

Jrg Matthes

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

195 papers	6,915 citations	38 h-index	79 g-index
210 ext. papers	8,255 ext. citations	3 avg, IF	6.98 L-index

#	Paper	IF	Citations
195	Love in the Time of Corona: Predicting Willingness to Engage in Sexting During the First COVID-19-Related Lockdown.. <i>Archives of Sexual Behavior</i> , 2022 , 51, 157	3.5	3
194	You are not alone: Smartphone use, friendship satisfaction, and anxiety during the COVID-19 crisis.. <i>Mobile Media and Communication</i> , 2022 , 10, 294-315	3.8	7
193	Seeing political information online incidentally. Effects of first- and second-level incidental exposure on democratic outcomes. <i>Computers in Human Behavior</i> , 2022 , 133, 107285	7.7	2
192	Reflective smartphone disengagement: Conceptualization, measurement, and validation. <i>Computers in Human Behavior</i> , 2021 , 107078	7.7	0
191	Dealigned but mobilized? Insights from a citizen science study on youth political engagement. <i>Journal of Youth Studies</i> , 2021 , 24, 232-249	1.5	2
190	Healthwashing in high-sugar food advertising: the effect of prior information on healthwashing perceptions in Austria. <i>Health Promotion International</i> , 2021 , 36, 1029-1038	3	1
189	Evaluation of Deep Learning-Based Segmentation Methods for Industrial Burner Flames. <i>Energies</i> , 2021 , 14, 1716	3.1	1
188	Advanced Methods for Kiln-Shell Monitoring to Optimize the Waelz Process for Zinc Recycling. <i>Processes</i> , 2021 , 9, 1062	2.9	3
187	Effects of disclosing ads on Instagram: the moderating impact of similarity to the influencer. <i>International Journal of Advertising</i> , 2021 , 40, 686-707	3.6	9
186	"Context, Please?" The Effects of Appearance- and Health-Frames and Media Context on Body-Related Outcomes. <i>Frontiers in Public Health</i> , 2021 , 9, 637354	6	
185	Disclosing product placement in audiovisual media services: a practical and scientific perspective on the implementation of disclosures across the European Union. <i>International Journal of Advertising</i> , 2021 , 40, 5-25	3.6	6
184	Like-minded and cross-cutting talk, network characteristics, and political participation online and offline: A panel study. <i>Communications: the European Journal of Communication Research</i> , 2021 , 46, 113-125	0.5	3
183	The Islamic State in the News: Journalistic Differentiation of Islamist Terrorism From Islam, Terror News Proximity, and Islamophobic Attitudes. <i>Communication Research</i> , 2021 , 48, 203-232	3.8	14
182	Funny Cats and Politics: Do Humorous Context Posts Impede or Foster the Elaboration of News Posts on Social Media?. <i>Communication Research</i> , 2021 , 48, 100-124	3.8	6
181	It is just a spoof: spoof placements and their impact on conceptual persuasion knowledge, brand memory, and brand evaluation. <i>International Journal of Advertising</i> , 2021 , 40, 106-123	3.6	3
180	Fighting over smartphones? Parents' excessive smartphone use, lack of control over children's use, and conflict. <i>Computers in Human Behavior</i> , 2021 , 116, 106618	7.7	9
179	Age Matters—A panel study investigating the influence of communicative and passive smartphone use on well-being. <i>Behaviour and Information Technology</i> , 2021 , 40, 176-190	2.4	12

