

Arsalan Mujahid Ghouri

List of Publications by Year in descending order

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Version: 2024-02-01

21
papers

167
citations

1307594

7
h-index

1199594

12
g-index

21
all docs

21
docs citations

21
times ranked

135
citing authors

#	ARTICLE	IF	CITATIONS
1	The micro foundations of social media use: Artificial intelligence integrated routine model. Journal of Business Research, 2022, 144, 80-92.	10.2	15
2	An empirical study of real-time information-receiving using industry 4.0 technologies in downstream operations. Technological Forecasting and Social Change, 2021, 165, 120551.	11.6	10
3	Real-time information sharing, customer orientation, and the exploration of intra-service industry differences: Malaysia as an emerging market. Technological Forecasting and Social Change, 2021, 167, 120684.	11.6	12
4	The Mediating Role of Real-Time Information Between Location-Based User-Generated Content and Tourist Gift Purchase Intention. Advances in Hospitality and Tourism Research, 2021, 9, 49-77.	1.6	7
5	Emancipatory Ethical Social Media Campaigns: Fostering Relationship Harmony and Peace. Journal of Business Ethics, 2020, 164, 287-300.	6.0	0
6	Market(ing) Wisdom Differences between Family and Non-Family Firms: An Empirical Study on Small and Medium Enterprises. Journal of Enterprising Culture, 2020, 28, 171-200.	0.5	3
7	Enhancing business performance through green human resource management practices: an empirical evidence from Malaysian manufacturing industry. International Journal of Productivity and Performance Management, 2020, 69, 1585-1607.	3.7	44
8	Contemporary Dimensions of Econometrics of Green Energy: A Review of Literature. , 2020, , 165-188.		2
9	Leading sustainable schools in the era of Education 4.0: identifying school leadership competencies in Malaysian secondary schools. International Journal of Management in Education, 2020, 14, 580.	0.2	1
10	Role of real-time information-sharing through SaaS: An industry 4.0 perspective. International Journal of Information Management, 2019, 49, 301-315.	17.5	20
11	The dataset for validation of customer inspiration construct in Malaysian context. Data in Brief, 2019, 25, 104131.	1.0	5
12	Affective organizational commitment in global strategic partnerships: The role of individual-level microfoundations and social change. Technological Forecasting and Social Change, 2019, 146, 320-330.	11.6	15
13	DOES RELIGIOSITY MATTER IN THE ERA OF INDUSTRIAL REVOLUTION 4.0?. Asian Academy of Management Journal, 2019, 24, 67-77.	0.8	3
14	Survey dataset on Muslim's religiosity, Muslim personality and work behavior. Data in Brief, 2018, 21, 1880-1885.	1.0	1
15	Religiosity Effects on Employees in SMEs: An Islamic Country Perspective. Journal of Enterprising Culture, 2018, 26, 85-111.	0.5	5
16	Distinctive Characteristics of Mobile Advertising in Measuring Consumers' Attitude: An Empirical Study. Journal of Management Sciences, 2017, 4, 193-210.	0.3	2
17	Improving Employees Behavior through Extension in Theory of Planned Behavior: A Theoretical Perspective for SMEs. International Journal of Business and Management, 2016, 11, 196.	0.2	13
18	Marketing Practices and Their Effects on Firm's Performance: Findings from Small and Medium Sized Catering and Restaurants in Karachi. International Journal of Business and Management, 2011, 6, .	0.2	3

#	ARTICLE	IF	CITATIONS
19	The Impact of HRM Practices on Supply Chain Management Success in SME. SSRN Electronic Journal, 0, , .	0.4	6
20	Impact of Online Consumer Experience and Uncertainty Avoidance Towards Consumer Perception in Virtual Shopping: An Empirical Study in Karachi Pakistan. SSRN Electronic Journal, 0, , .	0.4	0
21	The Effect of Valence of eWOM Amongst Online Information Sources on Consumerâ€™s Purchase Intentions. SSRN Electronic Journal, 0, , .	0.4	0