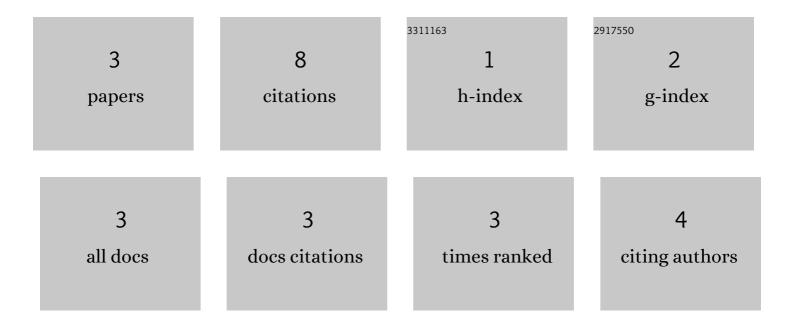
Dennis F X Mathaisel

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1961412/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Political marketing with data analytics. Journal of Marketing Analytics, 2021, 9, 56-64.	2.2	5
2	The use of analytics to market the sustainability of "Unique―products. Journal of Marketing Analytics, 2018, 6, 150-156.	2.2	2
3	The contribution of analytic visualizations to the marketing of sustainable products. Journal of Marketing Analytics, 2020, 8, 31-38.	2.2	1