

# Sebastian Molinillo

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1979833/publications.pdf>

Version: 2024-02-01

76  
papers

2,811  
citations

186265

28  
h-index

197818

49  
g-index

78  
all docs

78  
docs citations

78  
times ranked

1976  
citing authors

#	ARTICLE	IF	CITATIONS
1	Unraveling the mechanism to develop health consciousness from organic food: a cross-comparison of Brazilian and Spanish millennials. <i>British Food Journal</i> , 2022, 124, 197-220.	2.9	8
2	Building brand credibility: The role of involvement, identification, reputation and attachment. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102819.	9.4	28
3	The customer retail app experience: Implications for customer loyalty. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102842.	9.4	50
4	Do biometric payment systems work during the COVID-19 pandemic? Insights from the Spanish users' viewpoint. <i>Financial Innovation</i> , 2022, 8, 22.	6.4	22
5	Exploring the effect of relative advantage and challenge on customer engagement behavior with mobile commerce applications. <i>Telematics and Informatics</i> , 2022, 72, 101841.	5.8	15
6	Branded premiums in tourism destination promotion. <i>Tourism Review</i> , 2021, 76, 1001-1012.	6.4	13
7	Determinants and risks of intentions to use mobile applications in museums: an application of fsQCA. <i>Current Issues in Tourism</i> , 2021, 24, 1284-1303.	7.2	21
8	Exploring the Determinants of Intention to Use P2P Mobile Payment in Spain. <i>Information Systems Management</i> , 2021, 38, 165-180.	5.7	35
9	Influence of customer application experience and value in use on loyalty toward retailers. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102390.	9.4	28
10	Do stereotypes matter for brand attachment?. <i>Marketing Intelligence and Planning</i> , 2021, 39, 501-515.	3.5	12
11	The Role of Online Brand Community Engagement on the Consumer's Brand Relationship. <i>Sustainability</i> , 2021, 13, 3679.	3.2	7
12	Stand by me: analyzing the tourist's intelligent voice assistant relationship quality. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3840-3859.	8.0	47
13	“Find a flight for me, Oscar!” Motivational customer experiences with chatbots. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3860-3882.	8.0	58
14	Digital strategy aligning in SMEs: A dynamic capabilities perspective. <i>Journal of Strategic Information Systems</i> , 2021, 30, 101682.	5.9	50
15	Social commerce website design, perceived value and loyalty behavior intentions: The moderating roles of gender, age and frequency of use. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102404.	9.4	116
16	Analyzing the effect of social support and community factors on customer engagement and its impact on loyalty behaviors toward social commerce websites. <i>Computers in Human Behavior</i> , 2020, 108, 105980.	8.5	135
17	User characteristics influencing use of a bicycle-sharing system integrated into an intermodal transport network in Spain. <i>International Journal of Sustainable Transportation</i> , 2020, 14, 513-524.	4.1	19
18	The impact of affective and cognitive app experiences on loyalty towards retailers. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 101948.	9.4	61

