

Dirk C Moosmayer

List of Publications by Year in descending order

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Version: 2024-02-01

29
papers

594
citations

687220

13
h-index

677027

22
g-index

32
all docs

32
docs citations

32
times ranked

462
citing authors

#	ARTICLE	IF	CITATIONS
1	When Guilt is Not Enough: Interdependent Self-Construal as Moderator of the Relationship Between Guilt and Ethical Consumption in a Confucian Context. <i>Journal of Business Ethics</i> , 2020, 161, 551-572.	3.7	48
2	Responsible Practices in the Wild: An Actor-Network Perspective on Mobile Apps in Learning as Translation(s). <i>Journal of Business Ethics</i> , 2020, 161, 253-277.	3.7	15
3	Strategic and operational remanufacturing mental models. <i>International Journal of Operations and Production Management</i> , 2020, 40, 173-195.	3.5	10
4	Constellations of Transdisciplinary Practices: A Map and Research Agenda for the Responsible Management Learning Field. <i>Journal of Business Ethics</i> , 2020, 162, 735-757.	3.7	43
5	Breaking the Spell – A Cosmopolitan Perspective on Starbucks' Fair Trade Commitment in China. <i>Proceedings - Academy of Management</i> , 2020, 2020, 20831.	0.0	0
6	Leaving the Road to Abilene: A Pragmatic Approach to Addressing the Normative Paradox of Responsible Management Education. <i>Journal of Business Ethics</i> , 2019, 157, 913-932.	3.7	43
7	Deeds Not Words: A Cosmopolitan Perspective on the Influences of Corporate Sustainability and NGO Engagement on the Adoption of Sustainable Products in China. <i>Journal of Business Ethics</i> , 2019, 158, 135-154.	3.7	20
8	Ethical reasoning in business-to-business negotiations: evidence from relationships in the chemical industry in Germany. <i>Business Ethics</i> , 2016, 25, 128-143.	3.5	5
9	Staking Cosmopolitan Claims: How Firms and NGOs Talk About Supply Chain Responsibility. <i>Journal of Business Ethics</i> , 2016, 135, 403-417.	3.7	21
10	Responsible Management Competences: Building a Portfolio for Professional Competence. <i>Proceedings - Academy of Management</i> , 2016, 2016, 14172.	0.0	3
11	Greening the Field? How NGOs Are Shaping Corporate Social Responsibility in China. <i>Journal of Current Chinese Affairs</i> , 2014, 43, 75-110.	0.8	6
12	Corporate motive and fit in cause related marketing. <i>Journal of Product and Brand Management</i> , 2013, 22, 200-207.	2.6	39
13	A neural network approach to predicting price negotiation outcomes in business-to-business contexts. <i>Expert Systems With Applications</i> , 2013, 40, 3028-3035.	4.4	42
14	HBR Management Puzzles – An On-line Resource Presented by the Harvard Business Review in Its Free Blog Network HBR Management Puzzles – An On-line Resource Presented by the Harvard Business Review in Its Free Blog Network (blogs.hbr.org). <i>Academy of Management Learning and Education</i> , 2013, 12, 682-684.	1.6	2
15	Nachhaltigkeit der Kundenbeziehung: Die Rolle der Kommunikation im CRM. <i>Theorie und empirische Ergebnisse.</i> , 2013, , 291-308.		1
16	Values education and student satisfaction: German business students' perceptions of universities' value influences. <i>Journal of Marketing for Higher Education</i> , 2012, 22, 257-272.	2.3	28
17	A Model of Management Academics' Intentions to Influence Values. <i>Academy of Management Learning and Education</i> , 2012, 11, 155-173.	1.6	59
18	Reference compensation: a transfer of reference price theory to human resource management. <i>Review of Managerial Science</i> , 2012, 6, 103-129.	4.3	9

#	ARTICLE	IF	CITATIONS
19	Negativity bias in consumer price response to ethical information. <i>Business Ethics</i> , 2012, 21, 198-208.	3.5	40
20	Reference Prices as Determinants of Business-to-Business Price Negotiation Outcomes: An Empirical Perspective from the Chemical Industry. <i>Journal of Supply Chain Management</i> , 2012, 48, 92-106.	7.2	20
21	Professors as value agents: a typology of management academics' value structures. <i>Higher Education</i> , 2011, 62, 49-67.	2.8	13
22	Betreiber von Business-to-Business Portalen als Informationsspezialisten. , 2011, , 11-23.		0
23	Integrating Core Marketing Ethical Values Into Relationship Marketing. <i>Journal of Relationship Marketing</i> , 2010, 9, 68-82.	2.8	8
24	Consumer perceptions of cause related marketing campaigns. <i>Journal of Consumer Marketing</i> , 2010, 27, 543-549.	1.2	115
25	A conceptual framework for management academics' behavioural intention to influence students' and companies' values. <i>International Journal of Management Education</i> , 2010, 9, 67-80.	2.2	3
26	Does Being Good Pay Off? An Investigation of Consumers' Price Response to Social Product Information. , 2008, , 77-98.		1
27	Betriebswirtschaftliche Hochschullehrer als Wertevermittler – Wertestrukturen und deren Determinanten. , 2008, , 171-188.		0
28	Stile universitärer Wertekommunikation – Ein Vergleich im europäischen Wirtschaftsraum. , 2008, , 267-279.		0
29	Werte betriebswirtschaftlicher Professoren in Forschung und Lehre. , 2007, , 299-324.		0