178	Analysis of Oscillating Combustion for NO _x Reduction in Pulverized Fuel Boilers. <i>Inventions</i> , 2021 , 6, 9	2.9	3
177	Kognitive Wirkungen politischer Kommunikation 2021 , 1-19		
176	Ernährungsbotschaften in den Medien: Persuasive Strategien und deren Wirkungen auf Kinder 2021 , 381-397		
175	Shaping Healthy Eating Habits in Children With Persuasive Strategies: Toward a Typology. <i>Frontiers in Public Health</i> , 2021 , 9, 676127	6	1
174	Longitudinal Relationships Among Fear of COVID-19, Smartphone Online Self-Disclosure, Happiness, and Psychological Well-being: Survey Study. <i>Journal of Medical Internet Research</i> , 2021 , 23, e28700	7.6	5
173	A vicious circle between children's non-communicative smartphone use and loneliness: Parents cannot do much about it. <i>Telematics and Informatics</i> , 2021 , 64, 101677	8.1	2
172	Communication Science and Meta-Analysis: Introduction to the Special Issue. <i>Human Communication Research</i> , 2020 , 46, 115-119	3.5	2
171	Processing news on social media. The political incidental news exposure model (PINE). <i>Journalism</i> , 2020 , 21, 1031-1048	1.6	25
170	Drifting Further Apart? How Exposure to Media Portrayals of Muslims Affects Attitude Polarization. <i>Political Psychology</i> , 2020 , 41, 1055-1072	3.6	4
169	Healthy, sweet, brightly colored, and full of vitamins: cognitive and affective persuasive cues of food placements and children's healthy eating behavior. <i>International Journal of Advertising</i> , 2020 , 39, 1012-1030	3.6	11
168	A "Forbidden Fruit Effect": An Eye-Tracking Study on Children's Visual Attention to Food Marketing. <i>International Journal of Environmental Research and Public Health</i> , 2020 , 17,	4.6	5
167	Food as an eye-catcher. An eye-tracking study on Children's attention to healthy and unhealthy food presentations as well as non-edible objects in audiovisual media. <i>Pediatric Obesity</i> , 2020 , 15, e12594	4.6	10
166	The effects of gain- and loss-framed nutritional messages on children's healthy eating behaviour. <i>Public Health Nutrition</i> , 2020 , 23, 1726-1734	3.3	8
165	Native and embedded advertising formats: Tensions between a lucrative marketing strategy and consumer fairness. <i>Communications: the European Journal of Communication Research</i> , 2020 , 45, 273-281	10.5	3
164	Ernährungsbotschaften in den Medien: Persuasive Strategien und deren Wirkungen auf Kinder 2020 , 1-17		
163	Operationalisierung und Messung 2020 , 63-78		2
162	Fiction Is Sweet. The Impact of Media Consumption on the Development of Children's Nutritional Knowledge and the Moderating Role of Parental Food-Related Mediation. A Longitudinal Study. <i>Nutrients</i> , 2020 , 12,	6.7	1
161	Avoiding the Other Side?. <i>Journal of Media Psychology</i> , 2020 , 32, 158-164	1.2	5

160	User generated content presenting brands on social media increases young adults' purchase intention. <i>International Journal of Advertising</i> , 2020 , 39, 166-186	3.6	40
159	Again and again: exploring the influence of disclosure repetition on children's cognitive processing of product placement. <i>International Journal of Advertising</i> , 2020 , 39, 611-630	3.6	10
158	Stuck in a Nativist Spiral: Content, Selection, and Effects of Right-Wing Populists' Communication on Facebook. <i>Political Communication</i> , 2020 , 37, 303-328	3.6	23
157	Too much to handle? Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. <i>Computers in Human Behavior</i> , 2020 , 105, 106217	7.7	43
156	How Political Scandals Affect the Electorate. Tracing the Eroding and Spillover Effects of Scandals with a Panel Study. <i>Political Psychology</i> , 2020 , 41, 549-568	3.6	11
155	Antecedents of intentional and incidental exposure modes on social media and consequences for political participation: a panel study. <i>Acta Politica</i> , 2020 , 1	1.3	5
154	Observational learning of the televised consequences of drinking alcohol: Exploring the role of perceived similarity.. <i>NAD Nordic Studies on Alcohol and Drugs</i> , 2020 , 37, 557-575	1.1	3
153	Experts, peers, or celebrities? The role of different social endorsers on children's fruit choice. <i>Appetite</i> , 2020 , 155, 104821	4.5	4
152	Nudity of Male and Female Characters in Television Advertising Across 13 Countries. <i>Journalism and Mass Communication Quarterly</i> , 2020 , 97, 1101-1122	2	4
151	Who Differentiates between Muslims and Islamist Terrorists in Terrorism News Coverage? An Actor-based Approach. <i>Journalism Studies</i> , 2020 , 21, 2135-2153	1.9	8
150	Learning from Incidental Exposure to Political Information in Online Environments. <i>Journal of Communication</i> , 2020 , 70, 769-793	2.4	10
149	Sexually Objectifying Pop Music Videos, Young Women's Self-Objectification, and Selective Exposure: A Moderated Mediation Model. <i>Communication Research</i> , 2020 , 47, 428-450	3.8	16
148	The social media political participation model: A goal systems theory perspective. <i>Convergence</i> , 2020 , 26, 135-156	1.8	34
147	Gender role portrayals in television advertisements: Do channel characteristics matter?. <i>Communications: the European Journal of Communication Research</i> , 2020 , 45, 28-52	0.5	2
146	Pathways to political (dis-)engagement: motivations behind social media use and the role of incidental and intentional exposure modes in adolescents' political engagement. <i>Communications: the European Journal of Communication Research</i> , 2020 , 45, 671-693	0.5	12
145	The Forbidden Reward. The Emergence of Parent-Child Conflicts About Food Over Time and the Influence of Parents' Communication Strategies and Feeding Practices. <i>Frontiers in Public Health</i> , 2020 , 8, 604702	6	0
144	Populist Twitter Posts in News Stories. <i>Journalism Practice</i> , 2019 , 13, 742-758	1.2	7
143	Do children's food choices go with the crowd? Effects of majority and minority peer cues shown within an audiovisual cartoon on children's healthy food choice. <i>Social Science and Medicine</i> , 2019 , 225, 42-50	5.1	15

