

Christina Lubinski

List of Publications by Year in descending order

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Version: 2024-02-01

28
papers

423
citations

840776

11
h-index

794594

19
g-index

31
all docs

31
docs citations

31
times ranked

241
citing authors

#	ARTICLE	IF	CITATIONS
1	Crossroads of family business research and firm demography—A critical assessment of family business survival rates. <i>Journal of Family Business Strategy</i> , 2011, 2, 117-127.	5.7	63
2	Geopolitical jockeying: Economic nationalism and multinational strategy in historical perspective. <i>Strategic Management Journal</i> , 2020, 41, 400-421.	7.3	54
3	Reinventing Entrepreneurial History. <i>Business History Review</i> , 2017, 91, 767-799.	0.4	52
4	From “History as Told” to “History as Experienced”: Contextualizing the Uses of the Past. <i>Organization Studies</i> , 2018, 39, 1785-1809.	5.3	50
5	Managing Political Risk in Global Business: Beiersdorf 1914–1990. <i>Enterprise and Society</i> , 2012, 13, 85-119.	0.3	34
6	Managing Political Risk in Global Business: Beiersdorf 1914–1990. <i>Enterprise and Society</i> , 2012, 13, 85-119.	0.3	24
7	Path Dependency and Governance in German Family Firms. <i>Business History Review</i> , 2011, 85, 699-724.	0.4	23
8	Making “Green Giants”: Environment sustainability in the German chemical industry, 1950s–1980s. <i>Business History</i> , 2014, 56, 623-649.	0.8	23
9	Global Trade and Indian Politics: The German Dye Business in India before 1947. <i>Business History Review</i> , 2015, 89, 503-530.	0.4	19
10	Liability of Foreignness in Historical Context: German Business in Preindependence India (1880–1940). <i>Enterprise and Society</i> , 2014, 15, 722-758.	0.3	19
11	Liability of Foreignness in Historical Context: German Business in Preindependence India (1880–1940). <i>Enterprise and Society</i> , 2014, 15, 722-758.	0.3	16
12	Traveling Entrepreneurs, Traveling Sounds: The Early Gramophone Business in India and China. <i>Itinerario</i> , 2017, 41, 275-303.	0.1	11
13	From the Editors’ New Times, New Histories of the Business School. <i>Academy of Management Learning and Education</i> , 2021, 20, 293-299.	2.5	8
14	Internment as a business challenge: Political risk management and German multinationals in Colonial India (1914–1947). <i>Business History</i> , 2021, 63, 72-97.	0.8	7
15	Local responsiveness in distant markets: Western gramophone companies in India before World War I. <i>Management and Organizational History</i> , 2015, 10, 170-188.	0.7	4
16	Introduction: Translating potential into profits: foreign multinationals in emerging markets since the nineteenth century. <i>Management and Organizational History</i> , 2015, 10, 93-102.	0.7	4
17	Standing the test of time: External factors influencing family firm longevity in Germany and Spain during the twentieth century. <i>Journal of Evolutionary Studies in Business</i> , 2020, 5, 221-264.	0.5	4
18	Business beyond Empire: German Multinationals in Pre- and Post-Independence India (1890s–1960s). <i>South Asia: Journal of South Asia Studies</i> , 2018, 41, 621-641.	0.5	3

#	ARTICLE	IF	CITATIONS
19	The Emergence of Routines: Entrepreneurship, Organization, and Business History. Edited by Daniel M. G. Raff and Philip Scranton. Oxford: Oxford University Press, 2017. xii + 358 pp. Figures, notes, index. Cloth, \$90.00. ISBN: 978-0-19-878776-1.. Business History Review, 2018, 92, 171-173.	0.4	1
20	Zwischen Familienerbe und globalem Markt. Eigentum und Management von großen westdeutschen Familienunternehmen im Wandel (1960 bis 2008). Journal of Business History, 2010, 55, 204-229.	0.2	1
21	Historical Origins of Environment Sustainability in the German Chemical Industry, 1950s-1980s. SSRN Electronic Journal, 0, , .	0.4	1
22	Countering Political Risk in Colonial India: German Multinationals and the Challenge of Internment (1914-1947). SSRN Electronic Journal, 0, , .	0.4	1
23	Zwischen Familienerbe und globalem Markt. Journal of Business History, 2010, 55, 204-229.	0.2	0
24	Kienzle: Ein deutsches Industrieunternehmen im 20. Jahrhundert [Kienzle: A German Industrial Company during the Twentieth Century]. By Armin Mähler. Stuttgart: Franz Steiner, 2011. 310 pp. Illustrations, figures, notes. Cloth, \$29.00. ISBN: 978-3-515-09845-8.. Business History Review, 2012, 86, 846-848.	0.4	0
25	Industriegesellschaft und Kulturtransfer: Die deutsch-amerikanischen Beziehungen im 20. Jahrhundert [Industrial Society and Cultural Transfer: German-American Relations in the Twentieth Century]. By Volker Berghahn. Göttingen: Vandenhoeck and Ruprecht, 2010. 314 pp. Figures, tables, notes, index. Cloth \$49.95. ISBN: 978-3-525-37013-1.. Business History Review, 2012, 86, 635-637.	0.4	0
26	Katja Girschik. Als die Kassen lesen lernten: Eine Technik- und Unternehmensgeschichte des Schweizer Einzelhandels 1950-1975. Munich, Germany: C. H. Beck, 2010. 253 pp. ISBN 978-3406-60828-5, \$44.00 (cloth).. Enterprise and Society, 2013, 14, 680-682.	0.3	0
27	Ross Bassett. The Technological Indian. Cambridge: Harvard University Press, 2016. 386 pp. ISBN 978-0-674-50471-4, \$39.95 (cloth).. Enterprise and Society, 2019, 20, 1090-1092.	0.3	0
28	Sound Speculators: Public Debates about Futures Trading in British India and Germany, 1880-1930. Enterprise and Society, 2021, 22, 808-841.	0.3	0