

Barbara M Masser

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

116
papers

3,707
citations

27
h-index

59
g-index

127
ext. papers

4,341
ext. citations

2.9
avg, IF

5.45
L-index

#	Paper	IF	Citations
116	Beyond prejudice as simple antipathy: Hostile and benevolent sexism across cultures.. <i>Journal of Personality and Social Psychology</i> , 2000 , 79, 763-775	6.5	772
115	Perceptions of stranger and acquaintance rape: The role of benevolent and hostile sexism in victim blame and rape proclivity.. <i>Journal of Personality and Social Psychology</i> , 2003 , 84, 111-125	6.5	364
114	Bad but bold: Ambivalent attitudes toward men predict gender inequality in 16 nations. <i>Journal of Personality and Social Psychology</i> , 2004 , 86, 713-28	6.5	330
113	Integrating social identity theory and the theory of planned behaviour to explain decisions to engage in sustainable agricultural practices. <i>British Journal of Social Psychology</i> , 2008 , 47, 23-48	6.8	176
112	The psychology of blood donation: current research and future directions. <i>Transfusion Medicine Reviews</i> , 2008 , 22, 215-33	7.4	139
111	Predicting blood donation intentions and behavior among Australian blood donors: testing an extended theory of planned behavior model. <i>Transfusion</i> , 2009 , 49, 320-9	2.9	103
110	Explaining landholders' decisions about riparian zone management: the role of behavioural, normative, and control beliefs. <i>Journal of Environmental Management</i> , 2005 , 77, 12-21	7.9	87
109	Beyond prejudice as simple antipathy: hostile and benevolent sexism across cultures. <i>Journal of Personality and Social Psychology</i> , 2000 , 79, 763-75	6.5	86
108	Reinforcing the Glass Ceiling: The Consequences of Hostile Sexism for Female Managerial Candidates. <i>Sex Roles</i> , 2004 , 51, 609-615	3.1	84
107	Evaluating stranger and acquaintance rape: the role of benevolent sexism in perpetrator blame and recommended sentence length. <i>Law and Human Behavior</i> , 2004 , 28, 295-303	2.5	78
106	Life on the Ocean Wave: Testing Some Intergroup Hypotheses in a Naturalistic Setting. <i>Group Processes and Intergroup Relations</i> , 2001 , 4, 81-97	1.9	77
105	Contemporary Sexism: The Relationships Among Hostility, Benevolence, and Neosexism. <i>Psychology of Women Quarterly</i> , 1999 , 23, 503-517	3.2	76
104	Bad Woman, Bad Victim? Disentangling the Effects of Victim Stereotypicality, Gender Stereotypicality and Benevolent Sexism on Acquaintance Rape Victim Blame. <i>Sex Roles</i> , 2010 , 62, 494-504 ^{3,1}		71
103	Predicting the retention of first-time donors using an extended Theory of Planned Behavior. <i>Transfusion</i> , 2012 , 52, 1303-10	2.9	62
102	Demographic category membership and leadership in small groups: A social identity analysis. <i>Leadership Quarterly</i> , 2006 , 17, 335-350	6.3	61
101	Predicting intentions to donate blood among nondonors in Australia: an extended theory of planned behavior. <i>Transfusion</i> , 2008 , 48, 2559-67	2.9	59
100	How Can We Improve Retention of the First-Time Donor? A Systematic Review of the Current Evidence. <i>Transfusion Medicine Reviews</i> , 2016 , 30, 81-91	7.4	54

