

Jukka Ojasalo

List of Publications by Year in descending order

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Version: 2024-02-01

3
papers

13
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

12
citing authors

#	ARTICLE	IF	CITATIONS
1	Lean Service Innovation. <i>Service Science</i> , 2018, 10, 25-39.	1.3	10
2	Tactical Service Failure: A Case Study on Public Funding as a Marketing Issue. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2019, 31, 1-19.	1.6	3
3	COMBINING INDUSTRY DEVELOPMENT AND RESEARCH IN HIGHER EDUCATION: A CASE STUDY. <i>INTED Proceedings</i> , 2022, , .	0.0	0