

Sherry L Emery

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2049767/publications.pdf>

Version: 2024-02-01

43
papers

2,069
citations

394286

19
h-index

265120

42
g-index

44
all docs

44
docs citations

44
times ranked

2168
citing authors

#	ARTICLE	IF	CITATIONS
1	Vaping versus JUULing: how the extraordinary growth and marketing of JUUL transformed the US retail e-cigarette market. <i>Tobacco Control</i> , 2019, 28, 146-151.	1.8	483
2	A cross-sectional examination of marketing of electronic cigarettes on Twitter. <i>Tobacco Control</i> , 2014, 23, iii26-iii30.	1.8	248
3	Wanna know about vaping? Patterns of message exposure, seeking and sharing information about e-cigarettes across media platforms. <i>Tobacco Control</i> , 2014, 23, iii17-iii25.	1.8	131
4	Garbage in, Garbage Out: Data Collection, Quality Assessment and Reporting Standards for Social Media Data Use in Health Research, Infodemiology and Digital Disease Detection. <i>Journal of Medical Internet Research</i> , 2016, 18, e41.	2.1	130
5	100 Million Views of Electronic Cigarette YouTube Videos and Counting: Quantification, Content Evaluation, and Engagement Levels of Videos. <i>Journal of Medical Internet Research</i> , 2016, 18, e67.	2.1	99
6	Televised State-Sponsored Antitobacco Advertising and Youth Smoking Beliefs and Behavior in the United States, 1999-2000. <i>JAMA Pediatrics</i> , 2005, 159, 639.	3.6	96
7	Boosting Health Campaign Reach and Engagement Through Use of Social Media Influencers and Memes. <i>Social Media and Society</i> , 2020, 6, 205630512091247.	1.5	76
8	Toward Real-Time Inveillance of Twitter Health Messages. <i>American Journal of Public Health</i> , 2018, 108, 1009-1014.	1.5	73
9	Characterising JUUL-related posts on Instagram. <i>Tobacco Control</i> , 2020, 29, tobaccocontrol-2018-054824.	1.8	73
10	The Effects of Smoking-Related Television Advertising on Smoking and Intentions to Quit Among Adults in the United States: 1999-2007. <i>American Journal of Public Health</i> , 2012, 102, 751-757.	1.5	72
11	Are You Scared Yet? Evaluating Fear Appeal Messages in Tweets About the Tips Campaign. <i>Journal of Communication</i> , 2014, 64, 278-295.	2.1	70
12	State Anti-Tobacco Advertising and Smoking Outcomes by Gender and Race/Ethnicity. <i>Ethnicity and Health</i> , 2007, 12, 339-362.	1.5	48
13	Electronic Cigarettes Among Priority Populations. <i>American Journal of Preventive Medicine</i> , 2016, 50, 199-209.	1.6	48
14	"Sweeter Than a Swisher": amount and themes of little cigar and cigarillo content on Twitter. <i>Tobacco Control</i> , 2016, 25, i75-i82.	1.8	44
15	Effects of tobacco-related media campaigns on smoking among 20-30-year-old adults: longitudinal data from the USA. <i>Tobacco Control</i> , 2013, 22, 38-45.	1.8	33
16	Earned Media and Public Engagement With CDC's "Tips From Former Smokers" Campaign: An Analysis of Online News and Blog Coverage. <i>Journal of Medical Internet Research</i> , 2015, 17, e12.	2.1	30
17	Perceptions of Menthol Cigarettes Among Twitter Users: Content and Sentiment Analysis. <i>Journal of Medical Internet Research</i> , 2017, 19, e56.	2.1	29
18	How Is Marijuana Vaping Portrayed on YouTube? Content, Features, Popularity and Retransmission of Vaping Marijuana YouTube Videos. <i>Journal of Health Communication</i> , 2018, 23, 360-369.	1.2	23

