

Said Aboubaker Ettis

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1981704/publications.pdf>

Version: 2024-02-01

8
papers

349
citations

2257263

3
h-index

1719596

7
g-index

8
all docs

8
docs citations

8
times ranked

279
citing authors

#	ARTICLE	IF	CITATIONS
1	Social Media Advertising Effectiveness. International Journal of Technology and Human Interaction, 2022, 18, 1-20.	0.3	1
2	The Acceptance and Behavior Towards E-Insurance. International Journal of E-Business Research, 2021, 17, 24-39.	0.7	5
3	Utilitarian and Hedonic Customer Benefits of e-Insurance. International Journal of E-Business Research, 2019, 15, 109-126.	0.7	5
4	Emerging Trends in M-Commerce Consumer Behavior. International Journal of Mobile Devices Wearable Technology and Flexible Electronics, 2019, 10, 12-37.	0.1	1
5	Optimal experience of flow enhanced by telepresence: Evidence from social media use. Information and Management, 2017, 54, 115-128.	3.6	202
6	Examining the relationships between online store atmospheric color, flow experience and consumer behavior. Journal of Retailing and Consumer Services, 2017, 37, 43-55.	5.3	132
7	Consumer Behavior in M-Commerce. Advances in E-Business Research Series, 2017, , 264-287.	0.2	2
8	Telepresence, Flow, and Behaviour in the Virtual Retail Environment. Advances in Human and Social Aspects of Technology Book Series, 2014, , 173-195.	0.3	1