

# Mehmet Ali Koseoglu

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2092792/publications.pdf>

Version: 2024-02-01

128  
papers

3,189  
citations

201385

27  
h-index

205818

48  
g-index

129  
all docs

129  
docs citations

129  
times ranked

1975  
citing authors

#	ARTICLE	IF	CITATIONS
1	Hospitality and Tourism Scholarship in Africa: A Literature-Based Agenda for Future Research. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 619-642.	1.8	2
2	Why are Faculty Unfavorably Disposed to MOOCs? â€” A Sharing of Views by Chinese Hospitality Educators. <i>Journal of Hospitality and Tourism Education</i> , 2023, 35, 123-132.	2.5	1
3	Tourism knowledge: its creation and dissemination by region. <i>Anatolia</i> , 2023, 34, 190-209.	1.3	0
4	Travel and tourism competitiveness index and the tourism sector development. <i>Tourism Economics</i> , 2023, 29, 1005-1031.	2.6	6
5	Does firm strategy influence corporate social responsibility and firm performance? Evidence from the tourism industry. <i>Tourism Economics</i> , 2023, 29, 1272-1301.	2.6	7
6	Barriers To Strategy Implementation In Turkeyâ€™s Healthcare Industry: Hospital Manager Perspectives. <i>Hospital Topics</i> , 2022, 100, 196-204.	0.3	3
7	Business model adaptation as a strategic response to crises: navigating the COVID-19 pandemic. <i>International Journal of Tourism Cities</i> , 2022, 8, 616-635.	1.2	8
8	How did the battlefield at Gallipoli become a tourist site? Epic tourism. <i>Tourism Analysis</i> , 2022, , .	0.5	1
9	The intellectual structure of customer experience research in service scholarship: a bibliometric analysis. <i>Service Industries Journal</i> , 2022, 42, 514-550.	5.0	24
10	Service research: past, present and future research agenda. <i>Spanish Journal of Marketing - ESIC</i> , 2022, ahead-of-print, .	2.7	5
11	Tracing knowledge creation and dissemination of strategic management research in hospitality scholarship from 1960 to 2020. <i>International Journal of Hospitality Management</i> , 2022, 104, 103247.	5.3	4
12	Intellectual structure of leadership studies in hospitality and tourism. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 4562-4591.	5.3	5
13	Emotions in service research: evolutionary analysis and empirical review. <i>Service Industries Journal</i> , 2022, 42, 919-947.	5.0	10
14	The intellectual structure of the sharing economy. <i>Tourism Economics</i> , 2021, 27, 1137-1156.	2.6	9
15	Aging Stereotypes and the Customer Orientations of Older Hospitality Employees. <i>Journal of China Tourism Research</i> , 2021, 17, 210-229.	1.2	2
16	Competitor intelligence and analysis (CIA) model and online reviews: integrating big data text mining with network analysis for strategic analysis. <i>Tourism Review</i> , 2021, 76, 529-552.	3.8	20
17	Thematic structure of sustainability reports of the hospitality and tourism sector: A periodical, regional, and format-based analysis. <i>Current Issues in Tourism</i> , 2021, 24, 2602-2627.	4.6	8
18	Identifying influential studies and maturity level in intellectual structure of fields: evidence from strategic management. <i>Scientometrics</i> , 2021, 126, 1271-1309.	1.6	4

