

Made Setini

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

18
papers

80
citations

5
h-index

8
g-index

32
ext. papers

116
ext. citations

0.9
avg, IF

3.09
L-index

#	Paper	IF	Citations
18	The effects of perceived ease of use, electronic word of mouth and content marketing on purchase decision. <i>International Journal of Data and Network Science</i> , 2022 , 6, 81-90	1.2	1
17	Quality factors in technology system capability decision interest in transactions using mobile banking. <i>International Journal of Data and Network Science</i> , 2022 , 6, 1-8	1.2	1
16	Toward economic growth: Income distribution in the era of the COVID19 pandemic in east Kalimantan province. <i>Accounting (discontinued)</i> , 2022 , 8, 171-176	0.5	1
15	Counter Hegemony of Cultural Art Innovation against Art in Digital Media. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021 , 7, 147	3.7	1
14	Policy models for improving ecotourism performance to build quality tourism experience and sustainable tourism. <i>Management Science Letters</i> , 2021 , 595-608	1	1
13	The effect of hedonic value, brand personality appeal, and attitude towards behavioral intention. <i>Management Science Letters</i> , 2021 , 253-260	1	2
12	Toward marketing performance through supply chain management and knowledge sharing during the Covid19. <i>Uncertain Supply Chain Management</i> , 2021 , 9, 609-616	1.1	1
11	Competitive advantage to enhance internationalization and marketing performance woodcraft industry: A perspective of resource-based view theory. <i>Journal of Project Management</i> , 2021 , 45-56	0.9	6
10	Financial services authority on profitability with external factors as moderating variables at regional development banks in Indonesia. <i>Accounting (discontinued)</i> , 2021 , 7, 1445-1454	0.5	1
9	The role of competitive advantage in mediating the effect of promotional strategy on marketing performance. <i>Management Science Letters</i> , 2020 , 2845-2848	1	8
8	Predicting green product consumption using theory of planned behavior and reasoned action. <i>Management Science Letters</i> , 2020 , 3367-3374	1	11
7	The effects of financial literacy and subjective norms on saving behavior. <i>Management Science Letters</i> , 2020 , 3635-3642	1	4
6	CONNECTIVITY CONTINUOUS IMPROVEMENT PROGRAM AND EMPLOYEE PERFORMANCE. <i>International Review of Management and Marketing</i> , 2020 , 10, 54-62	0.4	1
5	The Passway of Women Entrepreneurship: Starting from Social Capital with Open Innovation, through to Knowledge Sharing and Innovative Performance. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020 , 6, 25	3.7	25
4	The effect of culture dimension in digitalization era on the complaint behavior in hotel industry. <i>International Journal of Data and Network Science</i> , 2020 , 347-356	1.2	1
3	Religiosity and spirituality: Conceptualization, measurement and its effect on frugality. <i>Management Science Letters</i> , 2020 , 4023-4032	1	1
2	Exploring the relationship between social capital, innovation capability and innovation during the coronavirus pandemic. <i>Uncertain Supply Chain Management</i> , 2020 , 857-864	1.1	7

- 1 Service strategy based on Tri Kaya Parisudha, social media promotion, business values and business performance. *Management Science Letters*, **2020**, 2961-2972 1 3