#	ARTICLE	IF	CITATIONS
19	Exposure to e-cigarette TV advertisements among U.S. youth and adults, 2013â€“2019. PLoS ONE, 2021, 16, e0251203.	1.1	22
20	#toolittleoolate: JUUL-related content on Instagram before and after self-regulatory action. PLoS ONE, 2020, 15, e0233419.	1.1	22
21	Smoking Selfies: Using Instagram to Explore Young Womenâ€™s Smoking Behaviors. Social Media and Society, 2018, 4, 205630511879076.	1.5	20
22	Visual Attention to the Use of #ad versus #sponsored on e-Cigarette Influencer Posts on Social Media: A Randomized Experiment. Journal of Health Communication, 2020, 25, 925-930.	1.2	18
23	Valence of Media Coverage About Electronic Cigarettes and Other Tobacco Products From 2014 to 2017: Evidence From Automated Content Analysis. Nicotine and Tobacco Research, 2020, 22, 1891-1900.	1.4	16
24	LMFAO! Humor as a Response to Fear: Decomposing Fear Control within the Extended Parallel Process Model. Journal of Broadcasting and Electronic Media, 2017, 61, 126-143.	0.8	15
25	Toward an Aggregate, Implicit, and Dynamic Model of Norm Formation: Capturing Large-Scale Media Representations of Dynamic Descriptive Norms Through Automated and Crowdsourced Content Analysis. Journal of Communication, 2019, 69, 563-588.	2.1	15
26	The Story of Goldilocks and Three Twitterâ€™s APIs: A Pilot Study on Twitter Data Sources and Disclosure. International Journal of Environmental Research and Public Health, 2020, 17, 864.	1.2	14
27	At the speed of Juul: measuring the Twitter conversation related to ENDS and Juul across space and time (2017â€“2018). Tobacco Control, 2021, 30, 137-146.	1.8	12
28	Combining Crowd-Sourcing and Automated Content Methods to Improve Estimates of Overall Media Coverage: Theme Mentions in E-cigarette and Other Tobacco Coverage. Journal of Health Communication, 2019, 24, 889-899.	1.2	11
29	Do e-cigarette sales reduce the demand for nicotine replacement therapy (NRT) products in the US? Evidence from the retail sales data. Preventive Medicine, 2021, 145, 106376.	1.6	10
30	The Association between E-Cigarette Price and TV Advertising and the Sales of Smokeless Tobacco Products in the USA. International Journal of Environmental Research and Public Health, 2021, 18, 6795.	1.2	10
31	Examining Truth and State-Sponsored Media Campaigns as a Means of Decreasing Youth Smoking and Related Disparities in the United States. Nicotine and Tobacco Research, 2022, 24, 469-477.	1.4	9
32	Taking Stock of Tobacco Control Program and Policy Science and Impact in the United States. , 2017, 1, .		9
33	Industry tactics in anticipation of strengthened regulation: BIDI Vapor unveils non-characterising BIDI Stick flavours on digital media platforms. Tobacco Control, 2023, 32, 121-123.	1.8	8
34	Exploring How Exposure to Truth and State-Sponsored Anti-Tobacco Media Campaigns Affect Smoking Disparities among Young Adults Using a National Longitudinal Dataset, 2002â€“2017. International Journal of Environmental Research and Public Health, 2021, 18, 7803.	1.2	8
35	The Effects of Tobacco Coverage in the Public Communication Environment on Young Peopleâ€™s Decisions to Smoke Combustible Cigarettes. Journal of Communication, 2022, 72, 187-213.	2.1	8
36	Testing potential disclosures for e-cigarette sponsorship on social media. Addictive Behaviors, 2022, 125, 107146.	1.7	6

#	ARTICLE	IF	CITATIONS
37	Online Tobacco Advertising and Current Chew, Dip, Snuff and Snus Use among Youth and Young Adults, 2018–2019. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 4786.	1.2	6
38	Characterising advertising strategies and expenditures for conventional and newer smokeless tobacco products. <i>Tobacco Control</i> , 2023, 32, 795-798.	1.8	6
39	Developing a theoretical marketing framework to analyse JUUL and compatible e-cigarette product promotion on Instagram. <i>Tobacco Control</i> , 2023, 32, e192-e197.	1.8	5
40	Intentions and Attempts to Quit Smoking Among Sexual Minoritized Adult Smokers After Exposure to the Tips From Former Smokers Campaign. <i>JAMA Network Open</i> , 2022, 5, e2211060.	2.8	5
41	Image Processing for Public Health Surveillance of Tobacco Point-of-Sale Advertising: Machine Learning-Based Methodology. <i>Journal of Medical Internet Research</i> , 2021, 23, e24408.	2.1	3
42	Discussions of Flavored ENDS Sales Restrictions: Themes Related to Circumventing Policies on Reddit. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7668.	1.2	3
43	The Research Topic Defines “Noise” in Social Media Data – a Response from the Authors. <i>Journal of Medical Internet Research</i> , 2017, 19, e165.	2.1	2