

# Mehmet Ali Koseoglu

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2092792/publications.pdf>

Version: 2024-02-01

128  
papers

3,189  
citations

201385

27  
h-index

205818

48  
g-index

129  
all docs

129  
docs citations

129  
times ranked

1975  
citing authors

#	ARTICLE	IF	CITATIONS
1	Bibliometric studies in tourism. <i>Annals of Tourism Research</i> , 2016, 61, 180-198.	3.7	332
2	Food and gastronomy research in tourism and hospitality: A bibliometric analysis. <i>International Journal of Hospitality Management</i> , 2018, 73, 64-74.	5.3	164
3	Growth and structure of authorship and co-authorship network in the strategic management realm: Evidence from the <i>Strategic Management Journal</i> . <i>BRQ Business Research Quarterly</i> , 2016, 19, 153-170.	2.2	125
4	The entrepreneurship research in hospitality and tourism. <i>International Journal of Hospitality Management</i> , 2019, 78, 1-12.	5.3	121
5	Hotelsâ€™ corporate social responsibility practices, organizational culture, firm reputation, and performance. <i>Journal of Sustainable Tourism</i> , 2019, 27, 398-419.	5.7	119
6	A state-of-the-art review of smart tourism research. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 78-91.	3.1	97
7	The link among board characteristics, corporate social responsibility performance, and financial performance: Evidence from the hospitality and tourism industry. <i>Tourism Management Perspectives</i> , 2020, 35, 100714.	3.2	96
8	Mapping the institutional collaboration network of strategic management research: 1980â€“2014. <i>Scientometrics</i> , 2016, 109, 203-226.	1.6	90
9	The link between environmental uncertainty, organizational agility, and organizational creativity in the hotel industry. <i>International Journal of Hospitality Management</i> , 2020, 87, 102499.	5.3	90
10	Academic foundations of hospitality management research with an emerging country focus: A citation and co-citation analysis. <i>International Journal of Hospitality Management</i> , 2015, 45, 130-144.	5.3	83
11	Linkages among business strategy, uncertainty and performance in the hospitality industry: Evidence from an emerging economy. <i>International Journal of Hospitality Management</i> , 2013, 34, 81-91.	5.3	80
12	How do hotel employees' environmental attitudes and intentions to implement green practices relate to their ecological behavior?. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 193-200.	3.5	73
13	How environmental uncertainty affects the link between business strategy and performance in SMEs. <i>Management Decision</i> , 2012, 50, 546-568.	2.2	68
14	Competitive intelligence practices in hotels. <i>International Journal of Hospitality Management</i> , 2016, 53, 161-172.	5.3	64
15	Customer relationship management research in tourism and hospitality: a state-of-the-art. <i>Tourism Review</i> , 2017, 72, 209-220.	3.8	60
16	The evolution of business ethics research in the realm of tourism and hospitality. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1598-1621.	5.3	58
17	Revisiting the link between business strategy and performance: Evidence from hotels. <i>International Journal of Hospitality Management</i> , 2018, 72, 21-31.	5.3	56
18	Exploring the connections among CSR performance, reporting, and external assurance: Evidence from the hospitality and tourism industry. <i>International Journal of Hospitality Management</i> , 2021, 94, 102819.	5.3	51

