

Koushyar Rajavi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2071990/publications.pdf>

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4
papers

121
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

89
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | The Effect of Over-the-Top Media Services on Piracy Search: Evidence from a Natural Experiment. <i>Marketing Science</i> , 2021, 40, 548-568. | 4.1 | 14 |
| 2 | Understanding the relationship of conflict and success in software development projects. <i>Information and Software Technology</i> , 2020, 126, 106331. | 4.4 | 11 |
| 3 | In Brands We Trust? A Multicategory, Multicountry Investigation of Sensitivity of Consumers'™ Trust in Brands to Marketing-Mix Activities. <i>Journal of Consumer Research</i> , 2019, 46, 651-670. | 5.1 | 58 |
| 4 | How Does Web Personalization Create Value for Online Retailers? Lower Cash Flow Volatility or Enhanced Cash Flows. <i>Journal of Retailing</i> , 2018, 94, 265-279. | 6.2 | 38 |