

# Said Aboubaker Ettis

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1981704/publications.pdf>

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8  
papers

349  
citations

2257263

3  
h-index

1719596

7  
g-index

8  
all docs

8  
docs citations

8  
times ranked

279  
citing authors

#	ARTICLE	IF	CITATIONS
1	Optimal experience of flow enhanced by telepresence: Evidence from social media use. <i>Information and Management</i> , 2017, 54, 115-128.	3.6	202
2	Examining the relationships between online store atmospheric color, flow experience and consumer behavior. <i>Journal of Retailing and Consumer Services</i> , 2017, 37, 43-55.	5.3	132
3	Utilitarian and Hedonic Customer Benefits of e-Insurance. <i>International Journal of E-Business Research</i> , 2019, 15, 109-126.	0.7	5
4	The Acceptance and Behavior Towards E-Insurance. <i>International Journal of E-Business Research</i> , 2021, 17, 24-39.	0.7	5
5	Consumer Behavior in M-Commerce. <i>Advances in E-Business Research Series</i> , 2017, , 264-287.	0.2	2
6	Telepresence, Flow, and Behaviour in the Virtual Retail Environment. <i>Advances in Human and Social Aspects of Technology Book Series</i> , 2014, , 173-195.	0.3	1
7	Emerging Trends in M-Commerce Consumer Behavior. <i>International Journal of Mobile Devices Wearable Technology and Flexible Electronics</i> , 2019, 10, 12-37.	0.1	1
8	Social Media Advertising Effectiveness. <i>International Journal of Technology and Human Interaction</i> , 2022, 18, 1-20.	0.3	1