

# Steven Pike

## List of Publications by Year in descending order

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Version: 2024-02-01

42  
papers

2,835  
citations

394286

19  
h-index

265120

42  
g-index

45  
all docs

45  
docs citations

45  
times ranked

1654  
citing authors

#	ARTICLE	IF	CITATIONS
1	Destination Positioning Analysis through a Comparison of Cognitive, Affective, and Conative Perceptions. <i>Journal of Travel Research</i> , 2004, 42, 333-342.	5.8	677
2	Destination Marketing Organizations and destination marketing: A narrative analysis of the literature. <i>Tourism Management</i> , 2014, 41, 202-227.	5.8	456
3	Tourism destination branding complexity. <i>Journal of Product and Brand Management</i> , 2005, 14, 258-259.	2.6	284
4	Destination brand positions of a competitive set of near-home destinations. <i>Tourism Management</i> , 2009, 30, 857-866.	5.8	247
5	Consumer-based brand equity for Australia as a long-haul tourism destination in an emerging market. <i>International Marketing Review</i> , 2010, 27, 434-449.	2.2	198
6	Investigating attitudes towards three South American destinations in an emerging long haul market using a model of consumer-based brand equity (CBBE). <i>Tourism Management</i> , 2014, 42, 215-223.	5.8	124
7	Consumer-Based Brand Equity for Destinations. <i>Journal of Travel and Tourism Marketing</i> , 2007, 22, 51-61.	3.1	119
8	Destination positioning opportunities using personal values: Elicited through the Repertory Test with Laddering Analysis. <i>Tourism Management</i> , 2012, 33, 100-107.	5.8	85
9	Antecedents of Destination Brand Loyalty for a Long-Haul Market: Australia's Destination Loyalty Among Chilean Travelers. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 736-750.	3.1	67
10	Destination Brand Equity for Australia. <i>Journal of Hospitality and Tourism Research</i> , 2016, 40, 114-134.	1.8	63
11	Perceptions of visitor relationship marketing opportunities by destination marketers: An importance-performance analysis. <i>Tourism Management</i> , 2012, 33, 1281-1285.	5.8	60
12	Destination decision sets: A longitudinal comparison of stated destination preferences and actual travel. <i>Journal of Vacation Marketing</i> , 2006, 12, 319-328.	2.5	38
13	Destination competitiveness through the lens of brand positioning: the case of Australia's Sunshine Coast. <i>Current Issues in Tourism</i> , 2011, 14, 169-182.	4.6	37
14	Visitor Relationship Orientation of Destination Marketing Organizations. <i>Journal of Travel Research</i> , 2011, 50, 443-453.	5.8	36
15	Consumer-based brand equity (CBBE) in the context of an international stopover destination: Perceptions of Dubai in France and Australia. <i>Tourism Management</i> , 2018, 69, 297-306.	5.8	31
16	Tracking brand positioning for an emerging destination: 2003 to 2015. <i>Tourism and Hospitality Research</i> , 2018, 18, 286-296.	2.4	29
17	The Use of Repertory Grid Analysis and Importance-Performance Analysis to Identify Determinant Attributes of Universities. <i>Journal of Marketing for Higher Education</i> , 2005, 14, 1-18.	2.3	25
18	Stopover destination image – Using the Repertory Test to identify salient attributes. <i>Tourism Management Perspectives</i> , 2016, 18, 68-73.	3.2	23

#	ARTICLE	IF	CITATIONS
19	Repertory Grid Analysis in Group Settings to Elicit Salient Destination Image Attributes. <i>Current Issues in Tourism</i> , 2007, 10, 378-392.	4.6	20
20	Stopover destination image: A comparison of salient attributes elicited from French and Australian travellers. <i>Journal of Destination Marketing &amp; Management</i> , 2018, 9, 160-165.	3.4	16
21	Destination image: Identifying baseline perceptions of Brazil, Argentina and Chile in the nascent Australian long haul travel market. <i>Journal of Destination Marketing &amp; Management</i> , 2016, 5, 164-170.	3.4	14
22	Stopover destination image " perceptions of Dubai, United Arab Emirates, among French and Australian travellers. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 1160-1174.	3.1	10
23	Longitudinal Evaluations of Student Satisfaction With a Postgraduate Unit Using Importance-Performance Analysis. <i>Journal of Teaching in Travel and Tourism</i> , 2010, 10, 215-231.	1.9	9
24	Internet-enabled Tourism Entrepreneurs. International Entrepreneurial Values Elicited through Repertory Test and Laddering Analysis. <i>International Journal of Tourism Research</i> , 2014, 16, 44-55.	2.1	9
25	Transformative destination attractiveness: an exploration of salient attributes, consequences, and personal values. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 845-866.	3.1	9
26	Determining the Importance of Stopover Destination Attributes: Integrating Stated Importance, Choice Experiment, and Eye-Tracking Measures. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 125-146.	1.8	9
27	Stopover destination attractiveness: A quasi-experimental approach. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 19, 100514.	3.4	8
28	Destination Brand Positioning Theme Development Based on Consumers'™ Personal Values. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 573-587.	1.8	8
29	There is nothing so practical as good theory for tracking destination image over time. <i>Journal of Destination Marketing &amp; Management</i> , 2019, 14, 100387.	3.4	7
30	Five Limitations of Destination Brand Image Questionnaires. <i>Tourism Recreation Research</i> , 2008, 33, 361-363.	3.3	6
31	The restructuring of New Zealand's Regional Tourism Organisations. <i>Journal of Destination Marketing &amp; Management</i> , 2018, 9, 371-373.	3.4	6
32	Stopover destination loyalty: The influence of perceived ambience and sensation seeking tendency. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 159-166.	3.5	5
33	Making the right stopover destination choice: The effect of assessment orientation on attitudinal stopover destination loyalty. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 462-467.	3.5	4
34	THE 3 A™S OF STOPOVER DESTINATION ATTRACTIVENESS: ACCESS, AMBIENCE, AND ATTRACTIONS. <i>Acta Turistica</i> , 2020, 32, 113-140.	0.5	4
35	Perceptions of Stopover Destinations During Long Haul Air Travel: A Mixed Methods Research Approach in Four Countries. <i>Tourism Analysis</i> , 2020, 25, 261-272.	0.5	4
36	How Relevant is Tourism Research?. <i>Tourism Recreation Research</i> , 2009, 34, 326-328.	3.3	3

#	ARTICLE	IF	CITATIONS
37	Perceptions of charities and the ultimate gift: the use of the Repertory Test to elicit salient bequest decision criteria. <i>International Review on Public and Nonprofit Marketing</i> , 2012, 9, 119-136.	1.3	3
38	Been there, done that: quasi-experimental evidence about how, why, and for who, a previous visit might increase stopover destination loyalty. <i>Current Issues in Tourism</i> , 2021, 24, 1389-1401.	4.6	3
39	Short break drive holiday destination attractiveness during COVID-19 border closures. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 568-577.	3.5	3
40	Destination Brand Performance Measurement Over Time. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2014, , 111-120.	0.3	1
41	Culinary destination consumer-based brand equity: exploring the influence of tourist gaze in relation to FoodPorn on social media. <i>Tourism Recreation Research</i> , 0, , 1-20.	3.3	1
42	Destination Brand Performance Measurement Over Time. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2014, 8, 111-120.	0.3	0