#	ARTICLE	IF	CITATIONS
19	Green innovation research in the field of hospitality and tourism: the construct, antecedents, consequences, and future outlook. <i>Service Industries Journal</i> , 2021, 41, 734-766.	5.0	51
20	Progress on smart tourism research. <i>Journal of Hospitality and Tourism Technology</i> , 2019, 10, 522-538.	2.5	48
21	Interdisciplinary research in tourism. <i>Tourism Management</i> , 2018, 69, 540-549.	5.8	43
22	Performance measurement and management research in the hospitality and tourism industry. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1172-1189.	5.3	42
23	Halal tourism: travel motivators and customer retention. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 1012-1024.	3.1	38
24	How do lifestyle hospitality and tourism entrepreneurs manage their work-life balance?. <i>International Journal of Hospitality Management</i> , 2020, 85, 102359.	5.3	36
25	What are the key success factors for strategy formulation and implementation? Perspectives of managers in the hotel industry. <i>International Journal of Hospitality Management</i> , 2020, 89, 102574.	5.3	36
26	Sharing economy: a co-citation analysis. <i>Current Issues in Tourism</i> , 2020, 23, 929-937.	4.6	34
27	Authorship Trends, Collaboration Patterns, and Co-Authorship Networks in Lodging Studies (1990â€“2016). <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 561-582.	5.1	32
28	A bibliometric analysis of scholarly work in leading tourism and hospitality journals: the case of Turkey. <i>Anatolia</i> , 2015, 26, 359-371.	1.3	31
29	Intellectual structure of strategic management research in the hospitality management field: A co-citation analysis. <i>International Journal of Hospitality Management</i> , 2019, 78, 234-250.	5.3	31
30	Leadership research in the root of hospitality scholarship: 1960â€“2020. <i>International Journal of Hospitality Management</i> , 2021, 99, 103063.	5.3	31
31	Social structure of social media research in tourism and hospitality. <i>Tourism Recreation Research</i> , 2019, 44, 451-465.	3.3	26
32	Foundations of hospitality performance measurement research: A co-citation approach. <i>International Journal of Hospitality Management</i> , 2019, 79, 21-40.	5.3	25
33	An integrative systematic review of innovation research in hospitality and tourism. <i>Tourism Management Perspectives</i> , 2021, 37, 100789.	3.2	24
34	The intellectual structure of corporate social responsibility research in tourism and hospitality: A citation/co-citation analysis. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 270-284.	3.5	24
35	The intellectual structure of customer experience research in service scholarship: a bibliometric analysis. <i>Service Industries Journal</i> , 2022, 42, 514-550.	5.0	24
36	Organizational Ambidexterity in Tourism Research: A Systematic Review. <i>Tourism Analysis</i> , 2020, 25, 137-152.	0.5	23

#	ARTICLE	IF	CITATIONS
37	Scientific progress on strategic management in hospitality and tourism: a state-of-the-art. <i>Tourism Review</i> , 2017, 72, 261-273.	3.8	22
38	Identifying the intellectual structure of fields: introduction of the MAK approach. <i>Scientometrics</i> , 2020, 125, 2169-2197.	1.6	22
39	Strategy implementation research in hospitality and tourism: Current status and future potential. <i>International Journal of Hospitality Management</i> , 2020, 88, 102556.	5.3	22
40	How do hospitality entrepreneurs use their social networks to access resources? Evidence from the lifecycle of small hospitality enterprises. <i>International Journal of Hospitality Management</i> , 2019, 79, 158-167.	5.3	21
41	Entrepreneurial bricolage, ambidexterity structure, and new venture growth: Evidence from the hospitality and tourism sector. <i>International Journal of Hospitality Management</i> , 2020, 85, 102355.	5.3	21
42	Intellectual connections in tourism studies. <i>Annals of Tourism Research</i> , 2019, 79, 102760.	3.7	20
43	Competitor intelligence and analysis (CIA) model and online reviews: integrating big data text mining with network analysis for strategic analysis. <i>Tourism Review</i> , 2021, 76, 529-552.	3.8	20
44	Intellectual connections in food tourism literature: A co-citation approach. <i>International Journal of Tourism Research</i> , 2021, 23, 220-237.	2.1	19
45	Crisis Readiness in Turkey and the United States. <i>Journal of Contingencies and Crisis Management</i> , 2010, 18, 108-116.	1.6	18
46	How do hotels operationalize their competitive intelligence efforts into their management processes? Proposing a holistic model. <i>International Journal of Hospitality Management</i> , 2019, 83, 283-292.	5.3	18
47	A Bibliometric Analysis of Lodging-Context Research From 1990 to 2016. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 210-225.	1.8	18
48	What do companies report for their corporate social responsibility practices on their corporate websites? Evidence from a global airline company. <i>Journal of Hospitality and Tourism Technology</i> , 2020, 11, 385-405.	2.5	18
49	The sway of influencer marketing: Evidence from a restaurant group. <i>International Journal of Hospitality Management</i> , 2021, 98, 103022.	5.3	18
50	Market Orientation, Strategy and Revenue Growth in the Turkish Hotel Industry. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 1099-1116.	3.1	17
51	Conceptual Structure of Lodging-Context Studies: 1990-2016. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 573-594.	1.8	17
52	Exploring the conceptual structure of the auditing discipline through co-word analysis: An international perspective. <i>International Journal of Auditing</i> , 2020, 24, 53-72.	0.9	17
53	Knowledge management, organisational communication and job satisfaction: an empirical test of a five-star hotel in Turkey. <i>International Journal of Leisure and Tourism Marketing</i> , 2010, 1, 323.	0.1	16
54	Barriers to the Implementation of Strategic Decisions: Evidence from Hotels in a Developing Country. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 514-543.	5.1	16