#	ARTICLE	IF	CITATIONS
19	Intellectual connections in food tourism literature: A co-citation approach. <i>International Journal of Tourism Research</i> , 2021, 23, 220-237.	2.1	19
20	Authorship Structures and Collaboration Networks in Tourism Journals. <i>Journal of Hospitality and Tourism Education</i> , 2021, 33, 57-65.	2.5	2
21	An integrative systematic review of innovation research in hospitality and tourism. <i>Tourism Management Perspectives</i> , 2021, 37, 100789.	3.2	24
22	Origins, evolution and themes of scholarly hospitality sources: 1960-2019. <i>International Journal of Hospitality Management</i> , 2021, 94, 102817.	5.3	15
23	Exploring the connections among CSR performance, reporting, and external assurance: Evidence from the hospitality and tourism industry. <i>International Journal of Hospitality Management</i> , 2021, 94, 102819.	5.3	51
24	Green innovation research in the field of hospitality and tourism: the construct, antecedents, consequences, and future outlook. <i>Service Industries Journal</i> , 2021, 41, 734-766.	5.0	51
25	Is lodging research suffering from methods bias? An assessment of published research during 1990-2016. <i>Journal of Hospitality and Tourism Technology</i> , 2021, 12, 423-438.	2.5	6
26	The dissemination of corporate social responsibility into the intellectual structure of strategic management. <i>Journal of Cleaner Production</i> , 2021, 311, 127505.	4.6	13
27	The sway of influencer marketing: Evidence from a restaurant group. <i>International Journal of Hospitality Management</i> , 2021, 98, 103022.	5.3	18
28	Leadership research in the root of hospitality scholarship: 1960-2020. <i>International Journal of Hospitality Management</i> , 2021, 99, 103063.	5.3	31
29	Coopetition strategies for competitive intelligence practices-evidence from full-service hotels. <i>International Journal of Hospitality Management</i> , 2021, 99, 103049.	5.3	10
30	The intellectual structure of corporate social responsibility research in tourism and hospitality: A citation/co-citation analysis. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 270-284.	3.5	24
31	Creation and dissemination of hospitality and tourism research outputs in the new millennium. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 377-401.	5.3	16
32	Hiring People with Disabilities As a Csr Strategy in the Tourism Industry. <i>Tourism Analysis</i> , 2021, 26, 41-55.	0.5	10
33	Contribution of corporate social responsibility studies to the intellectual structure of the hospitality and tourism literature. <i>International Journal of Hospitality Management</i> , 2021, 99, 103081.	5.3	14
34	Evolution of the social structure of hospitality management literature: 1960-2016. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 489-510.	5.3	7
35	Business ethics research in healthcare management: A systematic review. <i>International Journal of Healthcare Management</i> , 2020, 13, 170-176.	1.2	5
36	Sharing economy: a co-citation analysis. <i>Current Issues in Tourism</i> , 2020, 23, 929-937.	4.6	34

#	ARTICLE	IF	CITATIONS
37	How do lifestyle hospitality and tourism entrepreneurs manage their work-life balance?. International Journal of Hospitality Management, 2020, 85, 102359.	5.3	36
38	Chinese Contributions to Hospitality Research: Patterns of Authorships and Collaborations. Journal of China Tourism Research, 2020, 16, 346-367.	1.2	0
39	Linkages among nonmarket strategies, market strategies, organizational values and performance in the hotel industry: preliminary evidence from Hong Kong. Journal of Hospitality Marketing and Management, 2020, 29, 358-375.	5.1	4
40	Entrepreneurial bricolage, ambidexterity structure, and new venture growth: Evidence from the hospitality and tourism sector. International Journal of Hospitality Management, 2020, 85, 102355.	5.3	21
41	A state-of-the-art review of smart tourism research. Journal of Travel and Tourism Marketing, 2020, 37, 78-91.	3.1	97
42	Influence of institutional economics on firm birth and death: A comparative analysis of hospitality and other industries. International Journal of Hospitality Management, 2020, 86, 102442.	5.3	3
43	Exploring the conceptual structure of the auditing discipline through coâ€word analysis: An international perspective. International Journal of Auditing, 2020, 24, 53-72.	0.9	17
44	Identifying the intellectual structure of fields: introduction of the MAK approach. Scientometrics, 2020, 125, 2169-2197.	1.6	22
45	The evolution of the intellectual structure of strategic management between 1980 and 2019. Journal of Strategy and Management, 2020, 13, 503-534.	1.9	10
46	Network analysis in accounting research: an institutional and geographical perspective. Journal of Applied Accounting Research, 2020, 21, 535-562.	1.9	3
47	What do companies report for their corporate social responsibility practices on their corporate websites? Evidence from a global airline company. Journal of Hospitality and Tourism Technology, 2020, 11, 385-405.	2.5	18
48	Strategy implementation research in hospitality and tourism: Current status and future potential. International Journal of Hospitality Management, 2020, 88, 102556.	5.3	22
49	Gazing at hotel guests: Deconstructing elements of the host-gaze. International Journal of Hospitality Management, 2020, 87, 102508.	5.3	8
50	Organizational Ambidexterity in Tourism Research: A Systematic Review. Tourism Analysis, 2020, 25, 137-152.	0.5	23
51	The link among board characteristics, corporate social responsibility performance, and financial performance: Evidence from the hospitality and tourism industry. Tourism Management Perspectives, 2020, 35, 100714.	3.2	96
52	What are the key success factors for strategy formulation and implementation? Perspectives of managers in the hotel industry. International Journal of Hospitality Management, 2020, 89, 102574.	5.3	36
53	The link between environmental uncertainty, organizational agility, and organizational creativity in the hotel industry. International Journal of Hospitality Management, 2020, 87, 102499.	5.3	90
54	Customer accounting and marketing performance measures usage in the hotel industry in the USA. International Journal of Leisure and Tourism Marketing, 2020, 7, 4.	0.1	0