142	Does incidental exposure on social media equalize or reinforce participatory gaps? Evidence from a panel study. <i>New Media and Society</i> , 2019 , 21, 2463-2482	3.8	30
141	Terror, Terror Everywhere? How Terrorism News Shape Support for Anti-Muslim Policies as a Function of Perceived Threat Severity and Controllability. <i>Political Psychology</i> , 2019 , 40, 935-951	3.6	25
140	Uncharted Territory in Research on Environmental Advertising: Toward an Organizing Framework. <i>Journal of Advertising</i> , 2019 , 48, 91-101	4.4	14
139	Looking Up and Feeling Down—The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. <i>Telematics and Informatics</i> , 2019 , 42, 101240	8.1	42
138	A Meta-Analysis of the Effects of Cross-Cutting Exposure on Political Participation. <i>Political Communication</i> , 2019 , 36, 523-542	3.6	19
137	Longitudinal Effects of Excessive Smartphone Use on Stress and Loneliness: The Moderating Role of Self-Disclosure. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2019 , 22, 706-713	4.4	29
136	Werbebilder in der Kommunikationsforschung 2019 , 205-226		
135	Framing-Effekte im Gesundheitsbereich 2019 , 307-319		1
134	Viel Luft nach oben. Eine kritische Reflexion zum Stellenwert der Methoden in der Kommunikationswissenschaft 2019 , 93-103		
133	Der Involvementbegriff in der Werbeforschung: Zum Berfligen Ende eines schwer greifbaren Konzeptes 2019 , 21-33		
132	Framing-Effekte im Gesundheitsbereich. <i>Springer Reference Sozialwissenschaften</i> , 2019 , 1-13	0.1	1
131	Cognitive Responses to Populist Communication 2019 , 183-206		
130	Increasingly sexy? Sexuality and sexual objectification in popular music videos, 1995–2016.. <i>Psychology of Popular Media Culture</i> , 2019 , 8, 346-357	6	6
129	Setting the Agenda for Research on Media and Migration: State-of-the-Art and Directions for Future Research. <i>Mass Communication and Society</i> , 2019 , 22, 691-707	2.3	7
128	Voting Against Islamization—How Anti-Islamic Right-Wing, Populist Political Campaign Ads Influence Explicit and Implicit Attitudes Toward Muslims as Well as Voting Preferences. <i>Political Psychology</i> , 2019 , 40, 739-757	3.6	5
127	Sugary, fatty, and prominent: food and beverage appearances in children's movies from 1991 to 2015. <i>Pediatric Obesity</i> , 2019 , 14, e12488	4.6	21
126	Consequences of Politicians' Perceptions of the News Media. <i>Journalism Studies</i> , 2019 , 20, 345-363	1.9	10
125	What drives interaction in political actors' Facebook posts? Profile and content predictors of user engagement and political actors' reactions. <i>Information, Communication and Society</i> , 2019 , 22, 1497-1513	3.4	66