#	ARTICLE	IF	CITATIONS
55	Creation and dissemination of hospitality and tourism research outputs in the new millennium. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 377-401.	5.3	16
56	Competitive intelligence: evidence from Turkish SMEs. <i>International Journal of Entrepreneurship and Small Business</i> , 2011, 13, 333.	0.2	15
57	Identification of growth factors for small firms: evidence from hotel companies on an island. <i>Journal of Organizational Change Management</i> , 2016, 29, 994-1029.	1.7	15
58	Origins, evolution and themes of scholarly hospitality sources: 1960â€“2019. <i>International Journal of Hospitality Management</i> , 2021, 94, 102817.	5.3	15
59	Competitive Strategy, Uncertainty, and Performance: An Exploratory Assessment of China and Turkey. <i>Journal of Transnational Management</i> , 2012, 17, 91-117.	0.5	14
60	The intellectual structure of coopetition: past, present and future. <i>Journal of Strategy and Management</i> , 2019, 12, 2-29.	1.9	14
61	Contribution of corporate social responsibility studies to the intellectual structure of the hospitality and tourism literature. <i>International Journal of Hospitality Management</i> , 2021, 99, 103081.	5.3	14
62	Evolution of strategic management research lines in hospitality and tourism. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 690-710.	5.1	13
63	The dissemination of corporate social responsibility into the intellectual structure of strategic management. <i>Journal of Cleaner Production</i> , 2021, 311, 127505.	4.6	13
64	Authorship trends and collaboration patterns in business ethics literature. <i>Business Ethics</i> , 2018, 27, 164-177.	3.5	11
65	Exploring the social structure of strategic management research with a hospitality industry focus. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 32, 463-488.	5.3	11
66	Coâ€“authorship Network Analysis in the Accounting Discipline. <i>Australian Accounting Review</i> , 2019, 29, 235-251.	2.5	11
67	Gender disparities and positioning in collaborative hospitality and tourism research. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 32, 535-559.	5.3	10
68	The evolution of the intellectual structure of strategic management between 1980 and 2019. <i>Journal of Strategy and Management</i> , 2020, 13, 503-534.	1.9	10
69	Coopetition strategies for competitive intelligence practices-evidence from full-service hotels. <i>International Journal of Hospitality Management</i> , 2021, 99, 103049.	5.3	10
70	Hiring People with Disabilities As a Csr Strategy in the Tourism Industry. <i>Tourism Analysis</i> , 2021, 26, 41-55.	0.5	10
71	Emotions in service research: evolutionary analysis and empirical review. <i>Service Industries Journal</i> , 2022, 42, 919-947.	5.0	10
72	A bibliometric analysis of strategic management articles in healthcare management literature: Past, present, and future. <i>International Journal of Healthcare Management</i> , 2015, 8, 27-33.	1.2	9

