

Vanaja Menon Vadakepat

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2080251/publications.pdf>

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4
papers

41
citations

2258059

3
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

19
citing authors

#	ARTICLE	IF	CITATIONS
1	Migration and reverse migration: Gulf-Malayaleesâ€™ perceptions during the Covid-19 pandemic. South Asian Diaspora, 2021, 13, 157-177.	0.5	18
2	Diaspora affluence in rural markets: consumersâ€™ shift from traditional to global products. International Journal of Commerce and Management, 2015, 25, 641-653.	0.5	1
3	Rural Retailing: Challenges to Traditional Handicrafts. Journal of Global Marketing, 2013, 26, 273-283.	3.4	15
4	Multi-culture consumer behaviour in the Abu Dhabi markets. Education, Business and Society: Contemporary Middle Eastern Issues, 2013, 6, 42-54.	0.7	7