124	How brands appear in children's movies. A systematic content analysis of the past 25 Years. <i>International Journal of Advertising</i> , 2019 , 38, 237-257	3.6	24
123	Misleading Consumers with Green Advertising? An AffectReasonInvolvement Account of Greenwashing Effects in Environmental Advertising. <i>Journal of Advertising</i> , 2018 , 47, 127-145	4.4	91
122	A treat for the eyes. An eye-tracking study on children's attention to unhealthy and healthy food cues in media content. <i>Appetite</i> , 2018 , 125, 63-71	4.5	33
121	Sexualizing Media Use and Self-Objectification: A Meta-Analysis. <i>Psychology of Women Quarterly</i> , 2018 , 42, 9-28	3.2	60
120	Children's attitudinal and behavioral reactions to product placements: investigating the role of placement frequency, placement integration, and parental mediation. <i>International Journal of Advertising</i> , 2018 , 37, 236-255	3.6	31
119	The Effects of Environmental Brand Attributes and Nature Imagery in Green Advertising. <i>Environmental Communication</i> , 2018 , 12, 414-429	2.6	26
118	Shaping children's healthy eating habits with food placements? Food placements of high and low nutritional value in cartoons, Children's BMI, food-related parental mediation strategies, and food choice. <i>Appetite</i> , 2018 , 120, 644-653	4.5	23
117	A New Look at Celebrity Endorsements in Politics: Investigating the Impact of Scandalous Celebrity Endorsers and PoliticiansBest Responses. <i>Media Psychology</i> , 2018 , 21, 403-436	2.9	8
116	Do Channels Matter?. <i>Journalism Studies</i> , 2018 , 19, 2359-2378	1.9	6
115	Start Spreading the News: A Comparative Experiment on the Effects of Populist Communication on Political Engagement in Sixteen European Countries. <i>International Journal of Press/Politics</i> , 2018 , 23, 517-538	3.3	29
114	Werbebilder in der Kommunikationsforschung. <i>Springer Reference Sozialwissenschaften</i> , 2018 , 1-22	0.1	
113	The Spiral of SilenceRevisited: A Meta-Analysis on the Relationship Between Perceptions of Opinion Support and Political Opinion Expression. <i>Communication Research</i> , 2018 , 45, 3-33	3.8	76
112	Communicating Earthquake Preparedness: The Influence of Induced Mood, Perceived Risk, and Gain or Loss Frames on Homeowners' Attitudes Toward General Precautionary Measures for Earthquakes. <i>Risk Analysis</i> , 2018 , 38, 710-723	3.9	15
111	Adopting the Objectifying Gaze: Exposure to Sexually Objectifying Music Videos and Subsequent Gazing Behavior. <i>Media Psychology</i> , 2018 , 21, 27-49	2.9	9
110	Drinking at Work: The Portrayal of Alcohol in Workplace-Related TV Dramas. <i>Mass Communication and Society</i> , 2018 , 21, 94-114	2.3	5
109	Placing snacks in children's movies: cognitive, evaluative, and conative effects of product placements with character product interaction. <i>International Journal of Advertising</i> , 2018 , 37, 852-870	3.6	25
108	Operationalisierung und Messung 2018 , 1-16		0
107	Are Unidentified Terrorist Suspects Always Muslims? How Terrorism News Shape News ConsumersAutomatic Activation of Muslims as Perpetrators. <i>Religions</i> , 2018 , 9, 286	0.6	7

