Sebastian Molinillo

List of Publications by Year
in descending order

76 papers	2,811 citations	186265 28 h-index	197818 49 g-index
78 all docs	78 docs citations	78 times ranked	1976 citing authors

#	Article	IF	Citations
1	DMO online platforms: Image and intention to visit. Tourism Management, 2018, 65, 116-130.	9.8	198
2	Exploring the impacts of interactions, social presence and emotional engagement on active collaborative learning in a social web-based environment. Computers and Education, 2018, 123, 41-52.	8.3	150
3	Conceptualising a digital orientation: antecedents of supporting SME performance in the digital economy. Journal of Strategic Marketing, 2018, 26, 427-439.	5.5	146
4	A multi-analytical approach to peer-to-peer mobile payment acceptance prediction. Journal of Retailing and Consumer Services, 2019, 49, 143-153.	9.4	135
5	Analyzing the effect of social support and community factors on customer engagement and its impact on loyalty behaviors toward social commerce websites. Computers in Human Behavior, 2020, 108, 105980.	8.5	135
6	A cross validation of Consumer-Based Brand Equity models: Driving customer equity in retail brands. Journal of Business Research, 2016, 69, 3740-3747.	10.2	134
7	Social commerce website design, perceived value and loyalty behavior intentions: The moderating roles of gender, age and frequency of use. Journal of Retailing and Consumer Services, 2021, 63, 102404.	9.4	116
8	Understanding the drivers of organic foods purchasing of millennials: Evidence from Brazil and Spain. Journal of Retailing and Consumer Services, 2020, 52, 101926.	9.4	112
9	To use or not to use, that is the question: Analysis of the determining factors for using NFC mobile payment systems in public transportation. Technological Forecasting and Social Change, 2019, 139, 266-276.	11.6	99
10	Consumer engagement in an online brand community. Electronic Commerce Research and Applications, 2017, 23, 24-37.	5.0	86
11	Assessment of mobile technology use in the emerging market: Analyzing intention to use m-payment services in India. Telecommunications Policy, 2020, 44, 102009.	5.3	79
12	Organizational adoption of digital information and technology: a theoretical review. Bottom Line: Managing Library Finances, 2017, 30, 33-46.	5.3	77
13	Responsible and active brand personality: On the relationships with brand experience and key relationship constructs. Journal of Business Research, 2019, 99, 464-471.	10.2	73
14	Smart city communication via social media: Analysing residents' and visitors' engagement. Cities, 2019, 94, 247-255.	5.6	69
15	Linking the online destination brand experience and brand credibility with tourists' behavioral intentions toward a destination. Tourism Management, 2020, 79, 104101.	9.8	63
16	The impact of affective and cognitive app experiences on loyalty towards retailers. Journal of Retailing and Consumer Services, 2020, 54, 101948.	9.4	61
17	"Find a flight for me, Oscar!" Motivational customer experiences with chatbots. International Journal of Contemporary Hospitality Management, 2021, 33, 3860-3882.	8.0	58
18	Responsible brands vs active brands? An examination of brand personality on brand awareness, brand trust, and brand loyalty. Marketing Intelligence and Planning, 2017, 35, 166-179.	3.5	51

