive and affective persuasive cues of food placements and childrenâ€™s healthy eating behavior. <i>International Journal of Advertising</i> , 2020, 39, 1012-1030.	6.7	12
117	Disclosing product placement in audiovisual media services: a practical and scientific perspective on the implementation of disclosures across the European Union. <i>International Journal of Advertising</i> , 2021, 40, 5-25.	6.7	12
118	Funny Cats and Politics: Do Humorous Context Posts Impede or Foster the Elaboration of News Posts on Social Media?. <i>Communication Research</i> , 2021, 48, 100-124.	5.9	12
119	Avoiding the Other Side?. <i>Journal of Media Psychology</i> , 2020, 32, 158-164.	1.0	12
120	Increasingly sexy? Sexuality and sexual objectification in popular music videos, 1995â€“2016.. <i>Psychology of Popular Media Culture</i> , 2019, 8, 346-357.	2.4	12
121	NegativitÄt in der Politikberichterstattung. Deutschland, Å–sterreich und die Schweiz im Vergleich. <i>Medien Und Kommunikationswissenschaft</i> , 2014, 62, 588-605.	0.4	12
122	U.S. Newspapers Provide Nuanced Picture of Islam. <i>Newspaper Research Journal</i> , 2015, 36, 42-57.	0.9	11
123	Do Channels Matter?. <i>Journalism Studies</i> , 2018, 19, 2359-2378.	2.1	11
124	Drinking at Work: The Portrayal of Alcohol in Workplace-Related TV Dramas. <i>Mass Communication and Society</i> , 2018, 21, 94-114.	2.1	11
125	A â€œForbidden Fruit Effectâ€“: An Eye-Tracking Study on Childrenâ€™s Visual Attention to Food Marketing. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 1859.	2.6	11
126	Comparing the effects of greenwashing claims in environmental airline advertising: perceived greenwashing, brand evaluation, and flight shame. <i>International Journal of Advertising</i> , 2023, 42, 461-487.	6.7	11



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127	Are Unidentified Terrorist Suspects Always Muslims? How Terrorism News Shape News Consumersâ€™ Automatic Activation of Muslims as Perpetrators. Religions, 2018, 9, 286.	0.6	10
128	Populist Twitter Posts in News Stories. Journalism Practice, 2019, 13, 742-758.	2.2	10
129	Voting â€œAgainst Islamizationâ€? How Antiâ€Islamic Rightâ€Wing, Populist Political Campaign Ads Influence Explicit and Implicit Attitudes Toward Muslims as Well as Voting Preferences. Political Psychology, 2019, 40, 739-757.	3.6	10
130	Why Retractions of Numerical Misinformation Fail: The Anchoring Effect of Inaccurate Numbers in the News. Journalism and Mass Communication Quarterly, 2022, 99, 368-389.	2.7	10
131	A vicious circle between childrenâ€™s non-communicative smartphone use and loneliness: Parents cannot do much about it. Telematics and Informatics, 2021, 64, 101677.	5.8	10
132	Healthwashing in high-sugar food advertising: the effect of prior information on healthwashing perceptions in Austria. Health Promotion International, 2021, 36, 1029-1038.	1.8	10
133	Social Media and the Political Engagement of Young Adults: Between Mobilization and Distraction. , 2022, 1, 6-22.		10
134	Experts, peers, or celebrities? The role of different social endorsers on children's fruit choice. Appetite, 2020, 155, 104821.	3.7	9
135	Love in the Time of Corona: Predicting Willingness to Engage in Sexting During the First COVID-19-Related Lockdown. Archives of Sexual Behavior, 2022, 51, 157-168.	1.9	9
136	28. Cognitive effects of political mass media. , 0, , .		8
137	Do you take credit cards? The attitudinal and behavioral effects of advergaming targeted at children. Journal of Consumer Behaviour, 2016, 15, 580-588.	4.2	8
138	It is just a spoof: spoof placements and their impact on conceptual persuasion knowledge, brand memory, and brand evaluation. International Journal of Advertising, 2021, 40, 106-123.	6.7	8
139	Informal Political Conversation Across Time and Space: Setting the Research Agenda. International Journal of Public Opinion Research, 2015, 27, 448-460.	1.3	7
140	No Compassion for Muslims? How Journalistic News Coverage of Terrorist Crimes Influences Emotional Reactions and Policy Support Depending on the Victimâ€™s Religion. Crime and Delinquency, 2023, 69, 1020-1043.	1.7	7
141	Do journalists differentiate between Muslims and Islamist terrorists? A content analysis of terrorism news coverage. Journalism, 2022, 23, 1171-1193.	2.7	7
142	â€œThe Good, the Bad, and the Uglyâ€ A Panel Study on the Reciprocal Effects of Negative, Dirty, and Positive Campaigning on Political Distrust. Mass Communication and Society, 2022, 25, 649-672.	2.1	7
143	Shaping Healthy Eating Habits in Children With Persuasive Strategies: Toward a Typology. Frontiers in Public Health, 2021, 9, 676127.	2.7	7
144	Dealigned but mobilized? Insights from a citizen science study on youth political engagement. Journal of Youth Studies, 2021, 24, 232-249.	2.3	7

#	ARTICLE	IF	CITATIONS
145	Correctives of the Mainstream Media? A Panel Study on Mainstream Media Use, Alternative Digital Media Use, and the Erosion of Political Interest as Well as Political Knowledge. <i>Digital Journalism</i> , 2023, 11, 813-832.	4.2	7
146	Nudity of Male and Female Characters in Television Advertising Across 13 Countries. <i>Journalism and Mass Communication Quarterly</i> , 2020, 97, 1101-1122.	2.7	6
147	Like-minded and cross-cutting talk, network characteristics, and political participation online and offline: A panel study. <i>Communications: the European Journal of Communication Research</i> , 2021, 46, 113-126.	0.5	6
148	Analysis of Oscillating Combustion for NO <sub>x</sub> Reduction in Pulverized Fuel Boilers. <i>Inventions</i> , 2021, 6, 9.	2.5	6
149	Seeing political information online incidentally. Effects of first- and second-level incidental exposure on democratic outcomes. <i>Computers in Human Behavior</i> , 2022, 133, 107285.	8.5	6
150	Transformative value positioning for service brands: key principles and challenges. <i>Journal of Service Management</i> , 2022, 33, 552-564.	7.2	6
151	Reflections on the Need for a Journal Devoted to Communication Research Methodologies: Ten Years Later. <i>Communication Methods and Measures</i> , 2016, 10, 1-3.	4.7	5
152	Observational learning of the televised consequences of drinking alcohol: Exploring the role of perceived similarity. <i>NAD Nordic Studies on Alcohol and Drugs</i> , 2020, 37, 557-575.	1.3	5
153	Advanced Methods for Kiln-Shell Monitoring to Optimize the Waelz Process for Zinc Recycling. <i>Processes</i> , 2021, 9, 1062.	2.8	5
154	Four Paths To Misperceptions: A Panel Study On Resistance Against Journalistic Evidence. <i>Media Psychology</i> , 2022, 25, 318-341.	3.6	5
155	Applying Latent Growth Models to the Analysis of Media Effects. <i>Journal of Media Psychology</i> , 2009, 21, 85-89.	1.0	5
156	Positively Valenced, Calming Political Ads. <i>Journal of Media Psychology</i> , 2013, 25, 72-82.	1.0	5
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