106	The Effects of Anti-Immigrant Right-Wing Populist Ads on Implicit and Explicit Attitudes: A Moderated Mediation Model. <i>Communication Research</i> , 2017 , 44, 556-581	3.8	70
105	Toward a Cognitive-Affective Process Model of Hostile Media Perceptions: A Multi-Country Structural Equation Modeling Approach. <i>Communication Research</i> , 2017 , 44, 1075-1098	3.8	14
104	Antecedents of strategic game framing in political news coverage. <i>Journalism</i> , 2017 , 18, 937-955	1.6	15
103	Media representation of Muslims and Islam from 2000 to 2015: A meta-analysis. <i>International Communication Gazette</i> , 2017 , 79, 219-244	1.4	173
102	Media Effects: Methods of Hypothesis Testing 2017 , 1-12		3
101	Political communication in a high-choice media environment: a challenge for democracy?. <i>Annals of the International Communication Association</i> , 2017 , 41, 3-27	3.8	312
100	Muslims are not Terrorists-Islamic State Coverage, Journalistic Differentiation Between Terrorism and Islam, Fear Reactions, and Attitudes Toward Muslims. <i>Mass Communication and Society</i> , 2017 , 20, 825-848	2.3	42
99	Effects of Economic and Symbolic Threat Appeals in Right-Wing Populist Advertising on Anti-Immigrant Attitudes: The Impact of Textual and Visual Appeals. <i>Political Communication</i> , 2017 , 34, 607-626	3.6	44
98	Who Likes Populists? Characteristics of adolescents following right-wing populist actors on Facebook. <i>Information, Communication and Society</i> , 2017 , 20, 1408-1424	3.4	18
97	Citizen Science in the Social Sciences: A Call for More Evidence. <i>Gaia</i> , 2017 , 26, 22-26	1.4	29
96	Negative Stereotypical Portrayals of Muslims in Right-Wing Populist Campaigns: Perceived Discrimination, Social Identity Threats, and Hostility Among Young Muslim Adults. <i>Journal of Communication</i> , 2017 , 67, 610-634	2.4	27
95	The effectiveness of celebrity endorsements: a meta-analysis. <i>Journal of the Academy of Marketing Science</i> , 2017 , 45, 55-75	12.4	203
94	How long does celebrity meaning transfer last? Delayed effects and the moderating roles of brand experience, celebrity liking, and age. <i>International Journal of Advertising</i> , 2017 , 36, 588-612	3.6	16
93	2.3 Greenwashing: Disinformation through Green Advertising 2017 , 105-120		9
92	Product placement disclosures: Exploring the moderating effect of placement frequency on brand responses via persuasion knowledge. <i>International Journal of Advertising</i> , 2016 , 35, 185-199	3.6	52
91	Do you take credit cards? The attitudinal and behavioral effects of advergames targeted at children. <i>Journal of Consumer Behaviour</i> , 2016 , 15, 580-588	3	6
90	Nature Documentaries, Connectedness to Nature, and Pro-environmental Behavior. <i>Environmental Communication</i> , 2016 , 10, 453-472	2.6	62
89	Kinder und Werbung 2016 , 689-712		4

88	The Selective Avoidance of Threat Appeals in Right-Wing Populist Political Ads: An Implicit Cognition Approach Using Eye-Tracking Methodology. 2016 , 135-145		1
87	Mobilizing for Some. <i>Journal of Media Psychology</i> , 2016 , 28, 123-135	1.2	17
86	Größe Werbung 2016 , 741-760		1
85	Verfahren zur Messung der Werbewirkung und Werbeeffizienz 2016 , 363-383		
84	Spiral of Silence 2016 , 1-8		1
83	Wissensvermittlung durch Produktplatzierungen. <i>Publizistik</i> , 2016 , 61, 123-144	0.3	1
82	Gender-Role Portrayals in Television Advertising Across the Globe. <i>Sex Roles</i> , 2016 , 75, 314-327	3.1	62
81	Public Perceptions of the Media Coverage of Irregular Immigration: Comparative Insights From France, the United States, and Norway. <i>American Behavioral Scientist</i> , 2015 , 59, 839-857	1.8	13
80	Questionable Research Practices in Experimental Communication Research: A Systematic Analysis From 1980 to 2013. <i>Communication Methods and Measures</i> , 2015 , 9, 193-207	6.5	32
79	How Anti-immigrant Right-wing Populist Advertisements Affect Young Voters: Symbolic Threats, Economic Threats and the Moderating Role of Education. <i>Journal of Ethnic and Migration Studies</i> , 2015 , 41, 1577-1599	2.1	47
78	U.S. Newspapers Provide Nuanced Picture of Islam. <i>Newspaper Research Journal</i> , 2015 , 36, 42-57	0.6	10
77	Observing the "Spiral" in the Spiral of Silence. <i>International Journal of Public Opinion Research</i> , 2015 , 27, 155-176	1.2	46
76	U.S. Newspapers Provide Nuanced Picture of Islam. <i>Newspaper Research Journal</i> , 2015 , 36, 42-57	0.6	13
75	A New Look at Campaign Advertising and Political Engagement: Exploring the Effects of Opinion-Congruent and -Incongruent Political Advertisements. <i>Communication Research</i> , 2015 , 42, 134-155	1.8	10
74	Informal Political Conversation Across Time and Space: Setting the Research Agenda. <i>International Journal of Public Opinion Research</i> , 2015 , 27, 448-460	1.2	5
73	Children's consumption behavior in response to food product placements in movies. <i>Journal of Consumer Behaviour</i> , 2015 , 14, 127-136	3	50
72	Effects of Right-Wing Populist Political Advertising on Implicit and Explicit Stereotypes. <i>Journal of Media Psychology</i> , 2015 , 27, 178-189	1.2	23
71	Self-censorship, the Spiral of Silence, and Contemporary Political Communication 2014 ,		3