#	ARTICLE	IF	CITATIONS
55	Social structure of social media research in tourism and hospitality. <i>Tourism Recreation Research</i> , 2019, 44, 451-465.	3.3	26
56	Intellectual connections in tourism studies. <i>Annals of Tourism Research</i> , 2019, 79, 102760.	3.7	20
57	Halal tourism: travel motivators and customer retention. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 1012-1024.	3.1	38
58	The global dissemination of scholarly tourism outputs from 1976 to 2016: evidence from Australia. <i>Asia Pacific Journal of Tourism Research</i> , 2019, 24, 365-378.	1.8	5
59	Conceptual Structure of Lodging-Context Studies: 1990-2016. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 573-594.	1.8	17
60	How do hotel employees' environmental attitudes and intentions to implement green practices relate to their ecological behavior?. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 193-200.	3.5	73
61	Hotels' corporate social responsibility practices, organizational culture, firm reputation, and performance. <i>Journal of Sustainable Tourism</i> , 2019, 27, 398-419.	5.7	119
62	Proposing researcher brand equity index in hospitality and tourism. <i>Tourism Review</i> , 2019, 74, 990-1002.	3.8	4
63	Competitive intelligence in hospitality and tourism: a perspective article. <i>Tourism Review</i> , 2019, 75, 239-242.	3.8	8
64	Strategic management research in hospitality and tourism: a perspective article. <i>Tourism Review</i> , 2019, 75, 243-246.	3.8	6
65	Decision tools. <i>Nankai Business Review International</i> , 2019, 10, 591-617.	0.6	3
66	Progress on smart tourism research. <i>Journal of Hospitality and Tourism Technology</i> , 2019, 10, 522-538.	2.5	48
67	Gender disparities and positioning in collaborative hospitality and tourism research. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 32, 535-559.	5.3	10
68	Foundations of hospitality performance measurement research: A co-citation approach. <i>International Journal of Hospitality Management</i> , 2019, 79, 21-40.	5.3	25
69	How do hotels operationalize their competitive intelligence efforts into their management processes? Proposing a holistic model. <i>International Journal of Hospitality Management</i> , 2019, 83, 283-292.	5.3	18
70	The entrepreneurship research in hospitality and tourism. <i>International Journal of Hospitality Management</i> , 2019, 78, 1-12.	5.3	121
71	How do hospitality entrepreneurs use their social networks to access resources? Evidence from the lifecycle of small hospitality enterprises. <i>International Journal of Hospitality Management</i> , 2019, 79, 158-167.	5.3	21
72	Co-authorship Network Analysis in the Accounting Discipline. <i>Australian Accounting Review</i> , 2019, 29, 235-251.	2.5	11