#	ARTICLE	IF	CITATIONS
19	Understanding the drivers of organic foods purchasing of millennials: Evidence from Brazil and Spain. <i>Journal of Retailing and Consumer Services</i> , 2020, 52, 101926.	9.4	112
20	Trust and loyalty in online brand communities. <i>Spanish Journal of Marketing - ESIC</i> , 2020, 24, 177-191.	5.2	31
21	Assessment of mobile technology use in the emerging market: Analyzing intention to use m-payment services in India. <i>Telecommunications Policy</i> , 2020, 44, 102009.	5.3	79
22	Impact of perceived value on casual mobile game loyalty: The moderating effect of intensity of playing. <i>Journal of Consumer Behaviour</i> , 2020, 19, 493-504.	4.2	26
23	Cause-Related Marketing Influence on Consumer Loyalty in a Medium-Sized City. <i>Sustainability</i> , 2020, 12, 3632.	3.2	5
24	Linking the online destination brand experience and brand credibility with tourists' behavioral intentions toward a destination. <i>Tourism Management</i> , 2020, 79, 104101.	9.8	63
25	Potential Early Adopters of Hybrid and Electric Vehicles in Spain - Towards a Customer Profile. <i>Sustainability</i> , 2020, 12, 4345.	3.2	23
26	Improving an App for Visually Impaired Travelers. <i>Advances in Electronic Commerce Series</i> , 2020, , 164-185.	0.3	0
27	Determining Factors of User Satisfaction for Bicycle-Sharing Systems. <i>Advances in Finance, Accounting, and Economics</i> , 2020, , 204-220.	0.3	0
28	Mobile Fashion C2C Apps. <i>Advances in Electronic Commerce Series</i> , 2020, , 126-143.	0.3	2
29	Perceived Value and Customer Adoption of Electric and Hybrid Vehicles. <i>Sustainability</i> , 2019, 11, 4956.	3.2	39
30	The role of collectivism in modeling the adoption of renewable energies: a cross-cultural approach. <i>International Journal of Environmental Science and Technology</i> , 2019, 16, 2143-2160.	3.5	39
31	Smart city communication via social media: Analysing residents' and visitors' engagement. <i>Cities</i> , 2019, 94, 247-255.	5.6	69
32	Travellers' mindsets and theory of planned behaviour. <i>Tourism Management Perspectives</i> , 2019, 30, 193-196.	5.2	37
33	A multi-analytical approach to peer-to-peer mobile payment acceptance prediction. <i>Journal of Retailing and Consumer Services</i> , 2019, 49, 143-153.	9.4	135
34	Hotels' online reputation management: benefits perceived by managers. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 615-632.	8.0	15
35	Improving travellers' trust in restaurant review sites. <i>Tourism Review</i> , 2019, 74, 830-840.	6.4	21
36	To use or not to use, that is the question: Analysis of the determining factors for using NFC mobile payment systems in public transportation. <i>Technological Forecasting and Social Change</i> , 2019, 139, 266-276.	11.6	99

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37	Responsible and active brand personality: On the relationships with brand experience and key relationship constructs. <i>Journal of Business Research</i> , 2019, 99, 464-471.	10.2	73
38	A consumer-based brand performance model for assessing brand success. <i>International Journal of Market Research</i> , 2019, 61, 93-110.	3.8	29
39	Why Rideshare?. <i>Advances in Finance, Accounting, and Economics</i> , 2019, , 185-203.	0.3	3
40	Social media-based collaborative learning: Exploring antecedents of attitude. <i>Internet and Higher Education</i> , 2018, 38, 18-27.	6.5	21
41	Exploring the impacts of interactions, social presence and emotional engagement on active collaborative learning in a social web-based environment. <i>Computers and Education</i> , 2018, 123, 41-52.	8.3	150
42	Conceptualising a digital orientation: antecedents of supporting SME performance in the digital economy. <i>Journal of Strategic Marketing</i> , 2018, 26, 427-439.	5.5	146
43	DMO online platforms: Image and intention to visit. <i>Tourism Management</i> , 2018, 65, 116-130.	9.8	198
44	Comparative study of resilience engineering in solid waste treatment plants: A case study in two European cities. <i>Work</i> , 2018, 60, 613-622.	1.1	2
45	A Social Commerce Intention Model for Traditional E-Commerce Sites. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2018, 13, 80-93.	5.7	45
46	Aesthetic or self-expressiveness? Linking brand logo benefits, brand stereotypes and relationship quality. <i>Journal of Retailing and Consumer Services</i> , 2018, 44, 191-200.	9.4	37
47	The effects of human-game interaction, network externalities, and motivations on playersâ€™ use of mobile casual games. <i>Industrial Management and Data Systems</i> , 2018, 118, 1766-1786.	3.7	24
48	CSR ACTIVITIES AND CONSUMER LOYALTY: THE EFFECT OF THE TYPE OF PUBLICIZING MEDIUM. <i>Journal of Business Economics and Management</i> , 2018, 19, 431-455.	2.4	27
49	Responsible brands vs active brands? An examination of brand personality on brand awareness, brand trust, and brand loyalty. <i>Marketing Intelligence and Planning</i> , 2017, 35, 166-179.	3.5	51
50	Building Customer Loyalty. <i>Clothing and Textiles Research Journal</i> , 2017, 35, 156-171.	3.4	25
51	Consumer engagement in an online brand community. <i>Electronic Commerce Research and Applications</i> , 2017, 23, 24-37.	5.0	86
52	Segmentation and explanation of smartphone use for travel planning based on socio-demographic and behavioral variables. <i>Industrial Management and Data Systems</i> , 2017, 117, 605-619.	3.7	32
53	Organizational adoption of digital information and technology: a theoretical review. <i>Bottom Line: Managing Library Finances</i> , 2017, 30, 33-46.	5.3	77
54	The influence of the types of media on the formation of perceived CSR. <i>Spanish Journal of Marketing - ESIC</i> , 2017, 21, 54-64.	5.2	11

