

# Vanaja Menon Vadakepat

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2080251/publications.pdf>

Version: 2024-02-01

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citations

2258059

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2272923

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times ranked

19  
citing authors

#	ARTICLE	IF	CITATIONS
1	Migration and reverse migration: Gulf-Malayaleesâ€™ perceptions during the Covid-19 pandemic. South Asian Diaspora, 2021, 13, 157-177.	0.5	18
2	Rural Retailing: Challenges to Traditional Handicrafts. Journal of Global Marketing, 2013, 26, 273-283.	3.4	15
3	Multi-culture consumer behaviour in the Abu Dhabi markets. Education, Business and Society: Contemporary Middle Eastern Issues, 2013, 6, 42-54.	0.7	7
4	Diaspora affluence in rural markets: consumersâ€™ shift from traditional to global products. International Journal of Commerce and Management, 2015, 25, 641-653.	0.5	1