

# Sherry L Emery

## List of Publications by Year in descending order

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Version: 2024-02-01

43  
papers

2,069  
citations

394286

19  
h-index

265120

42  
g-index

44  
all docs

44  
docs citations

44  
times ranked

2168  
citing authors

#	ARTICLE	IF	CITATIONS
1	Industry tactics in anticipation of strengthened regulation: BIDI Vapor unveils non-characterising BIDI Stick flavours on digital media platforms. <i>Tobacco Control</i> , 2023, 32, 121-123.	1.8	8
2	Developing a theoretical marketing framework to analyse JUUL and compatible e-cigarette product promotion on Instagram. <i>Tobacco Control</i> , 2023, 32, e192-e197.	1.8	5
3	Characterising advertising strategies and expenditures for conventional and newer smokeless tobacco products. <i>Tobacco Control</i> , 2023, 32, 795-798.	1.8	6
4	Examining Truth and State-Sponsored Media Campaigns as a Means of Decreasing Youth Smoking and Related Disparities in the United States. <i>Nicotine and Tobacco Research</i> , 2022, 24, 469-477.	1.4	9
5	Testing potential disclosures for e-cigarette sponsorship on social media. <i>Addictive Behaviors</i> , 2022, 125, 107146.	1.7	6
6	The Effects of Tobacco Coverage in the Public Communication Environment on Young People's Decisions to Smoke Combustible Cigarettes. <i>Journal of Communication</i> , 2022, 72, 187-213.	2.1	8
7	Online Tobacco Advertising and Current Chew, Dip, Snuff and Snus Use among Youth and Young Adults, 2018-2019. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 4786.	1.2	6
8	Intentions and Attempts to Quit Smoking Among Sexual Minoritized Adult Smokers After Exposure to the Tips From Former Smokers Campaign. <i>JAMA Network Open</i> , 2022, 5, e2211060.	2.8	5
9	Discussions of Flavored ENDS Sales Restrictions: Themes Related to Circumventing Policies on Reddit. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7668.	1.2	3
10	Do e-cigarette sales reduce the demand for nicotine replacement therapy (NRT) products in the US? Evidence from the retail sales data. <i>Preventive Medicine</i> , 2021, 145, 106376.	1.6	10
11	At the speed of Juul: measuring the Twitter conversation related to ENDS and Juul across space and time (2017-2018). <i>Tobacco Control</i> , 2021, 30, 137-146.	1.8	12
12	Exposure to e-cigarette TV advertisements among U.S. youth and adults, 2013-2019. <i>PLoS ONE</i> , 2021, 16, e0251203.	1.1	22
13	The Association between E-Cigarette Price and TV Advertising and the Sales of Smokeless Tobacco Products in the USA. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 6795.	1.2	10
14	Exploring How Exposure to Truth and State-Sponsored Anti-Tobacco Media Campaigns Affect Smoking Disparities among Young Adults Using a National Longitudinal Dataset, 2002-2017. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 7803.	1.2	8
15	Image Processing for Public Health Surveillance of Tobacco Point-of-Sale Advertising: Machine Learning-Based Methodology. <i>Journal of Medical Internet Research</i> , 2021, 23, e24408.	2.1	3
16	Characterising JUUL-related posts on Instagram. <i>Tobacco Control</i> , 2020, 29, tobaccocontrol-2018-054824.	1.8	73
17	Visual Attention to the Use of #ad versus #sponsored on e-Cigarette Influencer Posts on Social Media: A Randomized Experiment. <i>Journal of Health Communication</i> , 2020, 25, 925-930.	1.2	18
18	Boosting Health Campaign Reach and Engagement Through Use of Social Media Influencers and Memes. <i>Social Media and Society</i> , 2020, 6, 205630512091247.	1.5	76

