

# Shanshi Li

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2037355/publications.pdf>

Version: 2024-02-01

16  
papers

521  
citations

840776

11  
h-index

940533

16  
g-index

16  
all docs

16  
docs citations

16  
times ranked

369  
citing authors

#	ARTICLE	IF	CITATIONS
1	Using Facial Electromyography to Test the Peak-End Rule in Tourism Advertising. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 55-77.	2.9	11
2	When souvenirs meet online shopping – the effect of food souvenir types on online sales. <i>International Journal of Tourism Research</i> , 2022, 24, 58-70.	3.7	8
3	Methodological Innovation in Tourism and Hospitality Research. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 3-5.	2.9	4
4	Using self-report and skin conductance measures to evaluate theme park experiences. <i>Journal of Vacation Marketing</i> , 2021, 27, 133-150.	4.3	8
5	Vegan tours in China: Motivation and benefits. <i>International Journal of Tourism Research</i> , 2021, 23, 238-252.	3.7	14
6	The effect of flight delay on customer loyalty intention: The moderating role of emotion regulation. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 72-83.	6.6	12
7	Frontline employee anger in response to customer incivility: Antecedents and consequences. <i>International Journal of Hospitality Management</i> , 2021, 96, 102985.	8.8	24
8	Customer emotion research in hospitality and tourism: conceptualization, measurements, antecedents and consequences. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 2741-2772.	8.0	32
9	Worry and anger from flight delay: Antecedents and consequences. <i>International Journal of Tourism Research</i> , 2020, 22, 289-302.	3.7	16
10	Emotional Appeals in Tourism TV Commercials: A Psycho-Physiological Study. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 783-806.	2.9	24
11	Alcohol Warning Label Awareness and Attention: A Multi-method Study. <i>Alcohol and Alcoholism</i> , 2018, 53, 39-45.	1.6	28
12	Using skin conductance and facial electromyography to measure emotional responses to tourism advertising. <i>Current Issues in Tourism</i> , 2018, 21, 1761-1783.	7.2	73
13	A Comparative Analysis of Self-Report and Psychophysiological Measures of Emotion in the Context of Tourism Advertising. <i>Journal of Travel Research</i> , 2018, 57, 1078-1092.	9.0	60
14	The effectiveness of ad-induced emotion in reducing tourist risk perceptions towards politically unstable destinations. <i>Tourism Recreation Research</i> , 2018, 43, 483-496.	4.9	25
15	Attention, emotion and hedonic service experiences. <i>Worldwide Hospitality and Tourism Themes</i> , 2016, 8, 53-60.	1.3	11
16	Current and potential methods for measuring emotion in tourism experiences: a review. <i>Current Issues in Tourism</i> , 2015, 18, 805-827.	7.2	171