

# Eyun-Jung Ki

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2037154/publications.pdf>

Version: 2024-02-01

42  
papers

1,675  
citations

304743

22  
h-index

289244

40  
g-index

46  
all docs

46  
docs citations

46  
times ranked

920  
citing authors

#	ARTICLE	IF	CITATIONS
1	Testing the Linkages Among the Organization's Public Relationship and Attitude and Behavioral Intentions. <i>Journal of Public Relations Research</i> , 2007, 19, 1-23.	2.3	181
2	Social Media Research in Advertising, Communication, Marketing, and Public Relations, 1997-2010. <i>Journalism and Mass Communication Quarterly</i> , 2012, 89, 279-298.	2.7	149
3	Devising a Practical Model for Predicting Theatrical Movie Success: Focusing on the Experience Good Property. <i>Journal of Media Economics</i> , 2005, 18, 247-269.	0.8	133
4	Testing the Linkages Among the Organization's Public Relationship and Attitude and Behavioral Intentions. <i>Journal of Public Relations Research</i> , 2007, 19, 1-23.	2.3	102
5	Situational crisis communication and interactivity: Usage and effectiveness of Facebook for crisis management by Fortune 500 companies. <i>Computers in Human Behavior</i> , 2014, 35, 140-147.	8.5	94
6	The Status of Online Public Relations Research: An Analysis of Published Articles in 1992-2009. <i>Journal of Public Relations Research</i> , 2012, 24, 409-434.	2.3	85
7	Status of organization's public relationship research from an analysis of published articles, 1985-2004. <i>Public Relations Review</i> , 2006, 32, 194-195.	3.2	75
8	A Measure of Relationship Cultivation Strategies. <i>Journal of Public Relations Research</i> , 2008, 21, 1-24.	2.3	74
9	Exploring Influential Factors on Music Piracy Across Countries. <i>Journal of Communication</i> , 2006, 56, 406-426.	3.7	53
10	Does severity matter?: An investigation of crisis severity from defensive attribution theory perspective. <i>Public Relations Review</i> , 2018, 44, 610-618.	3.2	52
11	Developing a Valid and Reliable Measure of Organizational Crisis Responsibility. <i>Journalism and Mass Communication Quarterly</i> , 2013, 90, 363-384.	2.7	47
12	Causal Linkages between Relationship Cultivation Strategies and Relationship Quality Outcomes. <i>International Journal of Strategic Communication</i> , 2009, 3, 242-263.	2.0	43
13	Exploring influential social cognitive determinants of social media use. <i>Computers in Human Behavior</i> , 2014, 36, 48-55.	8.5	42
14	Factors affecting social presence and word-of-mouth in corporate social responsibility communication: Tone of voice, message framing, and online medium type. <i>Public Relations Review</i> , 2019, 45, 319-331.	3.2	41
15	Exploring the role of CSR fit and the length of CSR involvement in routine business and corporate crises settings. <i>Public Relations Review</i> , 2018, 44, 75-83.	3.2	36
16	The effectiveness of fear appeals in "green" advertising: An analysis of creative, consumer, and source variables. <i>Journal of Marketing Communications</i> , 2017, 23, 473-492.	4.0	35
17	Growth of public relations research networks: a bibliometric analysis. <i>Journal of Public Relations Research</i> , 2019, 31, 5-31.	2.3	30
18	Ethics Statements of Public Relations Firms: What Do They Say?. <i>Journal of Business Ethics</i> , 2010, 91, 223-236.	6.0	29

#	ARTICLE	IF	CITATIONS
19	An assessment of progress in research on global public relations from 2001 to 2014. <i>Public Relations Review</i> , 2017, 43, 235-245.	3.2	28
20	Does Ethics Statement of a Public Relations Firm Make a Difference? Yes it Does!!. <i>Journal of Business Ethics</i> , 2012, 105, 267-276.	6.0	23
21	Organization sustainability communication (OSC): Similarities and differences of OSC messages in the United States and South Korea. <i>Computers in Human Behavior</i> , 2015, 48, 36-43.	8.5	22
22	Developing a measure of celebrity reputation. <i>Public Relations Review</i> , 2010, 36, 199-201.	3.2	19
23	An Exploratory Study of Ethics Codes of Professional Public Relations Associations: Proposing Modified Universal Codes of Ethics in Public Relations. <i>Journal of Mass Media Ethics</i> , 2014, 29, 238-257.	0.6	16
24	Exploring the Perceptual and Behavioral Outcomes of Public Engagement on Mobile Phones and Social Media. <i>International Journal of Strategic Communication</i> , 2017, 11, 133-147.	2.0	16
25	A model of an organization's public relationship for the banking industry. <i>Public Relations Review</i> , 2013, 39, 216-218.	3.2	15
26	Membership Benefits Matter. <i>Nonprofit Management and Leadership</i> , 2016, 27, 199-217.	2.5	13
27	Exploring antecedents of attitude and intention toward Internet piracy among college students in South Korea. <i>Asian Journal of Business Ethics</i> , 2012, 1, 177-194.	1.4	12
28	A Measure of Perceived Severity in Organizational Crises: A Multidimensional Scale Development and Validation. <i>Journal of International Crisis and Risk Communication Research</i> , 2019, 2, 39-60.	1.3	12
29	Factors affecting ethical practice of public relations professionals within public relations firms. <i>Asian Journal of Business Ethics</i> , 2012, 1, 123-141.	1.4	10
30	Determinants of donation amount in nonprofit membership associations. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2018, 23, e1609.	0.8	10
31	Membership Matters: Why Members Engage with Professional Associations. <i>Voluntas</i> , 2018, 29, 71-82.	1.7	9
32	What Makes Association Members Donate More? Factors Influencing Members' Donation Amount in Membership-Based Professional Associations. <i>Voluntas</i> , 2019, 30, 800-810.	1.7	8
33	The structure and evolution of global public relations: A citation and Co-citation analysis 1983-2019. <i>Public Relations Review</i> , 2021, 47, 102012.	3.2	8
34	Impact of Message Convergence on Organizational Reputation: An Examination of Organizational Crisis Communication on Facebook. <i>Corporate Reputation Review</i> , 2018, 21, 1-8.	1.7	6
35	Nike v. Kasky: reconsideration of noncommercial v. commercial speech. <i>Public Relations Review</i> , 2004, 30, 419-430.	3.2	4
36	A longitudinal analysis of mergers and acquisitions patterns of U.S. public relations agencies between 1984 and 2004. <i>Public Relations Review</i> , 2008, 34, 282-284.	3.2	3

#	ARTICLE	IF	CITATIONS
37	Determinants of ethical practices of public relations practitioners in Korea. <i>Asian Journal of Communication</i> , 2012, 22, 140-159.	1.0	3
38	What are the predictors of nonprofit association members' supportive behaviors?. <i>Journal of Philanthropy and Marketing</i> , 2021, 26, e1693.	1.0	3
39	A Longitudinal Analysis of Mergers and Acquisitions Patterns of Radio Companies in the U.S.. <i>Journal of Radio and Audio Media</i> , 2004, 11, 194-208.	0.2	2
40	Determinants of health care professional association members' intention to renew and recommend membership to others. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2018, 23, e1610.	0.8	2
41	Crisis response strategy manipulation: A systematic review and a test of nuances. <i>Public Relations Review</i> , 2022, 48, 102208.	3.2	2
42	Decomposing Impression from Attitude in Relationship Management Outcomes. <i>Journal of Promotion Management</i> , 2015, 21, 685-702.	3.4	1