

Bram Kuijken

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/208855/publications.pdf>

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3
papers

87
citations

2258059

3
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2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

111
citing authors

#	ARTICLE	IF	CITATIONS
1	Effective product-service systems: A value-based framework. <i>Industrial Marketing Management</i> , 2017, 60, 33-41.	6.7	65
2	Categorization and Willingness to Pay for New Products: The Role of Category Cues as Value Anchors. <i>Journal of Product Innovation Management</i> , 2017, 34, 757-771.	9.5	13
3	The producer-consumer classification gap and its effects on music festival success. <i>European Journal of Marketing</i> , 2016, 50, 1726-1745.	2.9	9