#	ARTICLE	IF	CITATIONS
73	Evolution of strategic management research lines in hospitality and tourism. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 690-710.	5.1	13
74	The intellectual structure of coopetition: past, present and future. <i>Journal of Strategy and Management</i> , 2019, 12, 2-29.	1.9	14
75	Intellectual structure of strategic management research in the hospitality management field: A co-citation analysis. <i>International Journal of Hospitality Management</i> , 2019, 78, 234-250.	5.3	31
76	Strategic Decision Tools and Organizational Performance in the Hotel Industry. <i>Journal of China Tourism Research</i> , 2019, 15, 15-32.	1.2	1
77	A Bibliometric Analysis of Lodging-Context Research From 1990 to 2016. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 210-225.	1.8	18
78	Co-Authorship Networks in Business Ethics: A Longitudinal Study. <i>Journal of Scientometric Research</i> , 2019, 7, 201-209.	0.3	3
79	Mobility Patterns of Asian Students: The Case of Tourism and Hospitality Management Students in the United Kingdom. <i>Journal of Hospitality and Tourism Education</i> , 2018, 30, 85-94.	2.5	4
80	Food and gastronomy research in tourism and hospitality: A bibliometric analysis. <i>International Journal of Hospitality Management</i> , 2018, 73, 64-74.	5.3	164
81	Authorship trends and collaboration patterns in business ethics literature. <i>Business Ethics</i> , 2018, 27, 164-177.	3.5	11
82	Revisiting the link between business strategy and performance: Evidence from hotels. <i>International Journal of Hospitality Management</i> , 2018, 72, 21-31.	5.3	56
83	Performance measurement and management research in the hospitality and tourism industry. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1172-1189.	5.3	42
84	Authorship Trends, Collaboration Patterns, and Co-Authorship Networks in Lodging Studies (1990-2016). <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 561-582.	5.1	32
85	Barriers to the Implementation of Strategic Decisions: Evidence from Hotels in a Developing Country. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 514-543.	5.1	16
86	Strategic capabilities, niche strategy orientation and performance: a four-nation assessment. <i>International Journal of Business Performance Management</i> , 2018, 19, 427.	0.2	4
87	Exploring the social structure of strategic management research with a hospitality industry focus. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 32, 463-488.	5.3	11
88	Factors influencing employee performance: the role of human resource management practices and work engagement. <i>International Journal of Business Performance Management</i> , 2018, 19, 450.	0.2	4
89	A new approach to journal ranking: social structure in hospitality and tourism journals. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 32, 389-424.	5.3	7
90	Interdisciplinary research in tourism. <i>Tourism Management</i> , 2018, 69, 540-549.	5.8	43

#	ARTICLE	IF	CITATIONS
91	Strategic capabilities, niche strategy orientation and performance: a four-nation assessment. <i>International Journal of Business Performance Management</i> , 2018, 19, 427.	0.2	0
92	Customer relationship management research in tourism and hospitality: a state-of-the-art. <i>Tourism Review</i> , 2017, 72, 209-220.	3.8	60
93	Scientific progress on strategic management in hospitality and tourism: a state-of-the-art. <i>Tourism Review</i> , 2017, 72, 261-273.	3.8	22
94	How do information technology companies use innovation to compete? Evidence from the USA and South Korea. <i>International Journal of Business Innovation and Research</i> , 2017, 12, 277.	0.1	1
95	Business ethics research in the hospitality industry: topics, methods and trends. <i>International Journal of Bibliometrics in Business and Management</i> , 2017, 1, 80.	0.6	2
96	How do information technology companies use innovation to compete? Evidence from the USA and South Korea. <i>International Journal of Business Innovation and Research</i> , 2017, 12, 277.	0.1	0
97	Growth and structure of authorship and co-authorship network in the strategic management realm: Evidence from the <i>Strategic Management Journal</i> . <i>BRQ Business Research Quarterly</i> , 2016, 19, 153-170.	2.2	125
98	Identification of growth factors for small firms: evidence from hotel companies on an island. <i>Journal of Organizational Change Management</i> , 2016, 29, 994-1029.	1.7	15
99	The evolution of business ethics research in the realm of tourism and hospitality. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1598-1621.	5.3	58
100	Bibliometric studies in tourism. <i>Annals of Tourism Research</i> , 2016, 61, 180-198.	3.7	332
101	Mapping the institutional collaboration network of strategic management research: 1980â€“2014. <i>Scientometrics</i> , 2016, 109, 203-226.	1.6	90
102	Competitive intelligence practices in hotels. <i>International Journal of Hospitality Management</i> , 2016, 53, 161-172.	5.3	64
103	Linkages among organisational culture, knowledge management, and patient safety performance: evidence from a state hospital in a developing country. <i>International Journal of Management and Enterprise Development</i> , 2015, 14, 11.	0.1	4
104	Exploring facets of job satisfaction in a booming Midwest City. <i>Journal for International Business and Entrepreneurship Development</i> , 2015, 8, 362.	0.7	0
105	A bibliometric analysis of strategic management articles in healthcare management literature: Past, present, and future. <i>International Journal of Healthcare Management</i> , 2015, 8, 27-33.	1.2	9
106	How does business ethics literature progress in developing countries? Evidence from Turkey. <i>Middle East J of Management</i> , 2015, 2, 121.	0.2	2
107	Academic foundations of hospitality management research with an emerging country focus: A citation and co-citation analysis. <i>International Journal of Hospitality Management</i> , 2015, 45, 130-144.	5.3	83
108	A bibliometric analysis of scholarly work in leading tourism and hospitality journals: the case of Turkey. <i>Anatolia</i> , 2015, 26, 359-371.	1.3	31