#	ARTICLE	IF	CITATIONS
73	The intellectual structure of the sharing economy. <i>Tourism Economics</i> , 2021, 27, 1137-1156.	2.6	9
74	A comparison of competitive strategy and organisational performance in Turkey and the USA. <i>International Journal of Management and Enterprise Development</i> , 2010, 8, 46.	0.1	8
75	Competitive intelligence in hospitality and tourism: a perspective article. <i>Tourism Review</i> , 2019, 75, 239-242.	3.8	8
76	Gazing at hotel guests: Deconstructing elements of the host-gaze. <i>International Journal of Hospitality Management</i> , 2020, 87, 102508.	5.3	8
77	Thematic structure of sustainability reports of the hospitality and tourism sector: A periodical, regional, and format-based analysis. <i>Current Issues in Tourism</i> , 2021, 24, 2602-2627.	4.6	8
78	Business model adaptation as a strategic response to crises: navigating the COVID-19 pandemic. <i>International Journal of Tourism Cities</i> , 2022, 8, 616-635.	1.2	8
79	A new approach to journal ranking: social structure in hospitality and tourism journals. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 32, 389-424.	5.3	7
80	Evolution of the social structure of hospitality management literature: 1960-2016. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 489-510.	5.3	7
81	A STUDY ON THE CAUSES OF STRATEGIES FAILING TO SUCCESS. <i>Journal of Global Strategic Management</i> , 2009, 2, 77-77.	0.1	7
82	Does firm strategy influence corporate social responsibility and firm performance? Evidence from the tourism industry. <i>Tourism Economics</i> , 2023, 29, 1272-1301.	2.6	7
83	Is the competitive strategy-performance relationship consistent across developed and emerging nations? An assessment of China, Turkey and the USA. <i>International Journal of Business and Emerging Markets</i> , 2011, 3, 317.	0.1	6
84	Strategic management research in hospitality and tourism: a perspective article. <i>Tourism Review</i> , 2019, 75, 243-246.	3.8	6
85	Is lodging research suffering from methods bias? An assessment of published research during 1990-2016. <i>Journal of Hospitality and Tourism Technology</i> , 2021, 12, 423-438.	2.5	6
86	Travel and tourism competitiveness index and the tourism sector development. <i>Tourism Economics</i> , 2023, 29, 1005-1031.	2.6	6
87	Strategic philosophy among future managers and engineers in Turkey. <i>Journal for International Business and Entrepreneurship Development</i> , 2009, 4, 191.	0.7	5
88	Propensity for participative decision making (PPDM) in Turkey and the USA. <i>International Journal of Business Excellence</i> , 2012, 5, 278.	0.2	5
89	The global dissemination of scholarly tourism outputs from 1976 to 2016: evidence from Australia. <i>Asia Pacific Journal of Tourism Research</i> , 2019, 24, 365-378.	1.8	5
90	Business ethics research in healthcare management: A systematic review. <i>International Journal of Healthcare Management</i> , 2020, 13, 170-176.	1.2	5

#	ARTICLE	IF	CITATIONS
91	Service research: past, present and future research agenda. Spanish Journal of Marketing - ESIC, 2022, ahead-of-print, .	2.7	5
92	Intellectual structure of leadership studies in hospitality and tourism. International Journal of Contemporary Hospitality Management, 2022, 34, 4562-4591.	5.3	5
93	Linkages among organisational culture, knowledge management, and patient safety performance: evidence from a state hospital in a developing country. International Journal of Management and Enterprise Development, 2015, 14, 11.	0.1	4
94	Mobility Patterns of Asian Students: The Case of Tourism and Hospitality Management Students in the United Kingdom. Journal of Hospitality and Tourism Education, 2018, 30, 85-94.	2.5	4
95	Strategic capabilities, niche strategy orientation and performance: a four-nation assessment. International Journal of Business Performance Management, 2018, 19, 427.	0.2	4
96	Factors influencing employee performance: the role of human resource management practices and work engagement. International Journal of Business Performance Management, 2018, 19, 450.	0.2	4
97	Proposing researcher brand equity index in hospitality and tourism. Tourism Review, 2019, 74, 990-1002.	3.8	4
98	Linkages among nonmarket strategies, market strategies, organizational values and performance in the hotel industry: preliminary evidence from Hong Kong. Journal of Hospitality Marketing and Management, 2020, 29, 358-375.	5.1	4
99	Identifying influential studies and maturity level in intellectual structure of fields: evidence from strategic management. Scientometrics, 2021, 126, 1271-1309.	1.6	4
100	Tracing knowledge creation and dissemination of strategic management research in hospitality scholarship from 1960 to 2020. International Journal of Hospitality Management, 2022, 104, 103247.	5.3	4
101	Crisis readiness, strategic orientation and performance: evidence from Turkey. International Journal of Management and Enterprise Development, 2013, 12, 212.	0.1	3
102	Decision tools. Nankai Business Review International, 2019, 10, 591-617.	0.6	3
103	Influence of institutional economics on firm birth and death: A comparative analysis of hospitality and other industries. International Journal of Hospitality Management, 2020, 86, 102442.	5.3	3
104	Network analysis in accounting research: an institutional and geographical perspective. Journal of Applied Accounting Research, 2020, 21, 535-562.	1.9	3
105	A business model innovation process for tourism: findings from a literature review. Tourism Recreation Research, 0, , 1-8.	3.3	3
106	Barriers To Strategy Implementation In Turkey's Healthcare Industry: Hospital Manager Perspectives. Hospital Topics, 2022, 100, 196-204.	0.3	3
107	Co-Authorship Networks in Business Ethics: A Longitudinal Study. Journal of Scientometric Research, 2019, 7, 201-209.	0.3	3
108	How do hotels state their missions? Evidence from an emerging country. International Journal of Leisure and Tourism Marketing, 2013, 3, 303.	0.1	2

