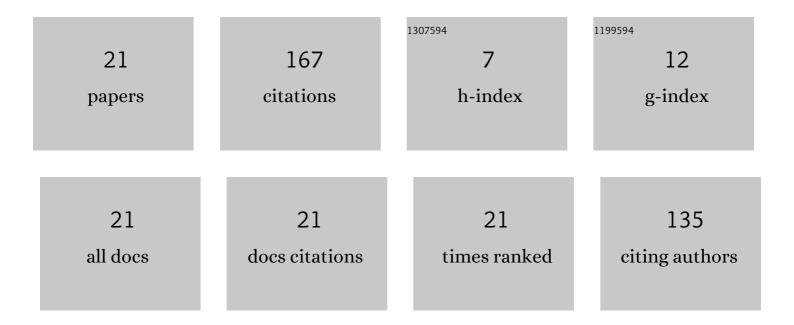
Arsalan Mujahid Ghouri

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/200644/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|----|---|------|-----------|
| 1 | Enhancing business performance through green human resource management practices: an empirical evidence from Malaysian manufacturing industry. International Journal of Productivity and Performance Management, 2020, 69, 1585-1607. | 3.7 | 44 |
| 2 | Role of real-time information-sharing through SaaS: An industry 4.0 perspective. International Journal of Information Management, 2019, 49, 301-315. | 17.5 | 20 |
| 3 | Affective organizational commitment in global strategic partnerships: The role of individual-level microfoundations and social change. Technological Forecasting and Social Change, 2019, 146, 320-330. | 11.6 | 15 |
| 4 | The micro foundations of social media use: Artificial intelligence integrated routine model. Journal of Business Research, 2022, 144, 80-92. | 10.2 | 15 |
| 5 | Improving Employees Behavior through Extension in Theory of Planned Behavior: A Theoretical Perspective for SMEs. International Journal of Business and Management, 2016, 11, 196. | 0.2 | 13 |
| 6 | Real-time information sharing, customer orientation, and the exploration of intra-service industry differences: Malaysia as an emerging market. Technological Forecasting and Social Change, 2021, 167, 120684. | 11.6 | 12 |
| 7 | An empirical study of real-time information-receiving using industry 4.0 technologies in downstream operations. Technological Forecasting and Social Change, 2021, 165, 120551. | 11.6 | 10 |
| 8 | The Mediating Role of Real-Time Information Between Location-Based User-Generated Content and Tourist Gift Purchase Intention. Advances in Hospitality and Tourism Research, 2021, 9, 49-77. | 1.6 | 7 |
| 9 | The Impact of HRM Practices on Supply Chain Management Success in SME. SSRN Electronic Journal, 0, , | 0.4 | 6 |
| 10 | Religiosity Effects on Employees in SMEs: An Islamic Country Perspective. Journal of Enterprising Culture, 2018, 26, 85-111. | 0.5 | 5 |
| 11 | The dataset for validation of customer inspiration construct in Malaysian context. Data in Brief, 2019, 25, 104131. | 1.0 | 5 |
| 12 | Marketing Practices and Their Effects on Firm's Performance: Findings from Small and Medium Sized Catering and Restaurants in Karachi. International Journal of Business and Management, 2011, 6, . | 0.2 | 3 |
| 13 | Market(ing) Wisdom Differences between Family and Non-Family Firms: An Empirical Study on Small and Medium Enterprises. Journal of Enterprising Culture, 2020, 28, 171-200. | 0.5 | 3 |
| 14 | DOES RELIGIOSITY MATTER IN THE ERA OF INDUSTRIAL REVOLUTION 4.0?. Asian Academy of Management Journal, 2019, 24, 67-77. | 0.8 | 3 |
| 15 | Distinctive Characteristics of Mobile Advertising in Measuring Consumers' Attitude: An Empirical Study. Journal of Management Sciences, 2017, 4, 193-210. | 0.3 | 2 |
| 16 | Contemporary Dimensions of Econometrics of Green Energy: A Review of Literature. , 2020, , 165-188. | | 2 |
| 17 | Survey dataset on Muslim's religiosity, Muslim personality and work behavior. Data in Brief, 2018, 21, 1880-1885. | 1.0 | 1 |
| 18 | Leading sustainable schools in the era of Education 4.0: identifying school leadership competencies in Malaysian secondary schools. International Journal of Management in Education, 2020, 14, 580. | 0.2 | 1 |

| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Emancipatory Ethical Social Media Campaigns: Fostering Relationship Harmony and Peace. Journal of Business Ethics, 2020, 164, 287-300. | 6.0 | 0 |
| 20 | Impact of Online Consumer Experience and Uncertainty Avoidance Towards Consumer Perception in Virtual Shopping: An Empirical Study in Karachi Pakistan. SSRN Electronic Journal, 0, , . | 0.4 | 0 |
| 21 | The Effect of Valence of eWOM Amongst Online Information Sources on Consumer's Purchase Intentions. SSRN Electronic Journal, 0, , . | 0.4 | ο |