#	ARTICLE	IF	CITATIONS
55	Factors influencing domestic tourist attendance at cultural attractions in Andalusia, Spain. Journal of Destination Marketing & Management, 2017, 6, 456-464.	5.3	15
56	Destination Image on the DMO's Platforms: Official Website and Social Media. Tourism and Management Studies, 2017, 13, 5-14.	2.5	15
57	Alternative Sexualities and Virtual Communities. Advances in Human and Social Aspects of Technology Book Series, 2017, , 75-97.	0.3	1
58	A cross validation of Consumer-Based Brand Equity models: Driving customer equity in retail brands. Journal of Business Research, 2016, 69, 3740-3747.	10.2	134
59	Online Brand Communities. Progress in IS, 2016, , .	0.6	14
60	Foundations and Structure of the Social Web. Progress in IS, 2016, , 17-44.	0.6	0
61	Evolution of the Web. Progress in IS, 2016, , 5-15.	0.6	2
62	Creating and Developing Virtual Brand Communities: Some Practical Guidelines. Progress in IS, 2016, , 207-215.	0.6	0
63	Utility of the Social Web for Business. Progress in IS, 2016, , 45-64.	0.6	0
64	Conceptual Approach to Community, Virtual Community and Online Brand Community. Progress in IS, 2016, , 107-124.	0.6	2
65	Factors Influencing Members' Engagement with Virtual Brand Communities. Progress in IS, 2016, , 163-188.	0.6	1
66	Brand and Social Web. Progress in IS, 2016, , 87-105.	0.6	0
67	Value Creation in Virtual Brand Communities. Progress in IS, 2016, , 189-205.	0.6	2
68	Evolution of the Marketing Mind-Set and the Value-Creation Process. Progress in IS, 2016, , 65-85.	0.6	0
69	Consumers' Motivations to Participate in Virtual Brand Communities. Progress in IS, 2016, , 141-161.	0.6	1
70	Hotel Assessment through Social Media: The case of TripAdvisor. Tourism and Management Studies, 2016, 12, 15-24.	2.5	41
71	Private Label Management. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 1-27.	0.8	7
72	An Application of Consumer-Based Brand Performance Model to Global Brands and Private Labels. Springer Proceedings in Business and Economics, 2016, , 25-33.	0.3	1

#	ARTICLE	IF	CITATIONS
73	RESPONSIBLE VS. ACTIVE BRANDS? A PRELIMINARY EXAMINATION OF BRAND PERSONALITY ON CONSUMER-BRAND RELATIONSHIPS. , 2016, , .		1
74	A Cross Validation of Consumer-Based Brand Equity (CBBE) with Private Labels in Spain. Springer Proceedings in Business and Economics, 2015, , 113-125.	0.3	4
75	The role of the smartphone on the offline shopping experience. Dos Algarves: A Multidisciplinary E-Journal, 2015, 26, 68-86.	0.2	2
76	A Trend Analysis of Private Label Research Between 2000 and 2012. Springer Proceedings in Business and Economics, 2014, , 171-178.	0.3	2