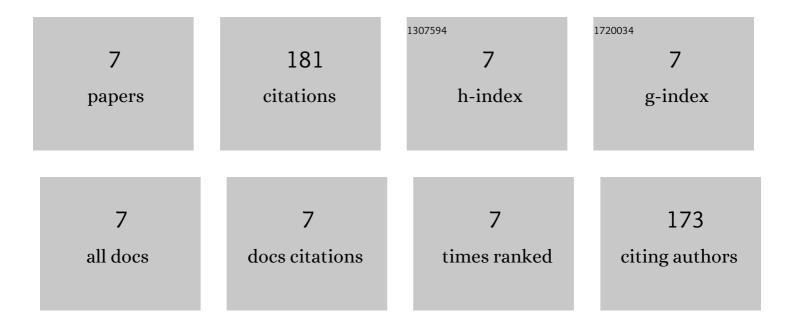
Vito Tassiello

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2020756/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	"Alexa, order me a pizza!â€: The mediating role of psychological power in the consumer–voice assistant interaction. Psychology and Marketing, 2021, 38, 1069-1080.	8.2	43
2	How subjective knowledge influences intention to travel. Annals of Tourism Research, 2020, 80, 102851.	6.4	33
3	Are we truly wicked when gossiping at work? The role of valence, interpersonal closeness and social awareness. Journal of Business Research, 2018, 84, 141-149.	10.2	28
4	How handwriting reduces negative online ratings. Annals of Tourism Research, 2018, 73, 171-179.	6.4	26
5	Branding relationships in financial services: Paradigm shift in Mediterranean countries. Journal of Brand Management, 2011, 18, 312-328.	3.5	24
6	How language abstractness affects service referral persuasiveness. Journal of Business Research, 2017, 72, 119-126.	10.2	17
7	Predicting consumers' cheating behavior. The role of mental representation of goods and psychological ownership. Psychology and Marketing, 2019, 36, 1039-1045.	8.2	10