#	ARTICLE	IF	CITATIONS
109	How does business ethics literature progress in developing countries? Evidence from Turkey. Middle East J of Management, 2015, 2, 121.	0.2	2
110	Business ethics research in the hospitality industry: topics, methods and trends. International Journal of Bibliometrics in Business and Management, 2017, 1, 80.	0.6	2
111	Aging Stereotypes and the Customer Orientations of Older Hospitality Employees. Journal of China Tourism Research, 2021, 17, 210-229.	1.2	2
112	Authorship Structures and Collaboration Networks in Tourism Journals. Journal of Hospitality and Tourism Education, 2021, 33, 57-65.	2.5	2
113	Hospitality and Tourism Scholarship in Africa: A Literature-Based Agenda for Future Research. Journal of Hospitality and Tourism Research, 2023, 47, 619-642.	1.8	2
114	Assessing the strategic relevance of organisational capabilities: evidence from Turkish hotels. International Journal of Management and Decision Making, 2013, 12, 96.	0.1	1
115	Mission statements in hospitals: evidence from Turkey. International Journal of Management Development, 2013, 1, 129.	0.1	1
116	How do information technology companies use innovation to compete? Evidence from the USA and South Korea. International Journal of Business Innovation and Research, 2017, 12, 277.	0.1	1
117	Strategic Decision Tools and Organizational Performance in the Hotel Industry. Journal of China Tourism Research, 2019, 15, 15-32.	1.2	1
118	Why are Faculty Unfavorably Disposed to MOOCs? â€” A Sharing of Views by Chinese Hospitality Educators. Journal of Hospitality and Tourism Education, 2023, 35, 123-132.	2.5	1
119	How did the battlefield at Gallipoli become a tourist site? Epic tourism. Tourism Analysis, 2022, , .	0.5	1
120	Strategic philosophy in Turkey: balancing the art-science, consistency-flexibility, and top-down-bottom-up perspectives. International Journal of Management and Decision Making, 2010, 11, 163.	0.1	0
121	Strategic diffusion and job satisfaction among physicians: evidence from private Turkish hospitals. International Journal of Strategic Change Management, 2011, 3, 169.	0.7	0
122	Exploring facets of job satisfaction in a booming Midwest City. Journal for International Business and Entrepreneurship Development, 2015, 8, 362.	0.7	0
123	Chinese Contributions to Hospitality Research: Patterns of Authorships and Collaborations. Journal of China Tourism Research, 2020, 16, 346-367.	1.2	0
124	How do information technology companies use innovation to compete? Evidence from the USA and South Korea. International Journal of Business Innovation and Research, 2017, 12, 277.	0.1	0
125	Strategic capabilities, niche strategy orientation and performance: a four-nation assessment. International Journal of Business Performance Management, 2018, 19, 427.	0.2	0
126	Customer accounting and marketing performance measures usage in the hotel industry in the USA. International Journal of Leisure and Tourism Marketing, 2020, 7, 4.	0.1	0



#	ARTICLE	IF	CITATIONS
127	Tourism knowledge: its creation and dissemination by region. <i>Anatolia</i> , 2023, 34, 190-209.	1.3	0
128	A text-net analysis of mission statements in the healthcare industry: Evidence from public and private hospitalsâ€™ websites. <i>International Journal of Healthcare Management</i> , 0, , 1-16.	1.2	0