70 Verfahren zur Messung der Werbewirkung und Werbeeffizienz **2014**, 1-17

69 The Skeptical Green Consumer Revisited: Testing the Relationship Between Green Consumerism and Skepticism Toward Advertising. *Journal of Advertising*, **2014**, 43, 115-127 4.4 109

68 Consumers' green involvement and the persuasive effects of emotional versus functional ads. *Journal of Business Research*, **2014**, 67, 1885-1893 8.7 139

67 Negativität in der Politikberichterstattung. Deutschland, Österreich und die Schweiz im Vergleich. *Medien Und Kommunikationswissenschaft*, **2014**, 62, 588-605 0.8 12

66 The Role of Measurement Invariance in Comparative Communication Research **2014**, 31-46 2

65 Werbung auf niedrigem Niveau?. *Publizistik*, **2013**, 58, 247-266 0.3 6

64 Democracy in the Age of Globalization and Mediatization **2013**, 47

63 Do Hostile Opinion Environments Harm Political Participation? The Moderating Role of Generalized Social Trust. *International Journal of Public Opinion Research*, **2013**, 25, 23-42 1.2 30

62 Partisan alignments and political polarization online **2013**, 23

61 Stimulating the Quasi-statistical Organ: Fear of Social Isolation Motivates the Quest for Knowledge of the Opinion Climate. *Communication Research*, **2013**, 40, 439-462 3.8 65

60 Elaboration or Distraction? Knowledge Acquisition From Thematically Related and Unrelated Humor in Political Speeches. *International Journal of Public Opinion Research*, **2013**, 25, 291-302 1.2 11

59 The Swiss 'Mina Fey Effect'—The Content of Late-Night Political Humor and the Negative Effects of Political Parody on the Evaluation of Politicians. *Communication Quarterly*, **2013**, 61, 596-614 1.1 13

58 The Affective Underpinnings of Hostile Media Perceptions: Exploring the Distinct Effects of Affective and Cognitive Involvement. *Communication Research*, **2013**, 40, 360-387 3.8 53

57 Mediatization Effects on Political News, Political Actors, Political Decisions, and Political Audiences **2013**, 177-201 50

56 Positively Valenced, Calming Political Ads. *Journal of Media Psychology*, **2013**, 25, 72-82 1.2 5

55 Diachronic Framing Effects in Competitive Opinion Environments. *Political Communication*, **2012**, 29, 319-339 3.6 29

54 Framing Politics: An Integrative Approach. *American Behavioral Scientist*, **2012**, 56, 247-259 1.8 110

53 Schwerpunkte ermöglichen keine Antwort auf die Stellungnahme von Krotz, Keppler, Meyen, Neumann-Braun und Wagner. *Publizistik*, **2012**, 57, 225-227 0.3 2

