

Vito Tassiello

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2020756/publications.pdf>

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7
papers

181
citations

1307594

7
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

173
citing authors

#	ARTICLE	IF	CITATIONS
1	“Alexa, order me a pizza!”: The mediating role of psychological power in the consumer’s voice assistant interaction. <i>Psychology and Marketing</i> , 2021, 38, 1069-1080.	8.2	43
2	How subjective knowledge influences intention to travel. <i>Annals of Tourism Research</i> , 2020, 80, 102851.	6.4	33
3	Predicting consumers’ cheating behavior. The role of mental representation of goods and psychological ownership. <i>Psychology and Marketing</i> , 2019, 36, 1039-1045.	8.2	10
4	Are we truly wicked when gossiping at work? The role of valence, interpersonal closeness and social awareness. <i>Journal of Business Research</i> , 2018, 84, 141-149.	10.2	28
5	How handwriting reduces negative online ratings. <i>Annals of Tourism Research</i> , 2018, 73, 171-179.	6.4	26
6	How language abstractness affects service referral persuasiveness. <i>Journal of Business Research</i> , 2017, 72, 119-126.	10.2	17
7	Branding relationships in financial services: Paradigm shift in Mediterranean countries. <i>Journal of Brand Management</i> , 2011, 18, 312-328.	3.5	24