

# Prashant Kumar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1993297/publications.pdf>

Version: 2024-02-01

18  
papers

276  
citations

1478505

6  
h-index

1372567

10  
g-index

18  
all docs

18  
docs citations

18  
times ranked

145  
citing authors

#	ARTICLE	IF	CITATIONS
1	What impacts customer experience for B2B enterprises on using AI-enabled chatbots? Insights from Big data analytics. <i>Industrial Marketing Management</i> , 2021, 98, 207-221.	6.7	85
2	Impact assessment of social media usage in B2B marketing: A review of the literature and a way forward. <i>Journal of Business Research</i> , 2021, 131, 121-139.	10.2	50
3	A bibliometric analysis of extended key account management literature. <i>Industrial Marketing Management</i> , 2019, 82, 276-292.	6.7	47
4	A techno-commercial review on grid connected photovoltaic system. <i>Renewable and Sustainable Energy Reviews</i> , 2018, 81, 2371-2397.	16.4	38
5	On comparison of tuning method of FOPID controller for controlling field controlled DC servo motor. <i>Cogent Engineering</i> , 2017, 4, 1357875.	2.2	14
6	High-k Dielectric Double Gate Junctionless (DG-JL) MOSFET for Ultra Low Power Applications-Analytical Model. <i>Silicon</i> , 2022, 14, 7725-7734.	3.3	8
7	Subthreshold Current Modeling of Stacked Dielectric Triple Material Cylindrical Gate All Around (SD-TM-CGAA) Junctionless MOSFET for Low Power Applications. <i>Silicon</i> , 2022, 14, 6261-6269.	3.3	7
8	Optimisation and Classification of EMG signal using PSO-ANN. , 2019, , .		5
9	Internet of Things and Social Media: A review of Literature and Validation from Twitter Analytics. , 2020, , .		5
10	A brief study on control structure of grid connected PV inverter. , 2016, , .		4
11	How Do Users Feel When They Use Artificial Intelligence for Decision Making? A Framework for Assessing Users' Perception. <i>Information Systems Frontiers</i> , 2023, 25, 1241-1260.	6.4	4
12	Factors Influencing Financing for Entrepreneurs. <i>Lecture Notes in Electrical Engineering</i> , 2020, , 585-593.	0.4	3
13	Sum-Rate Maximization with Joint Power Allocation and Mode Selection in D2D-Enabled 5G Cellular Networks. , 2019, , .		2
14	How Does Perceived Desirability and Perceived Feasibility Effects the Entrepreneurial Intention. <i>Lecture Notes in Electrical Engineering</i> , 2020, , 607-616.	0.4	2
15	Comparative HRV Analysis of ECG Signal in the Context of Sportsperson under Post-Exercise and Relaxed Condition. , 2019, , .		1
16	Noise analysis of Dual Halo Dual Dielectric Triple Material Surrounding Gate MOSFET for RF applications. , 2019, , .		1
17	Early and Later Post-Exercise Heart Rate Variability Analysis of ECG Signal. , 2018, , .		0
18	Performance investigation of Ge DLTFET based digital integrated circuit. <i>International Journal of Electronics Letters</i> , 2023, 11, 339-345.	1.2	0