52	Value Resonance and Value Framing Effects on Voting Intentions in Direct-Democratic Campaigns. <i>American Behavioral Scientist</i> , 2012 , 56, 334-352	1.8	50
51	Exposure to Counterattitudinal News Coverage and the Timing of Voting Decisions. <i>Communication Research</i> , 2012 , 39, 147-169	3.8	38
50	Tiptoe or Tackle? The Role of Product Placement Prominence and Program Involvement for the Mere Exposure Effect. <i>Journal of Current Issues and Research in Advertising</i> , 2012 , 33, 129-145	1.5	13
49	Exemplifying a Dispositional Approach to Cross-Cultural Spiral of Silence Research: Fear of Social Isolation and the Inclination to Self-Censor. <i>International Journal of Public Opinion Research</i> , 2012 , 24, 287-305	1.2	38
48	Zur Methodenausbildung in kommunikationswissenschaftlichen Bachelor- und Masterstudiengängen. <i>Publizistik</i> , 2011 , 56, 461-481	0.3	6
47	Socially motivated projection: Need to belong increases perceived opinion consensus on important issues. <i>European Journal of Social Psychology</i> , 2011 , 41, 707-719	2.9	37
46	I See What You Don't See. <i>Journal of Advertising</i> , 2011 , 40, 85-100	4.4	25
45	Affective Priming in Political Campaigns: How Campaign-Induced Emotions Prime Political Opinions. <i>International Journal of Public Opinion Research</i> , 2011 , 23, 485-507	1.2	35
44	When Campaign Messages Meet Ideology: The Role of Arguments for Voting Behaviour 2011 , 188-204		2
43	Trivializing the News? Affective Context Effects of Commercials on the Perception of Television News. <i>Mass Communication and Society</i> , 2010 , 13, 139-156	2.3	9
42	A Spiral of Silence for Some: Attitude Certainty and the Expression of Political Minority Opinions. <i>Communication Research</i> , 2010 , 37, 774-800	3.8	124
41	Glaubwürdigkeitsverlust durch programmintegrierte Werbung?. <i>Publizistik</i> , 2009 , 54, 64-81	0.3	13
40	The role of similarity cues in the development of trust in sources of information about GM food. <i>Risk Analysis</i> , 2009 , 29, 1116-28	3.9	29
39	Computational procedures for probing interactions in OLS and logistic regression: SPSS and SAS implementations. <i>Behavior Research Methods</i> , 2009 , 41, 924-36	6.1	1547
38	Framing Responsibility for Political Issues: The Preference for Dispositional Attributions and the Effects of News Frames. <i>Communication Research Reports</i> , 2009 , 26, 82-86	0.8	10
37	Applying Latent Growth Models to the Analysis of Media Effects. <i>Journal of Media Psychology</i> , 2009 , 21, 85-89	1.2	5
36	The Content Analysis of Media Frames: Toward Improving Reliability and Validity. <i>Journal of Communication</i> , 2008 , 58, 258-279	2.4	444
35	Need for Orientation as a Predictor of Agenda-Setting Effects: Causal Evidence from a Two-Wave Panel Study. <i>International Journal of Public Opinion Research</i> , 2008 , 20, 440-453	1.2	55

34	Toward Improving the Validity and Reliability of Media Information Processing Measures in Surveys. <i>Communication Methods and Measures</i> , 2008 , 2, 193-225	6.5	38
33	Es sind viele Wege nach Rom?. <i>Publizistik</i> , 2008 , 53, 85-113	0.3	6
32	Does Passing the Courvoisier Always pay off? Positive and negative evaluative conditioning effects of brand placements in music videos. <i>Psychology and Marketing</i> , 2008 , 25, 923-943	3.9	80
31	Werbewirkung ohne Erinnerungseffekte?. <i>Zeitschrift für Medienpsychologie</i> , 2007 , 19, 2-13		15
30	Measuring the Unmeasurable? Toward Operationalizing On-line and Memory-Based Political Judgments in Surveys. <i>International Journal of Public Opinion Research</i> , 2007 , 19, 247-257	1.2	12
29	More than meets the eye. <i>International Journal of Advertising</i> , 2007 , 26, 477-503	3.6	140
28	Beyond accessibility? Toward an on-line and memory-based model of framing effects. <i>Communications: the European Journal of Communication Research</i> , 2007 , 32,	0.5	24
27	Die Kommunikationswissenschaft als >>gendered organization<<. <i>Publizistik</i> , 2006 , 51, 67-91	0.3	7
26	Traumberuf oder Verlegenheitslösung?. <i>Publizistik</i> , 2005 , 50, 320-343	0.3	7
25	The Need for Orientation Towards News Media: Revising and Validating a Classic Concept. <i>International Journal of Public Opinion Research</i> , 2005 , 18, 422-444	1.2	74
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