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19	Digital strategy aligning in SMEs: A dynamic capabilities perspective. Journal of Strategic Information Systems, 2021, 30, 101682.	5.9	50
20	The customer retail app experience: Implications for customer loyalty. Journal of Retailing and Consumer Services, 2022, 65, 102842.	9.4	50
21	Stand by me: analyzing the tourist–intelligent voice assistant relationship quality. International Journal of Contemporary Hospitality Management, 2021, 33, 3840-3859.	8.0	47
22	A Social Commerce Intention Model for Traditional E-Commerce Sites. Journal of Theoretical and Applied Electronic Commerce Research, 2018, 13, 80-93.	5.7	45
23	Hotel Assessment through Social Media: The case of TripAdvisor. Tourism and Management Studies, 2016, 12, 15-24.	2.5	41
24	Perceived Value and Customer Adoption of Electric and Hybrid Vehicles. Sustainability, 2019, 11, 4956.	3.2	39
25	The role of collectivism in modeling the adoption of renewable energies: a cross-cultural approach. International Journal of Environmental Science and Technology, 2019, 16, 2143-2160.	3.5	39
26	Aesthetic or self-expressiveness? Linking brand logo benefits, brand stereotypes and relationship quality. Journal of Retailing and Consumer Services, 2018, 44, 191-200.	9.4	37
27	Travellers' mindsets and theory of planned behaviour. Tourism Management Perspectives, 2019, 30, 193-196.	5.2	37
28	Exploring the Determinants of Intention to Use P2P Mobile Payment in Spain. Information Systems Management, 2021, 38, 165-180.	5.7	35
29	Segmentation and explanation of smartphone use for travel planning based on socio-demographic and behavioral variables. Industrial Management and Data Systems, 2017, 117, 605-619.	3.7	32
30	Trust and loyalty in online brand communities. Spanish Journal of Marketing - ESIC, 2020, 24, 177-191.	5.2	31
31	A consumer-based brand performance model for assessing brand success. International Journal of Market Research, 2019, 61, 93-110.	3.8	29
32	Influence of customer application experience and value in use on loyalty toward retailers. Journal of Retailing and Consumer Services, 2021, 59, 102390.	9.4	28
33	Building brand credibility: The role of involvement, identification, reputation and attachment. Journal of Retailing and Consumer Services, 2022, 64, 102819.	9.4	28
34	CSR ACTIVITIES AND CONSUMER LOYALTY: THE EFFECT OF THE TYPE OF PUBLICIZING MEDIUM. Journal of Business Economics and Management, 2018, 19, 431-455.	2.4	27
35	Impact of perceived value on casual mobile game loyalty: The moderating effect of intensity of playing. Journal of Consumer Behaviour, 2020, 19, 493-504.	4.2	26
36	Building Customer Loyalty. Clothing and Textiles Research Journal, 2017, 35, 156-171.	3.4	25

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37	The effects of human-game interaction, network externalities, and motivations on players' use of mobile casual games. Industrial Management and Data Systems, 2018, 118, 1766-1786.	3.7	24
38	Potential Early Adopters of Hybrid and Electric Vehicles in Spain—Towards a Customer Profile. Sustainability, 2020, 12, 4345.	3.2	23
39	Do biometric payment systems work during the COVID-19 pandemic? Insights from the Spanish users' viewpoint. Financial Innovation, 2022, 8, 22.	6.4	22
40	Social media-based collaborative learning: Exploring antecedents of attitude. Internet and Higher Education, 2018, 38, 18-27.	6.5	21
41	Improving travellers' trust in restaurant review sites. Tourism Review, 2019, 74, 830-840.	6.4	21
42	Determinants and risks of intentions to use mobile applications in museums: an application of fsQCA. Current Issues in Tourism, 2021, 24, 1284-1303.	7.2	21
43	User characteristics influencing use of a bicycle-sharing system integrated into an intermodal transport network in Spain. International Journal of Sustainable Transportation, 2020, 14, 513-524.	4.1	19
44	Factors influencing domestic tourist attendance at cultural attractions in Andalusia, Spain. Journal of Destination Marketing & Management, 2017, 6, 456-464.	5.3	15
45	Hotels' online reputation management: benefits perceived by managers. International Journal of Contemporary Hospitality Management, 2019, 31, 615-632.	8.0	15
46	Destination Image on the DMO's Platforms: Official Website and Social Media. Tourism and Management Studies, 2017, 13, 5-14.	2.5	15
47	Exploring the effect of relative advantage and challenge on customer engagement behavior with mobile commerce applications. Telematics and Informatics, 2022, 72, 101841.	5.8	15
48	Online Brand Communities. Progress in IS, 2016, , .	0.6	14
49	Branded premiums in tourism destination promotion. Tourism Review, 2021, 76, 1001-1012.	6.4	13
50	Do stereotypes matter for brand attachment?. Marketing Intelligence and Planning, 2021, 39, 501-515.	3.5	12
51	The influence of the types of media on the formation of perceived CSR. Spanish Journal of Marketing - ESIC, 2017, 21, 54-64.	5.2	11
52	Unraveling the mechanism to develop health consciousness from organic food: a cross-comparison of Brazilian and Spanish millennials. British Food Journal, 2022, 124, 197-220.	2.9	8
53	The Role of Online Brand Community Engagement on the Consumer–Brand Relationship. Sustainability, 2021, 13, 3679.	3.2	7
54	Private Label Management. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 1-27.	0.8	7

