

Birgit Pikkemaat

List of Publications by Year in descending order

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Version: 2024-02-01

21
papers

783
citations

623734

14
h-index

752698

20
g-index

23
all docs

23
docs citations

23
times ranked

545
citing authors

#	ARTICLE	IF	CITATIONS
1	The effect of social media on travel planning process by Chinese tourists: the way forward to tourism futures. <i>Journal of Tourism Futures</i> , 2022, ahead-of-print, .	3.9	16
2	Exploring the role of service quality, atmosphere and food for revisits in restaurants by using a e-mystery guest approach. <i>Journal of Hospitality and Tourism Insights</i> , 2021, 4, 351-369.	3.4	10
3	Sentiment analysis of online destination image of Hong Kong held by mainland Chinese tourists. <i>Current Issues in Tourism</i> , 2021, 24, 2501-2522.	7.2	27
4	Exploring the Role of Tourists: Responsible Behavior Triggered by the COVID-19 Pandemic. <i>Sustainability</i> , 2021, 13, 5774.	3.2	38
5	Media discourses about a superspreader destination: How mismanagement of Covid-19 triggers debates about sustainability and geopolitics. <i>Annals of Tourism Research</i> , 2021, 91, 103278.	6.4	17
6	Winter sports tourism to urban destinations: Identifying potential and comparing motivational differences across skier groups. <i>Journal of Outdoor Recreation and Tourism</i> , 2021, 36, 100420.	2.9	12
7	Entrepreneurial ecosystems in smart cities for tourism development: From stakeholder perceptions to regional tourism policy implications. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 319-329.	6.6	35
8	Exploring the crowding-satisfaction relationship of skiers: the role of social behavior and experiences. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 902-916.	7.0	21
9	Investigating visitors' perception of smart city dimensions for city branding in Hong Kong. <i>International Journal of Tourism Cities</i> , 2019, 5, 620-638.	2.4	28
10	Innovation research in tourism: Research streams and actions for the future. <i>Journal of Hospitality and Tourism Management</i> , 2019, 41, 184-196.	6.6	100
11	Needs, drivers and barriers of innovation: The case of an alpine community-model destination. <i>Tourism Management Perspectives</i> , 2018, 25, 53-63.	5.2	58
12	Innovation and service experiences in small tourism family firms. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2016, 10, 343-360.	2.9	61
13	The Staging of Experiences in Wine Tourism. <i>Journal of Hospitality Marketing and Management</i> , 2009, 18, 237-253.	8.2	83
14	Innovation in Small and Medium-Sized Tourism Enterprises in Tyrol, Austria. <i>International Journal of Entrepreneurship and Innovation</i> , 2008, 9, 187-197.	2.3	46
15	Innovation through Cooperation in Destinations: First Results of an Empirical Study in Austria. <i>Anatolia</i> , 2007, 18, 67-83.	2.4	44
16	Innovation in Tourism. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2006, 6, 1-6.	3.0	37
17	Crisis Management in Alpine Winter Sports Resorts – The 1999 Avalanche Disaster in Tyrol. <i>Journal of Travel and Tourism Marketing</i> , 2006, 19, 9-20.	7.0	51
18	Towards the Measurement of Innovation – A Pilot Study in the Small and Medium Sized Hotel Industry. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2006, 6, 89-112.	3.0	73

#	ARTICLE	IF	CITATIONS
19	THE MANAGEMENT OF CITY EVENTS: THE CASE OF "BERGSILVESTER" IN INNSBRUCK, AUSTRIA. Event Management, 2005, 9, 147-153.	1.1	6
20	Zur Problematik der Messung von Innovationen bei komplexen, vernetzten Dienstleistungen " dargestellt am Beispiel der touristischen Dienstleistung. , 2004, , 359-379.		6
21	The Importance of Cultural Distance in the Perception of Evaluation of Service Quality. Journal of Quality Assurance in Hospitality and Tourism, 2001, 2, 69-87.	3.0	13