

# Dennis F X Mathaisel

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1961412/publications.pdf>

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3311163  
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#	ARTICLE	IF	CITATIONS
1	Political marketing with data analytics. Journal of Marketing Analytics, 2021, 9, 56-64.	2.2	5
2	The use of analytics to market the sustainability of "Unique" products. Journal of Marketing Analytics, 2018, 6, 150-156.	2.2	2
3	The contribution of analytic visualizations to the marketing of sustainable products. Journal of Marketing Analytics, 2020, 8, 31-38.	2.2	1