#	ARTICLE	IF	CITATIONS
19	Valence of Media Coverage About Electronic Cigarettes and Other Tobacco Products From 2014 to 2017: Evidence From Automated Content Analysis. <i>Nicotine and Tobacco Research</i> , 2020, 22, 1891-1900.	1.4	16
20	The Story of Goldilocks and Three Twitter™s APIs: A Pilot Study on Twitter Data Sources and Disclosure. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 864.	1.2	14
21	#toolittletoolate: JUUL-related content on Instagram before and after self-regulatory action. <i>PLoS ONE</i> , 2020, 15, e0233419.	1.1	22
22	Vaping versus JUULing: how the extraordinary growth and marketing of JUUL transformed the US retail e-cigarette market. <i>Tobacco Control</i> , 2019, 28, 146-151.	1.8	483
23	Combining Crowd-Sourcing and Automated Content Methods to Improve Estimates of Overall Media Coverage: Theme Mentions in E-cigarette and Other Tobacco Coverage. <i>Journal of Health Communication</i> , 2019, 24, 889-899.	1.2	11
24	Toward an Aggregate, Implicit, and Dynamic Model of Norm Formation: Capturing Large-Scale Media Representations of Dynamic Descriptive Norms Through Automated and Crowdsourced Content Analysis. <i>Journal of Communication</i> , 2019, 69, 563-588.	2.1	15
25	How Is Marijuana Vaping Portrayed on YouTube? Content, Features, Popularity and Retransmission of Vaping Marijuana YouTube Videos. <i>Journal of Health Communication</i> , 2018, 23, 360-369.	1.2	23
26	Smoking Selfies: Using Instagram to Explore Young Women™s Smoking Behaviors. <i>Social Media and Society</i> , 2018, 4, 205630511879076.	1.5	20
27	Toward Real-Time Inveillance of Twitter Health Messages. <i>American Journal of Public Health</i> , 2018, 108, 1009-1014.	1.5	73
28	LMFAO! Humor as a Response to Fear: Decomposing Fear Control within the Extended Parallel Process Model. <i>Journal of Broadcasting and Electronic Media</i> , 2017, 61, 126-143.	0.8	15
29	Perceptions of Menthol Cigarettes Among Twitter Users: Content and Sentiment Analysis. <i>Journal of Medical Internet Research</i> , 2017, 19, e56.	2.1	29
30	The Research Topic Defines "Noise" in Social Media Data – a Response from the Authors. <i>Journal of Medical Internet Research</i> , 2017, 19, e165.	2.1	2
31	Taking Stock of Tobacco Control Program and Policy Science and Impact in the United States. , 2017, 1, .		9
32	"Sweeter Than a Swisher™": amount and themes of little cigar and cigarillo content on Twitter. <i>Tobacco Control</i> , 2016, 25, i75-i82.	1.8	44
33	Electronic Cigarettes Among Priority Populations. <i>American Journal of Preventive Medicine</i> , 2016, 50, 199-209.	1.6	48
34	100 Million Views of Electronic Cigarette YouTube Videos and Counting: Quantification, Content Evaluation, and Engagement Levels of Videos. <i>Journal of Medical Internet Research</i> , 2016, 18, e67.	2.1	99
35	Garbage in, Garbage Out: Data Collection, Quality Assessment and Reporting Standards for Social Media Data Use in Health Research, Infodemiology and Digital Disease Detection. <i>Journal of Medical Internet Research</i> , 2016, 18, e41.	2.1	130
36	Earned Media and Public Engagement With CDC™s "Tips From Former Smokers" Campaign: An Analysis of Online News and Blog Coverage. <i>Journal of Medical Internet Research</i> , 2015, 17, e12.	2.1	30

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37	Wanna know about vaping? Patterns of message exposure, seeking and sharing information about e-cigarettes across media platforms. <i>Tobacco Control</i> , 2014, 23, iii17-iii25.	1.8	131
38	Are You Scared Yet? Evaluating Fear Appeal Messages in Tweets About the Tips Campaign. <i>Journal of Communication</i> , 2014, 64, 278-295.	2.1	70
39	A cross-sectional examination of marketing of electronic cigarettes on Twitter. <i>Tobacco Control</i> , 2014, 23, iii26-iii30.	1.8	248
40	Effects of tobacco-related media campaigns on smoking among 20-30-year-old adults: longitudinal data from the USA. <i>Tobacco Control</i> , 2013, 22, 38-45.	1.8	33
41	The Effects of Smoking-Related Television Advertising on Smoking and Intentions to Quit Among Adults in the United States: 1999-2007. <i>American Journal of Public Health</i> , 2012, 102, 751-757.	1.5	72
42	State Anti-Tobacco Advertising and Smoking Outcomes by Gender and Race/Ethnicity. <i>Ethnicity and Health</i> , 2007, 12, 339-362.	1.5	48
43	Televised State-Sponsored Antitobacco Advertising and Youth Smoking Beliefs and Behavior in the United States, 1999-2000. <i>JAMA Pediatrics</i> , 2005, 159, 639.	3.6	96