99	Hostile Sexism and Rape Proclivity Amongst Men. <i>Sex Roles</i> , 2006 , 54, 565-574	3.1	52
98	What Counts as Rape? The Effect of Offense Prototypes, Victim Stereotypes, and Participant Gender on How the Complainant and Defendant are Perceived. <i>Journal of Interpersonal Violence</i> , 2014 , 29, 2273-2303	2.2	47
97	Exploring the health and wellbeing benefits of gardening for older adults. <i>Ageing and Society</i> , 2015 , 35, 2176-2200	1.7	41
96	‘We Like You, But We Don’t Want You’—The Impact of Pregnancy in the Workplace. <i>Sex Roles</i> , 2007 , 57, 703-712	3.1	37
95	Right here, right now: the impact of the blood donation context on anxiety, attitudes, subjective norms, self-efficacy, and intention to donate blood. <i>Transfusion</i> , 2012 , 52, 1560-5	2.9	33
94	Perceived deterrents to being a plasmapheresis donor in a voluntary, nonremunerated environment. <i>Transfusion</i> , 2013 , 53, 1108-19	2.9	33
93	Understanding the plasmapheresis donor in a voluntary, nonremunerated environment. <i>Transfusion</i> , 2011 , 51, 2411-24	2.9	33
92	A systematic review of incentives in blood donation. <i>Transfusion</i> , 2018 , 58, 242-254	2.9	33
91	Judgments of Sexual Assault: The Impact of Complainant Emotional Demeanor, Gender, and Victim Stereotypes. <i>New Criminal Law Review</i> , 2010 , 13, 759-780	0.8	28
90	An evaluation of a donation coping brochure with Australian non-donors. <i>Transfusion and Apheresis Science</i> , 2010 , 43, 291-297	2.4	27
89	Vasovagal reactions in blood donors: risks, prevention and management. <i>Transfusion Medicine</i> , 2019 , 29 Suppl 1, 13-22	1.3	25
88	An examination of the predictors of blood donors’ intentions to donate during two phases of an avian influenza outbreak. <i>Transfusion</i> , 2011 , 51, 548-57	2.9	22
87	Beliefs underlying the intention to donate again among first-time blood donors who experience a mild adverse event. <i>Transfusion and Apheresis Science</i> , 2013 , 49, 278-84	2.4	21
86	Positive aging benefits of home and community gardening activities: Older adults report enhanced self-esteem, productive endeavours, social engagement and exercise. <i>SAGE Open Medicine</i> , 2020 , 8, 205031212090173	2.4	20
85	Anti-American Sentiment and America’s Perceived Intent to Dominate: An 11-Nation Study. <i>Basic and Applied Social Psychology</i> , 2006 , 28, 363-373	1.1	20
84	Perceptions of stranger and acquaintance rape: the role of benevolent and hostile sexism in victim blame and rape proclivity. <i>Journal of Personality and Social Psychology</i> , 2003 , 84, 111-25	6.5	19
83	When chivalry backfires: Benevolent sexism and attitudes toward Myra Hindley. <i>Legal and Criminological Psychology</i> , 2005 , 10, 109-120	1.7	18
82	Improving first-time donor attendance rates through the use of enhanced donor preparation materials. <i>Transfusion</i> , 2016 , 56, 1628-35	2.9	18

