

# Satish Nambisan

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2095830/publications.pdf>

Version: 2024-02-01

37  
papers

10,483  
citations

257101

24  
h-index

377514

34  
g-index

38  
all docs

38  
docs citations

38  
times ranked

5677  
citing authors

#	ARTICLE	IF	CITATIONS
1	Digital Innovation Management: Reinventing Innovation Management Research in a Digital World. MIS Quarterly: Management Information Systems, 2017, 41, 223-238.	3.1	1,315
2	Service Innovation: A Service-Dominant Logic Perspective. MIS Quarterly: Management Information Systems, 2015, 39, 155-175.	3.1	1,216
3	Digital Entrepreneurship: Toward a Digital Technology Perspective of Entrepreneurship. Entrepreneurship Theory and Practice, 2017, 41, 1029-1055.	7.1	1,179
4	The digital transformation of innovation and entrepreneurship: Progress, challenges and key themes. Research Policy, 2019, 48, 103773.	3.3	918
5	Digital affordances, spatial affordances, and the genesis of entrepreneurial ecosystems. Strategic Entrepreneurship Journal, 2018, 12, 72-95.	2.6	701
6	Designing Virtual Customer Environments for New Product Development: Toward a Theory. Academy of Management Review, 2002, 27, 392-413.	7.4	667
7	Virtual Customer Environments: Testing a Model of Voluntary Participation in Value Co-creation Activities. Journal of Product Innovation Management, 2009, 26, 388-406.	5.2	644
8	The open innovation research landscape: established perspectives and emerging themes across different levels of analysis. Industry and Innovation, 2017, 24, 8-40.	1.7	626
9	Interactions in virtual customer environments: Implications for product support and customer relationship management. Journal of Interactive Marketing, 2007, 21, 42-62.	4.3	524
10	Entrepreneurship in Innovation Ecosystems: Entrepreneurs' Self-Regulatory Processes and Their Implications for New Venture Success. Entrepreneurship Theory and Practice, 2013, 37, 1071-1097.	7.1	376
11	Entrepreneurship and strategic thinking in business ecosystems. Business Horizons, 2012, 55, 219-229.	3.4	282
12	Organizational Mechanisms for Enhancing User Innovation in Information Technology. MIS Quarterly: Management Information Systems, 1999, 23, 365.	3.1	280
13	On open innovation, platforms, and entrepreneurship. Strategic Entrepreneurship Journal, 2018, 12, 354-368.	2.6	263
14	Different Roles, Different Strokes: Organizing Virtual Customer Environments to Promote Two Types of Customer Contributions. Organization Science, 2010, 21, 554-572.	3.0	233
15	Global platforms and ecosystems: Implications for international business theories. Journal of International Business Studies, 2019, 50, 1464-1486.	4.6	227
16	Orchestration Processes in Network-Centric Innovation: Evidence From the Field.. Academy of Management Perspectives, 2011, 25, 40-57.	4.3	211
17	Information Technology and Product/Service Innovation: A Brief Assessment and Some Suggestions for Future Research. Journal of the Association for Information Systems, 2013, 14, 215-226.	2.4	210
18	Entrepreneurship in global innovation ecosystems. AMS Review, 2011, 1, 4-17.	1.1	131

#	ARTICLE	IF	CITATIONS
19	On the costs of digital entrepreneurship: Role conflict, stress, and venture performance in digital platform-based ecosystems. <i>Journal of Business Research</i> , 2021, 125, 520-532.	5.8	111
20	A buyer's guide to the innovation bazaar. <i>Harvard Business Review</i> , 2007, 85, 109-16, 118, 142.	3.1	53
21	Innovation Analytics and Digital Innovation Experimentation: The Rise of Research-driven Online Review Platforms. <i>Technological Forecasting and Social Change</i> , 2021, 172, 121009.	6.2	46
22	One-Voice Strategy for Customer Engagement. <i>Journal of Service Research</i> , 2021, 24, 42-65.	7.8	41
23	Architecture vs. ecosystem perspectives: Reflections on digital innovation. <i>Information and Organization</i> , 2018, 28, 104-106.	3.1	36
24	Toward a loose coupling view of digital globalization. <i>Journal of International Business Studies</i> , 2021, 52, 1646-1663.	4.6	34
25	Consumer resource integration and service innovation in social commerce: the role of social media influencers. <i>Journal of the Academy of Marketing Science</i> , 2022, 50, 429-459.	7.2	33
26	Pursuing Impactful Entrepreneurship Research Using Artificial Intelligence. <i>Entrepreneurship Theory and Practice</i> , 2022, 46, 803-832.	7.1	31
27	Do Corporate Investors Affect Entrepreneurs' IP Portfolio? <i>Entrepreneurial Finance and Intellectual Property in New Firms. Entrepreneurship Theory and Practice</i> , 2019, 43, 673-696.	7.1	15
28	Digital innovation and international business. <i>Innovation: Management, Policy and Practice</i> , 2022, 24, 86-95.	2.6	14
29	Virtual Customer Environments: IT-Enabled Customer Co-innovation and Value Co-creation. <i>Annals of Information Systems</i> , 2010, , 109-127.	0.5	14
30	The Role of the Innovation Capitalist in Open Innovation. <i>Research Technology Management</i> , 2012, 55, 49-57.	0.6	9
31	One Point of View: Industry Should Help Redefine the Agenda for Technology Management Education. <i>Research Technology Management</i> , 2004, 47, 9-13.	0.6	8
32	The Role of Information Technology in Product Development: An Introduction. <i>Annals of Information Systems</i> , 2010, , 1-16.	0.5	7
33	Digital Transformation & Firms' Innovative Strategies: Capabilities, Ecosystems, and Business Models. <i>Proceedings - Academy of Management</i> , 2019, 2019, 14623.	0.0	5
34	When Do Donors and Investors Unite? Entrepreneurial Ecosystems and the Financing of Hybrid Ventures. <i>Proceedings - Academy of Management</i> , 2021, 2021, 11982.	0.0	1
35	An Agenda for Future Research on IT and Product Development. <i>Annals of Information Systems</i> , 2010, , 193-201.	0.5	0
36	Unraveling the Service Innovation Dilemma: The Promise of Network Embeddedness. , 2009, , 646-664.		0

#	ARTICLE	IF	CITATIONS
37	Privacy and Personalization Strategies for Winning Customer Trust and Promoting Customer Engagement. Proceedings - Academy of Management, 2020, 2020, 18337.	0.0	0