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55	Cause-Related Marketing Influence on Consumer Loyalty in a Medium-Sized City. Sustainability, 2020, 12, 3632.	3.2	5
56	A Cross Validation of Consumer-Based Brand Equity (CBBE) with Private Labels in Spain. Springer Proceedings in Business and Economics, 2015, , 113-125.	0.3	4
57	Why Rideshare?. Advances in Finance, Accounting, and Economics, 2019, , 185-203.	0.3	3
58	Evolution of the Web. Progress in IS, 2016, , 5-15.	0.6	2
59	Conceptual Approach to Community, Virtual Community and Online Brand Community. Progress in IS, 2016, , 107-124.	0.6	2
60	Value Creation in Virtual Brand Communities. Progress in IS, 2016, , 189-205.	0.6	2
61	Comparative study of resilience engineering in solid waste treatment plants: A case study in two European cities. Work, 2018, 60, 613-622.	1.1	2
62	A Trend Analysis of Private Label Research Between 2000 and 2012. Springer Proceedings in Business and Economics, 2014, , 171-178.	0.3	2
63	The role of the smartphone on the offline shopping experience. Dos Algarves: A Multidisciplinary E-Journal, 2015, 26, 68-86.	0.2	2
64	Mobile Fashion C2C Apps. Advances in Electronic Commerce Series, 2020, , 126-143.	0.3	2
65	Factors Influencing Members' Engagement with Virtual Brand Communities. Progress in IS, 2016, , 163-188.	0.6	1
66	Consumers' Motivations to Participate in Virtual Brand Communities. Progress in IS, 2016, , 141-161.	0.6	1
67	Alternative Sexualities and Virtual Communities. Advances in Human and Social Aspects of Technology Book Series, 2017, , 75-97.	0.3	1
68	An Application of Consumer-Based Brand Performance Model to Global Brands and Private Labels. Springer Proceedings in Business and Economics, 2016, , 25-33.	0.3	1
69	RESPONSIBLE VS. ACTIVE BRANDS? A PRELIMINARY EXAMINATION OF BRAND PERSONALITY ON CONSUMER-BRAND RELATIONSHIPS. , 2016, , .		1
70	Foundations and Structure of the Social Web. Progress in IS, 2016, , 17-44.	0.6	0
71	Creating and Developing Virtual Brand Communities: Some Practical Guidelines. Progress in IS, 2016, , 207-215.	0.6	0
72	Utility of the Social Web for Business. Progress in IS, 2016, , 45-64.	0.6	0

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73	Brand and Social Web. Progress in IS, 2016, , 87-105.	0.6	0
74	Evolution of the Marketing Mind-Set and the Value-Creation Process. Progress in IS, 2016, , 65-85.	0.6	0
75	Improving an App for Visually Impaired Travelers. Advances in Electronic Commerce Series, 2020, , 164-185.	0.3	0
76	Determining Factors of User Satisfaction for Bicycle-Sharing Systems. Advances in Finance, Accounting, and Economics, 2020, , 204-220.	0.3	0