81	The impact of the context and recruitment materials on nondonors' willingness to donate blood. <i>Transfusion</i> , 2016 , 56, 2995-3003	2.9	18
80	What motivates men to donate blood? A systematic review of the evidence. <i>Vox Sanguinis</i> , 2018 , 113, 205-219	3.1	18
79	Asking for something different from our donors: factors influencing persuasion success. <i>Transfusion</i> , 2014 , 54, 848-55	2.9	17
78	Rape Perpetrators on Trial: The Effect of Sexual Assault-Related Schemas on Attributions of Blame. <i>Journal of Interpersonal Violence</i> , 2019 , 34, 310-336	2.2	17
77	Stereotypical and counterstereotypical defendants: Who is he and what was the case against her?. <i>Psychology, Public Policy, and Law</i> , 2013 , 19, 343-354	3	16
76	Integrating self-determination theory and the theory of planned behaviour to predict intention to donate blood. <i>Transfusion Medicine</i> , 2019 , 29 Suppl 1, 59-64	1.3	16
75	What do other people think? The role of prejudice and social norms in the expression of opinions against gay men. <i>Australian Journal of Psychology</i> , 2003 , 55, 184-190	2.3	14
74	Exploring predictors of Australian community members' blood donation intentions and blood donation-related behavior during the COVID-19 pandemic. <i>Transfusion</i> , 2020 , 60, 2907-2917	2.9	14
73	The Selective Use of Rape-Victim Stereotypes to Protect Culturally Similar Perpetrators. <i>Psychology of Women Quarterly</i> , 2016 , 40, 398-413	3.2	14
72	Beliefs underlying blood donors' intentions to donate during two phases of an avian influenza outbreak. <i>Transfusion and Apheresis Science</i> , 2012 , 46, 47-52	2.4	13
71	The impact of age and sex on first-time donor return behavior. <i>Transfusion</i> , 2020 , 60, 84-93	2.9	13
70	Identifying (our) donors: Toward a social psychological understanding of charity selection in Australia. <i>Psychology and Marketing</i> , 2018 , 35, 980-989	3.9	13
69	Using an Extended Theory of Planned Behavior to Predict a Change in the Type of Blood Product Donated. <i>Annals of Behavioral Medicine</i> , 2015 , 49, 510-21	4.5	12
68	Predicting blood donation intention: the importance of fear. <i>Transfusion</i> , 2019 , 59, 3666-3673	2.9	12
67	Does the Narrative Style of Video Evidence Influence Judgements About Rape Complainant Testimony?. <i>Applied Cognitive Psychology</i> , 2015 , 29, 637-646	2.1	12
66	Identity motives in charitable giving: Explanations for charity preferences from a global donor survey. <i>Psychology and Marketing</i> , 2020 , 37, 1277-1291	3.9	11
65	Deconstructing the simplification of jury instructions: How simplifying the features of complexity affects jurors' application of instructions. <i>Law and Human Behavior</i> , 2017 , 41, 284-304	2.5	11
64	The Blood Donor Anxiety Scale: a six-item state anxiety measure based on the Spielberger State-Trait Anxiety Inventory. <i>Transfusion</i> , 2016 , 56, 1645-53	2.9	11

63	Emotions experienced when receiving a temporary deferral: perspectives from staff and donors. <i>ISBT Science Series</i> , 2018 , 13, 394-404	1.1	11
62	Does using applied muscle tension at strategic time points during donation reduce phlebotomist- and donor-reported vasovagal reaction rates? A three-armed randomized controlled trial. <i>Transfusion</i> , 2018 , 58, 2352-2359	2.9	11
61	Trends in return behavior after an adverse event in Australian whole blood and plasma donors. <i>Transfusion</i> , 2019 , 59, 3157-3163	2.9	10
60	Plasmapheresis: recruitment, retention and flexible donors. <i>ISBT Science Series</i> , 2015 , 10, 268-274	1.1	10
59	Revisiting the Effect of Anthropomorphizing a Social Cause Campaign. <i>PLoS ONE</i> , 2015 , 10, e0138886	3.7	10
58	Deferred and deterred: a review of literature on the impact of deferrals on blood donors. <i>ISBT Science Series</i> , 2020 , 15, 3-10	1.1	10
57	The Champion Effect in Peer-to-Peer Giving: Successful Campaigns Highlight Fundraisers More Than Causes. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2019 , 48, 572-592	1.9	10
56	Blood donation and the global COVID-19 pandemic: areas for social science research. <i>Vox Sanguinis</i> , 2021 , 116, 363-365	3.1	10
55	Recruiting and retaining plasmapheresis donors: A critical belief analysis. <i>Transfusion and Apheresis Science</i> , 2015 , 52, 350-7	2.4	9
54	Beyond Description: The Predictive Role of Affect, Memory, and Context in the Decision to Donate or Not Donate Blood. <i>Transfusion Medicine and Hemotherapy</i> , 2020 , 47, 175-185	4.2	9
53	Donor research in australia: challenges and promise. <i>Transfusion Medicine and Hemotherapy</i> , 2014 , 41, 296-301	4.2	8
52	Facilitating donor compliance with strategies to prevent vasovagal reactions: comparison of web-based and in-center approaches. <i>Transfusion</i> , 2017 , 57, 2449-2457	2.9	8
51	With friends like these. . .the role of prejudice and situational norms on discriminatory helping behavior. <i>Journal of Homosexuality</i> , 2006 , 51, 121-38	2.1	8
50	Blood donor behaviour, motivations and the need for a systematic cross-cultural perspective: the example of moral outrage and health- and non-health-based philanthropy across seven countries. <i>ISBT Science Series</i> , 2018 , 13, 375-383	1.1	8
49	Reduced risk of vasovagal reactions in Australian whole blood donors after national implementation of applied muscle tension and water loading. <i>Transfusion</i> , 2020 , 60, 918-921	2.9	7
48	A novel approach to increasing inventory with the current panel: increasing donation frequency by asking for a different blood product. <i>Transfusion</i> , 2015 , 55, 1294-302	2.9	6
47	When Would You Do It? An Investigation into the Effects of Retaliation, Seriousness of Malpractice and Occupation on Willingness to Blow the Whistle. <i>Journal of Community and Applied Social Psychology</i> , 1996 , 6, 127-130	2.8	6
46	The role of identity in how whole-blood donors reflect on and construct their future as a plasma donor. <i>Journal of Community and Applied Social Psychology</i> , 2020 , 30, 73-84	2.8	6

