

Ashleigh-Jane Thompson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2103626/publications.pdf>

Version: 2024-02-01

15
papers

110
citations

1937685

4
h-index

1720034

7
g-index

15
all docs

15
docs citations

15
times ranked

95
citing authors

#	ARTICLE	IF	CITATIONS
1	Transforming the Fan Experience through Livestreaming: A Conceptual Model. Journal of Interactive Advertising, 2021, 21, 79-92.	5.3	5
2	Digital Sport Marketing. , 2021, , 75-86.		1
3	When women athletes transgress: an exploratory study of image repair and social media response. Sport in Society, 2020, 23, 1023-1041.	1.2	9
4	Digital sport entrepreneurial ecosystems. Thunderbird International Business Review, 2020, 62, 565-578.	1.8	13
5	Social media marketing and network analysis in sport. , 2020, , 36-47.		0
6	An examination of children's motives for triathlon participation as a function of age. Annals of Leisure Research, 2019, 22, 183-201.	1.7	1
7	Rules of Engagement: Sport Sponsorship, Anti-Ambush Marketing Legislation, and Alcohol Images during the 2011 Rugby World Cup. Journal of Global Sport Management, 2018, 3, 266-283.	2.0	2
8	Building brand and fan relationships through social media. Sport, Business and Management, 2018, 8, 235-256.	1.2	26
9	Sport and Social Media. , 2018, , 628-647.		1
10	Fans' Perceptions of Professional Tennis Events' Social Media Presence. Communication and Sport, 2017, 5, 579-603.	2.4	21
11	23rd Annual European Association of Sport Management Conference, Dublin, Ireland. International Journal of Sport Communication, 2016, 9, 123-125.	0.8	0
12	Interview With Daniel Lattimer, Social Media Coordinator, Tennis Australia. International Journal of Sport Communication, 2013, 6, 384-387.	0.8	0
13	Evaluating IMMEDIATE. , 2011, , .		0
14	Web 2.0. , 2009, , .		23
15	Interface evaluation for invisibility and ubiquity. , 2008, , .		8