#	ARTICLE	IF	CITATIONS
109	Market Orientation, Strategy and Revenue Growth in the Turkish Hotel Industry. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 1099-1116.	3.1	17
110	Linkages among business strategy, uncertainty and performance in the hospitality industry: Evidence from an emerging economy. <i>International Journal of Hospitality Management</i> , 2013, 34, 81-91.	5.3	80
111	Assessing the strategic relevance of organisational capabilities: evidence from Turkish hotels. <i>International Journal of Management and Decision Making</i> , 2013, 12, 96.	0.1	1
112	Crisis readiness, strategic orientation and performance: evidence from Turkey. <i>International Journal of Management and Enterprise Development</i> , 2013, 12, 212.	0.1	3
113	Mission statements in hospitals: evidence from Turkey. <i>International Journal of Management Development</i> , 2013, 1, 129.	0.1	1
114	How do hotels state their missions? Evidence from an emerging country. <i>International Journal of Leisure and Tourism Marketing</i> , 2013, 3, 303.	0.1	2
115	Propensity for participative decision making (PPDM) in Turkey and the USA. <i>International Journal of Business Excellence</i> , 2012, 5, 278.	0.2	5
116	How environmental uncertainty affects the link between business strategy and performance in SMEs. <i>Management Decision</i> , 2012, 50, 546-568.	2.2	68
117	Competitive Strategy, Uncertainty, and Performance: An Exploratory Assessment of China and Turkey. <i>Journal of Transnational Management</i> , 2012, 17, 91-117.	0.5	14
118	Is the competitive strategy-performance relationship consistent across developed and emerging nations? An assessment of China, Turkey and the USA. <i>International Journal of Business and Emerging Markets</i> , 2011, 3, 317.	0.1	6
119	Competitive intelligence: evidence from Turkish SMEs. <i>International Journal of Entrepreneurship and Small Business</i> , 2011, 13, 333.	0.2	15
120	Strategic diffusion and job satisfaction among physicians: evidence from private Turkish hospitals. <i>International Journal of Strategic Change Management</i> , 2011, 3, 169.	0.7	0
121	A comparison of competitive strategy and organisational performance in Turkey and the USA. <i>International Journal of Management and Enterprise Development</i> , 2010, 8, 46.	0.1	8
122	Knowledge management, organisational communication and job satisfaction: an empirical test of a five-star hotel in Turkey. <i>International Journal of Leisure and Tourism Marketing</i> , 2010, 1, 323.	0.1	16
123	Strategic philosophy in Turkey: balancing the art-science, consistency-flexibility, and top-down-bottom-up perspectives. <i>International Journal of Management and Decision Making</i> , 2010, 11, 163.	0.1	0
124	Crisis Readiness in Turkey and the United States. <i>Journal of Contingencies and Crisis Management</i> , 2010, 18, 108-116.	1.6	18
125	Strategic philosophy among future managers and engineers in Turkey. <i>Journal for International Business and Entrepreneurship Development</i> , 2009, 4, 191.	0.7	5
126	A STUDY ON THE CAUSES OF STRATEGIES FAILING TO SUCCESS. <i>Journal of Global Strategic Management</i> , 2009, 2, 77-77.	0.1	7

#	ARTICLE	IF	CITATIONS
127	A business model innovation process for tourism: findings from a literature review. <i>Tourism Recreation Research</i> , 0, , 1-8.	3.3	3
128	A text-net analysis of mission statements in the healthcare industry: Evidence from public and private hospitalsâ€™ websites. <i>International Journal of Healthcare Management</i> , 0, , 1-16.	1.2	0