45	The emotional psychology of blood donors: a time-course approach. <i>ISBT Science Series</i> , 2018 , 13, 93-100.	1.1	5
44	Negative experiences and donor return: an examination of the role of asking for something different. <i>Transfusion</i> , 2016 , 56, 605-13	2.9	5
43	Multisensory Installations in Residential Aged-Care Facilities: Increasing Novelty and Encouraging Social Engagement Through Modest Environmental Changes. <i>Journal of Gerontological Nursing</i> , 2014 , 40, 20-31	1.2	5
42	Understanding donation frequency: insights from current plasma donors. <i>Vox Sanguinis</i> , 2020 , 115, 174-181	3.1	5
41	Intoxicated But Not Incapacitated: Are There Effective Methods to Assist Juries in Interpreting Evidence of Voluntary Complainant Intoxication in Cases of Rape?. <i>Journal of Interpersonal Violence</i> , 2021 , 36, 4335-4359	2.2	5
40	How can we encourage our voluntary non-remunerated donors to donate more frequently?. <i>ISBT Science Series</i> , 2017 , 12, 112-118	1.1	4
39	Building a flexible, voluntary donation panel: an exploration of donor willingness. <i>Transfusion</i> , 2016 , 56, 186-94	2.9	4
38	Understanding the current and future contribution of psychology to blood donor recruitment. <i>ISBT Science Series</i> , 2014 , 9, 171-177	1.1	4
37	Principles and popularity: the interplay of moral norms and descriptive norms in the context of volunteerism. <i>British Journal of Social Psychology</i> , 2012 , 51, 762-71	6.8	4
36	When "In Your Face" Is Not Out of Place: The Effect of Timing of Disclosure of a Same-Sex Dating Partner under Conditions of Contact. <i>PLoS ONE</i> , 2015 , 10, e0135023	3.7	4
35	Identifying Nonphysical Intimate Partner Violence in Relationships: The Role of Beliefs and Schemas. <i>Journal of Interpersonal Violence</i> , 2020 , 886260520938505	2.2	3
34	Looking Shifty but Telling the Truth: The Effect of Witness Demeanour on Mock Jurors' Perceptions. <i>Psychiatry, Psychology and Law</i> , 2014 , 21, 297-310	1.3	3
33	Improving the donation experience and reducing venipuncture pain by addressing fears among whole-blood and plasma donors. <i>Transfusion</i> , 2021 , 61, 2107-2115	2.9	3
32	Re-evaluating how to measure jurors' comprehension and application of jury instructions. <i>Psychology, Crime and Law</i> , 2020 , 26, 53-66	1.4	3
31	Bringing new plasma donors back: testing the efficacy of telephone and e-mail communications with first-time donors. <i>Transfusion</i> , 2020 , 60, 1463-1469	2.9	2
30	Multisensory installations in residential aged-care facilities: increasing novelty and encouraging social engagement through modest environmental changes. <i>Journal of Gerontological Nursing</i> , 2014 , 40, 20-31; quiz 32-3	1.2	2
29	Motivators of and barriers to becoming a COVID-19 convalescent plasma donor: A survey study. <i>Transfusion Medicine</i> , 2021 , 31, 176-185	1.3	2
28	Simple Reciprocal Fairness Message to Enhance Non-Donor's Willingness to Donate Blood. <i>Annals of Behavioral Medicine</i> , 2021 ,	4.5	2

