

Maxim V Koldyshev

List of Publications by Year in descending order

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2
papers

1
citations

3311381
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citing authors

#	ARTICLE	IF	CITATIONS
1	INDUSTRIAL (B2B) MARKETING OF GLASS COMPANIES: MOBILE APPLICATIONS AS A SALES PROMOTION TOOL. Three Seas Economic Journal, 2021, 1, 46-52.	0.2	0
2	FUTURE MARKETING IN B2B SEGMENT: INTEGRATING ARTIFICIAL INTELLIGENCE INTO SALES MANAGEMENT. International Journal of Innovative Technologies in Economy, 2020, , .	0.2	1