27	A branded bandage is worth a thousand words: blood branded bandages signal men's generosity and morality. <i>Vox Sanguinis</i> , 2021 , 116, 388-396	3.1	2
26	Thank you for donating: a survey of Australian donors' and nondonors' orientations toward noncash incentives for blood donation. <i>Transfusion</i> , 2020 , 60, 1454-1462	2.9	1
25	Determinants of community members' willingness to donate stool for faecal microbiota transplantation. <i>PLoS ONE</i> , 2020 , 15, e0243751	3.7	1
24	The Impact of Temporal Trajectories of Emotional Experience on Blood Donor Return. <i>Annals of Behavioral Medicine</i> , 2021 , 55, 686-692	4.5	1
23	The impact of schemas on decision-making in cases involving allegations of sexual violence. <i>Current Issues in Criminal Justice</i> , 2020 , 32, 420-439	1	1
22	Offering new and returned donors the option to give plasma: implications for donor retention and donor adverse events. <i>Vox Sanguinis</i> , 2021 , 116, 273-280	3.1	1
21	Eligible blood donors' decisions about donating stool for fecal microbiota transplantation: Does ambivalence play a role?. <i>Transfusion</i> , 2021 , 61, 474-483	2.9	1
20	Gone, but haven't forgotten: insights on plasmapheresis donation from lapsed donors. <i>Vox Sanguinis</i> , 2021 , 116, 281-287	3.1	1
19	Long-term return and donation pattern of those who begin donating at different ages: A retrospective cohort analysis of blood donors in Australia. <i>Transfusion</i> , 2021 , 61, 799-810	2.9	1
18	The vasovagal reaction experience among blood donors: A qualitative study of factors that affect donor return. <i>Social Science and Medicine</i> , 2021 , 282, 114142	5.1	1
17	You're making us all look bad: Sexism moderates women's experience of collective threat and intra-gender hostility toward traditional and non-traditional female subtypes. <i>Group Processes and Intergroup Relations</i> , 2020 , 136843022091361	1.9	0
16	Australian Perspectives on Opt-In and Opt-Out Consent Systems for Deceased Organ Donation. <i>Progress in Transplantation</i> , 2021 , 31, 357-367	1.1	0
15	Assessing the impact of an automated Web-based motivational interview on the intention and return behavior of Australian O-negative donors. <i>Transfusion</i> , 2021 , 61, 1122-1133	2.9	0
14	Examining knowledge translation in blood donor research: A review of vasovagal reaction literature. <i>Transfusion</i> , 2021 , 61, 1772-1779	2.9	0
13	Still willing and able to contribute: donor perspectives on donating blood in later life. <i>ISBT Science Series</i> , 2021 , 16, 139-146	1.1	0
12	An Identity-Based Model Explaining Online Donor Appreciation. <i>Australasian Marketing Journal</i> , 183933492110276		
11	A Social Identity Model for Education 2020 , 564-586		0
10	Willingness of blood donors in Australia to provide additional data and blood sample for health research. <i>Transfusion</i> , 2021 , 61, 2855-2861	2.9	0

9	Guided by the rape schema: the influence of event order on how jurors evaluate the victim's testimony in cases of rape. <i>Psychology, Crime and Law</i> , 1-31	1.4	0
8	Using indoor plants and natural elements to positively impact occupants of residential aged-care facilities. <i>Acta Horticulturae</i> , 2016, 7-12	0.3	
7	Positive ageing and gardening: development and testing of a gardening survey measuring benefits of leisure gardening. <i>Acta Horticulturae</i> , 2016, 1-6	0.3	
6	Lay Understandings of the Structure of Intimate Partner Violence in Relationships: An Analysis of Behavioral Clustering Patterns. <i>Journal of Interpersonal Violence</i> , 2021, 886260520986276	2.2	
5	Guiding the development and implementation of interventions in transfusion medicine: The intervention mapping protocol. <i>Transfusion</i> , 2021, 61, 2809-2812	2.9	
4	Determinants of community members' willingness to donate stool for faecal microbiota transplantation 2020, 15, e0243751		
3	Determinants of community members' willingness to donate stool for faecal microbiota transplantation 2020, 15, e0243751		
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